

Global Asian Ethnic Food Market 2023-2029

<https://marketpublishers.com/r/GE9FFFE3B9D0EN.html>

Date: February 2023

Pages: 77

Price: US\$ 2,750.00 (Single User License)

ID: GE9FFFE3B9D0EN

Abstracts

Ethnic cuisine includes different styles of food with a certain heritage or culture such as Mexican food, Asian food, or Soul food. Asian cooking principles go beyond the balancing of tastes. Foods can be hot, cold, moist, dry, heavy or light. Every meal should be well-balanced between these sensations to promote digestion and well-being. According to the latest data, the market size of the global asian ethnic food sector is expected to rise by USD 3.1 billion with a CAGR of 4.2% by the end of 2029. The growing number of ethnic groups and consumers' increasing likings for ethnic cuisines pose great marketing opportunities for food companies. The growing number of ethnic groups and consumers' increasing likings for ethnic cuisines pose great marketing opportunities for food companies.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global asian ethnic food market. It presents a quantitative analysis of the market to enable stakeholders to capitalize on the prevailing market opportunities. The report also identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the product, distribution channel, and region. The global market for asian ethnic food can be segmented by product: Chinese cuisine, Japanese cuisine, Korean cuisine, Thai cuisine, Vietnamese cuisine, others. The Chinese cuisine segment is estimated to account for the largest share of the global asian ethnic food market. Asian ethnic food market is further segmented by distribution channel: convenience stores, online retail channels, supermarkets and hypermarkets, others. The supermarkets and hypermarkets segment held the largest revenue share in 2022. Based on region, the asian ethnic food market is segmented into: Asia Pacific, Europe, North America, Rest of the World (RoW). Globally, North America made up the largest

share of the asian ethnic food market.

Market Segmentation

By product: Chinese cuisine, Japanese cuisine, Korean cuisine, Thai cuisine, Vietnamese cuisine, others

By distribution channel: convenience stores, online retail channels, supermarkets and hypermarkets, others

By region: Asia Pacific, Europe, North America, Rest of the World (RoW)

The report has also analysed the competitive landscape of the global asian ethnic food market with some of the key players being Ajinomoto Co., Inc., Associated British Foods plc, Conagra Brands Inc., General Mills, Inc., Itsu Ltd., Kikkoman Corporation, King Asia Foods Ltd, Lee Kum Kee Company Limited, McCormick & Company, Incorporated, Monde Nissin Corporation, Myojo Foods Co., Ltd., Nissin Food Products Co., Ltd., The Kraft Foods Group, Wasabi Company Ltd., among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

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Scope of the Report

To analyze and forecast the market size of the global asian ethnic food market.

To classify and forecast the global asian ethnic food market based on product, distribution channel, region.

To identify drivers and challenges for the global asian ethnic food market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global asian ethnic food market.

To identify and analyze the profile of leading players operating in the global asian ethnic food market.

Why Choose This Report

Gain a reliable outlook of the global asian ethnic food market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

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Korean cuisine
Thai cuisine
Vietnamese cuisine
Others

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Europe
North America
Rest of the World (RoW)

PART 8. KEY COMPANIES

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Associated British Foods plc
Conagra Brands Inc.
General Mills, Inc.
Itsu Ltd.
Kikkoman Corporation
King Asia Foods Ltd
Lee Kum Kee Company Limited
McCormick & Company, Incorporated
Monde Nissin Corporation
Myojo Foods Co., Ltd.
Nissin Food Products Co., Ltd.
The Kraft Foods Group
Wasabi Company Ltd.

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