

# Global Agricultural Adjuvants Market 2023-2029

<https://marketpublishers.com/r/GD4CDD874AA1EN.html>

Date: March 2023

Pages: 79

Price: US\$ 3,550.00 (Single User License)

ID: GD4CDD874AA1EN

## Abstracts

Agricultural adjuvants are substances that are added to crop protection products, including herbicides, insecticides, and fungicides, to enhance their performance and increase their effectiveness. Adjuvants can improve the physical and chemical characteristics of spray solutions to improve the delivery, coverage, and retention of crop protection products. Additionally, adjuvants enhance the effectiveness of crop protection products, reducing the need for repeat applications and potentially reducing overall costs. According to the latest data, the market size of the global agricultural adjuvants sector is expected to rise by USD 1.6 billion with a CAGR of 6.25% by the end of 2029.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global agricultural adjuvants market. It presents a quantitative analysis of the market to enable stakeholders to capitalize on the prevailing market opportunities. The report also identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the crop type, function, formulation, application, and region. The global market for agricultural adjuvants can be segmented by crop type: cereals & grains, oilseeds & pulses, fruits & vegetables, others. According to the research, the cereals & grains segment had the largest share in the global agricultural adjuvants market. Agricultural adjuvants market is further segmented by function: activator modifiers, utility modifiers, others. In 2022, the activator modifiers segment made up the largest share of revenue generated by the agricultural adjuvants market. Based on formulation, the agricultural adjuvants market is segmented into: suspension concentrate, emulsifiable concentrate. Among these, the suspension concentrate segment was accounted for the highest revenue generator in 2022. On the basis of

application, the agricultural adjuvants market also can be divided into: herbicide, fungicide, insecticide, others. The herbicide segment captured the largest share of the market in 2022. Agricultural adjuvants market by region is categorized into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America.

The cereals & grains market is further segmented into maize, wheat, rice, others. The latest analysis indicates that the maize segment occupied the largest share of this market in 2022 and is expected to draw the highest demand in coming years. Furthermore, the activator modifiers market has been categorized into surfactants, oil adjuvants. Globally, the surfactants segment made up the largest share of the agricultural adjuvants market. The utility modifiers market is further divided into compatibility agents, buffers/acidifiers, drift control agents, antifoam agents. The compatibility agents segment was the largest contributor to the global agricultural adjuvants market in 2022.

#### Market Segmentation

By crop type: cereals & grains, oilseeds & pulses, fruits & vegetables, others

By function: activator modifiers, utility modifiers, others

By formulation: suspension concentrate, emulsifiable concentrate

By application: herbicide, fungicide, insecticide, others

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The report explores the recent developments and profiles of key vendors in the Global Agricultural Adjuvants Market, including Nufarm Ltd., Nutrien Ltd., Solvay SA, Nouryon BV, Wilbur-Ellis Company Inc., J.M. Huber Corporation, Evonik Industries AG, BASF SE, Corteva, Inc., Brandt, Inc., among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

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#### Scope of the Report

To analyze and forecast the market size of the global agricultural adjuvants market.

To classify and forecast the global agricultural adjuvants market based on crop type, function, formulation, application, region.

To identify drivers and challenges for the global agricultural adjuvants market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global agricultural adjuvants market.

To identify and analyze the profile of leading players operating in the global agricultural adjuvants market.

### Why Choose This Report

Gain a reliable outlook of the global agricultural adjuvants market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Nutrien Ltd.  
Solvay SA  
Nouryon BV  
Wilbur-Ellis Company Inc.  
J.M. Huber Corporation  
Evonik Industries AG  
BASF SE  
Corteva, Inc.  
Brandt, Inc.

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