

Global Adult Diaper Market, 2020-2026

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Abstracts

Adult diapers are designed for individuals suffering from incontinence or similar problems. Such kind of diapers are majorly worn by customers suffering from abnormal health conditions such as diarrhea, incontinence, mobility impairment, or dementia. According to Gen Consulting Company, global adult diaper market is projected to grow at a CAGR of 11.5% during the forecast period 2020-2026.

The report offers a breakdown of market shares by product, including Tape Type, Pad Type, Pant Type. Based on distribution channel, the market for adult diaper is segmented into Online, Offline. By end use, the adult diaper market is classified into Household, Hospitals. On the basis of region, the adult diaper industry is analyzed across North America, Europe, Asia-Pacific, South America and MEA (the Middle East, and Africa).

By Product:

Tape Type

Pad Type

Pant Type

By Distribution Channel:

Online

Offline

By End Use:

Household

Hospitals

By region, the market is analyzed across North America, Asia Pacific, Europe, Middle East & Africa and South America. This report forecasts revenue growth at global, regional & country level from 2020 to 2026.

North America (U.S., Canada, Mexico, etc.)

Asia-Pacific (China, Japan, India, Korea, Australia, Indonesia, Taiwan, Thailand, etc.)

Europe (Germany, UK, France, Italy, Russia, Spain, etc.)

Middle East & Africa (Turkey, Saudi Arabia, Iran, Egypt, Nigeria, UAE, Israel, South Africa, etc.)

South America (Brazil, Argentina, Colombia, Chile, Venezuela, Peru, etc.)

The market research report covers the analysis of key stake holders of the adult diaper market. Some of the leading players profiled in the report include:

Abena A/S

Chiaus (Fujian) Industry Development Co., Ltd.

Daio Paper Corporation

Domtar Corporation

Drylock Technologies NV

Essity AB

Guangdong Yinyin Co., Ltd.

Hangzhou COCO Healthcare Products Co., Ltd.

Hangzhou Zhenqi Sanitary Products Co., Ltd.

Hengan International Group Company Limited

Kao Corporation

Kimberly-Clark Corporation

Nippon Paper Industries Co., Ltd.

Ontex Group NV

Procter & Gamble Co.

Unicharm Corporation

*list is not exhaustive, request free sample to get a complete list of companies

The base year of the study is 2019, and forecasts run up to 2026.

Research Objective

To analyze and forecast the market size of global adult diaper market.

To classify and forecast global adult diaper market based on product, distribution channel, end use.

To identify drivers and challenges for global adult diaper market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in global adult diaper market.

To conduct pricing analysis for global adult diaper market.

To identify and analyze the profile of leading players operating in global adult diaper market.

The report is useful in providing answers to several critical questions that are important for the industry stakeholders such as manufacturers and partners, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities. Key target audience are:

Manufacturers of adult diaper

Raw material suppliers

Market research and consulting firms

Government bodies such as regulating authorities and policy makers

Organizations, forums and alliances related to adult diaper

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*LIST IS NOT EXHAUSTIVE

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