

Global Air Purifier Market 2022-2028

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Abstracts

The global air purifier market size is projected to grow by USD 7.2 billion from 2022 to 2028, registering a CAGR of 7.8 percent, according to a new report by Gen Consulting Company.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global air purifier market. It traces the market's historic and forecast market growth. The report identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches. This study also provides an analysis of the impact of the COVID-19 crisis on the air purifier industry.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the technology, application, and region. The global market for air purifier can be segmented by technology: high efficiency particulate air, activated carbon, ionic filters, others. The high efficiency particulate air segment held the largest revenue share in 2021. Air purifier market is further segmented by application: residential, commercial, industrial, others. Among these, the commercial segment was accounted for the highest revenue generator in 2021. Based on region, the air purifier market is segmented into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America. Asia-Pacific captured the largest share of the market in 2021.

Market Segmentation

By technology: high efficiency particulate air, activated carbon, ionic filters, others

By application: residential, commercial, industrial, others

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin

America

The report has also analysed the competitive landscape of the global air purifier market with some of the key players being AirlQ Inc., Daikin Industries, Ltd., Dyson Ltd., Honeywell International Inc., Koninklijke Philips N.V., LG Corporation, Panasonic Corporation, Resideo Technologies, Inc., Samsung Electronics Co., Ltd., Sharp Corporation, Unilever plc, Whirlpool Corporation, Winix Inc., Xiaomi Corp., among others.

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Historical & Forecast Period

This research report provides analysis for each segment from 2018 to 2028 considering 2021 to be the base year.

Scope of the Report

To analyze and forecast the market size of the global air purifier market.

To classify and forecast the global air purifier market based on technology, application, region.

To identify drivers and challenges for the global air purifier market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global air purifier market.

To identify and analyze the profile of leading players operating in the global air purifier market.

Why Choose This Report

Gain a reliable outlook of the global air purifier market forecasts from 2022 to 2028 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Activated carbon
Ionic filters
Others

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Industrial
Others

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North America

Europe
Asia-Pacific
MEA (Middle East and Africa)
Latin America

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AirIQ Inc.
Daikin Industries, Ltd.
Dyson Ltd.
Honeywell International Inc.
Koninklijke Philips N.V.
LG Corporation
Panasonic Corporation
Resideo Technologies, Inc.
Samsung Electronics Co., Ltd.
Sharp Corporation
Unilever plc
Whirlpool Corporation
Winix Inc.
Xiaomi Corp.

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