

Global Adult Incontinence Products Market 2023-2029

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Abstracts

According to the latest research, the global adult incontinence products market is poised to grow by USD 8.7 billion during 2023-2029, progressing at a CAGR of 8.2% during the forecast period.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global adult incontinence products market. It presents a quantitative analysis of the market to enable stakeholders to capitalize on the prevailing market opportunities. The report also identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the product, application, distribution channel, and region. The global market for adult incontinence products can be segmented by product: diapers and protective underwear, disposal bags and pails, male guards and shields, mattress protectors, pads and liners, skin care products, wipes, others. Globally, the diapers and protective underwear segment made up the largest share of the adult incontinence products market. Adult incontinence products market is further segmented by application: female, male. The female segment captured the largest share of the market in 2022. Based on distribution channel, the adult incontinence products market is segmented into: e-commerce, institutional sales, retail, others. According to the research, the retail segment had the largest share in the global adult incontinence products market. On the basis of region, the adult incontinence products market also can be divided into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America. Asia-Pacific held the largest revenue share in 2022.

On the basis of country level, the market of adult incontinence products is sub divided into Brazil, Canada, China, Denmark, France, Germany, India, Italy, Japan, Mexico,



Russia, Singapore, South Korea, Spain, Sweden, Taiwan, Thailand, Turkey, United Arab Emirates, United Kingdom, USA, Vietnam.

Market Segmentation

By product: diapers and protective underwear, disposal bags and pails, male guards and shields, mattress protectors, pads and liners, skin care products, wipes, others

By application: female, male

By distribution channel: e-commerce, institutional sales, retail, others

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The global adult incontinence products market report offers detailed information on several market vendors, including Attindas Hygiene Partners Inc., Daio Paper Corporation, Domtar Corporation, Drylock Technologies NV, Essity AB, Ever Green Industria e Comercio Ltda., First Quality Consumer Products, LLC, Grupa TZMO, Hakujuji Co., Ltd., Hangzhou Coco Healthcare Products Co., Ltd., Hangzhou Haoyue Industrial Co., Ltd., Hangzhou Shutai Sanitary Products Co., Ltd., Hengan International Group Company Limited, HISAN S.A., Kao Corporation, Kimberly-Clark Corporation, Livedo Corporation, McKesson Corporation, Nobel Hygiene Pvt. Ltd., Oji Paper Co., Ltd., Ontex BVBA, Paul Hartmann AG, Pigeon Corporation, Shandong Kangshun Daily Products Co., Ltd., Sunkiss Healthcare (Zhejiang) Co., Ltd., The Procter & Gamble Company (P&G), Unicharm Corporation, among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

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Scope of the Report

To analyze and forecast the market size of the global adult incontinence products market.

To classify and forecast the global adult incontinence products market based on product, application, distribution channel, region.



To identify drivers and challenges for the global adult incontinence products market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global adult incontinence products market.

To identify and analyze the profile of leading players operating in the global adult incontinence products market.

Why Choose This Report

Gain a reliable outlook of the global adult incontinence products market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.



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Latin America

PART 9. KEY COMPANIES

Attindas Hygiene Partners Inc.

Daio Paper Corporation

Domtar Corporation

Drylock Technologies NV

Essity AB

Ever Green Industria e Comercio Ltda.

First Quality Consumer Products, LLC

Grupa TZMO

Hakujuji Co., Ltd.

Hangzhou Coco Healthcare Products Co., Ltd.

Hangzhou Haoyue Industrial Co., Ltd.

Hangzhou Shutai Sanitary Products Co., Ltd.

Hengan International Group Company Limited

HISAN S.A.

Kao Corporation

Kimberly-Clark Corporation

Livedo Corporation

McKesson Corporation

Nobel Hygiene Pvt. Ltd.

Oji Paper Co., Ltd.

Ontex BVBA

Paul Hartmann AG

Pigeon Corporation

Shandong Kangshun Daily Products Co., Ltd.



Sunkiss Healthcare (Zhejiang) Co., Ltd.
The Procter & Gamble Company (P&G)
Unicharm Corporation
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