

# Global Aromatherapy Market 2022-2028

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## Abstracts

The global aromatherapy market is expected to increase by USD 1.6 billion, at a compound annual growth rate (CAGR) of 11.2% from 2022 to 2028, according to the latest edition of the Global Aromatherapy Market Report.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global aromatherapy market. It traces the market's historic and forecast market growth. The report identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches. This study also provides an analysis of the impact of the COVID-19 crisis on the aromatherapy industry.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the product, delivery mode, application, end user, distribution channel, and region. The global market for aromatherapy can be segmented by product: consumable, equipment. The consumable segment held the largest share of the global aromatherapy market in 2021 and is anticipated to hold its share during the forecast period. Aromatherapy market is further segmented by delivery mode: topical application, aerial diffusion, direct inhalation. Globally, the topical application segment made up the largest share of the aromatherapy market. Based on application, the aromatherapy market is segmented into: relaxation, skin and hair care, pain management, cold and cough, insomnia, scar management, others. The relaxation segment was the largest contributor to the global aromatherapy market in 2021. On the basis of end user, the aromatherapy market also can be divided into: household, spa and wellness center, hospitals and clinic, yoga and meditation center, others. The household segment is estimated to account for the largest share of the global aromatherapy market. Aromatherapy market by distribution channel is categorized into: direct to consumer (DTC), business-to-business (B2B). The aromatherapy market by region can be segmented into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa),

Latin America.

## Market Segmentation

By product: consumable, equipment

By delivery mode: topical application, aerial diffusion, direct inhalation

By application: relaxation, skin and hair care, pain management, cold and cough, insomnia, scar management, others

By end user: household, spa and wellness center, hospitals and clinic, yoga and meditation center, others

By distribution channel: direct to consumer (DTC), business-to-business (B2B)

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The report also provides a detailed analysis of several leading aromatherapy market vendors that include BIOLANDES SAS, doTERRA International LLC, Edens Garden Inc., Frontier Co-op, Mountain Rose Inc., Young Living Essential Oils, LC, among others.

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## Historical & Forecast Period

This research report provides analysis for each segment from 2018 to 2028 considering 2021 to be the base year.

## Scope of the Report

To analyze and forecast the market size of the global aromatherapy market.

To classify and forecast the global aromatherapy market based on product, delivery mode, application, end user, distribution channel, region.

To identify drivers and challenges for the global aromatherapy market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global aromatherapy market.

To identify and analyze the profile of leading players operating in the global aromatherapy market.

### Why Choose This Report

Gain a reliable outlook of the global aromatherapy market forecasts from 2022 to 2028 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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BIOLANDES SAS  
doTERRA International LLC  
Edens Garden Inc.  
Frontier Co-op  
Mountain Rose Inc.  
Young Living Essential Oils, LC

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