

Global Antimicrobial Coatings Market 2023-2029

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Abstracts

Antimicrobial coatings are an application of invisible covering which contains antimicrobial agents like silver nanoparticles or biocides. They are designed to prevent the growth or spread of pathogens or disease-causing microorganisms, including bacteria, fungi, moulds, and yeasts, for a long period. Antimicrobial coatings come in powder, liquid, and spray form and are applied on almost all surfaces such as walls, counters, door handles, air conditioners, railings, touch screens, and keypads, among others. They are also sprayed onto gloves, masks, carpeting, and textiles. Even paint manufacturers used antimicrobial coating on their primer products and wall paint to prevent biofilm formation. Apart from protecting against pathogens, these coatings offer protection and resistance against corrosion and increase surface durability and appearance. According to market research study published by Gen Consulting Company, the global antimicrobial coatings market is expected to reach approximately USD 7,462 million, representing a CAGR of 11.4% during the forecast period 2023-2029. Technological advancements, increasing occurrences of nosocomial infections along with consumer awareness, growing demand in food and beverages industry are expected to boost the market growth in the coming years. Technological advancements, increasing occurrences of nosocomial infections along with consumer awareness, growing demand in food and beverages industry are expected to boost the market growth in the coming years.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global antimicrobial coatings market. It presents a quantitative analysis of the market to enable stakeholders to capitalize on the prevailing market opportunities. The report also identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches.

This industry report offers market estimates and forecasts of the global market, followed

by a detailed analysis of the product, application, and region. The global market for antimicrobial coatings can be segmented by product: copper-based coatings, silver-based coatings, titanium dioxide based coatings, others. Among these, the silver-based coatings segment was accounted for the highest revenue generator in 2022.

Antimicrobial coatings market is further segmented by application: building and construction, fabric treatments, food and beverages, HVAC system, medical and healthcare, transportation, others. The medical and healthcare segment is estimated to account for the largest share of the global antimicrobial coatings market. Based on region, the antimicrobial coatings market is segmented into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America. North America held the largest share of the global antimicrobial coatings market in 2022 and is anticipated to hold its share during the forecast period.

Market Segmentation

By product: copper-based coatings, silver-based coatings, titanium dioxide based coatings, others

By application: building and construction, fabric treatments, food and beverages, HVAC system, medical and healthcare, transportation, others

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The report has also analysed the competitive landscape of the global antimicrobial coatings market with some of the key players being AK Steel Holdings Corporation, Akzo Nobel N.V., Alistagen Corporation (Caliwel), Axalta Coating Systems, Ltd., BASF SE, Corning Inc., Cupron, Inc., DuPont de Nemours Inc., Fiberlock Technologies, Inc. (ICP Construction, Inc.), H.B. Fuller Company, Horizon Business Group, LLC (Sureshield Coatings Company), Keyland Polymer UV Powder, LLC, Koninklijke DSM N.V., Lonza Group AG, Microban International, Ltd., Nippon Paint Holdings Co. Ltd, PPG Industries, Inc., RPM International Inc, Sciescent LLC, Sherwin-Williams Company, Specialty Coating Systems Inc., The Dow Chemical Company (TDCC), Troy Corporation, among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

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Scope of the Report

To analyze and forecast the market size of the global antimicrobial coatings market.

To classify and forecast the global antimicrobial coatings market based on product, application, region.

To identify drivers and challenges for the global antimicrobial coatings market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global antimicrobial coatings market.

To identify and analyze the profile of leading players operating in the global antimicrobial coatings market.

Why Choose This Report

Gain a reliable outlook of the global antimicrobial coatings market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Silver-based coatings
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Others

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Building and construction
Fabric treatments
Food and beverages
HVAC system
Medical and healthcare
Transportation
Others

PART 7. MARKET BREAKDOWN BY REGION

North America

Europe

Asia-Pacific

MEA (Middle East and Africa)

Latin America

PART 8. KEY COMPANIES

AK Steel Holdings Corporation

Akzo Nobel N.V.

Alistagen Corporation (Caliwel)

Axalta Coating Systems, Ltd.

BASF SE

Corning Inc.

Cupron, Inc.

DuPont de Nemours Inc.

Fiberlock Technologies, Inc. (ICP Construction, Inc.)

H.B. Fuller Company

Horizon Business Group, LLC (Sureshield Coatings Company)

Keyland Polymer UV Powder, LLC

Koninklijke DSM N.V.

Lonza Group AG

Microban International, Ltd.

Nippon Paint Holdings Co. Ltd

PPG Industries, Inc.

RPM International Inc

Sciessent LLC

Sherwin-Williams Company

Specialty Coating Systems Inc.

The Dow Chemical Company (TDCC)

Troy Corporation

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