

Global Additive Masterbatches Market 2023

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Abstracts

Additive Masterbatch refers to a type of masterbatch used in the plastics industry. It is a concentrated mixture of additives and pigments that are incorporated into a carrier resin to enhance the properties or appearance of plastic products during the manufacturing process. The additives in the masterbatch can include UV stabilizers, flame retardants, antioxidants, anti-static agents, and more. The masterbatch is then blended with the base polymer to achieve the desired properties in the final plastic product.

According to the latest estimates, the global additive masterbatches market is set to achieve an incremental growth of USD 0.9 billion, accelerating at a CAGR of almost 5.6% during the forecast period 2023-2029. The growing demand for plastic products in various industries such as packaging, automotive, construction, and consumer goods is driving the demand for Additive Masterbatch. These masterbatches help improve the performance, durability, and aesthetics of plastic products, thereby enhancing their market appeal.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global additive masterbatches market. It presents a quantitative analysis of the market to enable stakeholders to capitalize on the prevailing market opportunities. The report also identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches.

Market Segmentation

Carrier resin: polyethylene (PE), polyethylene terephthalate (PET), polypropylene (PP), polystyrene (PS), polyvinyl chloride (PVC), other

Product: antimicrobial, antioxidant, flame retardants, others

End user: agriculture, automotive, construction, consumer goods, packaging, others

Region: Asia-Pacific, Europe, North America, Middle East and Africa (MEA), South

America

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the carrier resin, product, end user, and region. The global market for additive masterbatches can be segmented by carrier resin: polyethylene (PE), polyethylene terephthalate (PET), polypropylene (PP), polystyrene (PS), polyvinyl chloride (PVC), other. The PE segment is estimated to account for the largest share of the global additive masterbatches market. Additive masterbatches market is further segmented by product: antimicrobial, antioxidant, flame retardants, others. The antimicrobial segment held the largest revenue share in 2022. Based on end user, the additive masterbatches market is segmented into: agriculture, automotive, construction, consumer goods, packaging, others. Globally, the packaging segment made up the largest share of the additive masterbatches market. On the basis of region, the additive masterbatches market also can be divided into: Asia-Pacific, Europe, North America, Middle East and Africa (MEA), South America. Asia-Pacific was the largest contributor to the global additive masterbatches market in 2022.

Major Companies and Competitive Landscape

The market research report covers the analysis of key stake holders of the global additive masterbatches market. Some of the leading players profiled in the report include A. Schulman, Inc., Americhem, Inc., Ampacet Corporation, Avient Corporation, Cabot Corporation, Colortech Inc., DIC Corporation, Dow Inc., Gabriel-Chemie Gesellschaft m.b.H., HEXPOL AB, Hubron (International) Limited, LyondellBasell Industries N.V., Plastiblends India Ltd., Plastika Kritis S.A., PolyOne Corporation (Avient Corporation), Polyplast Muller GmbH, Primex Plastics Corporation, RTP Company, among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

Scope of the Report

To analyze and forecast the market size of the global additive masterbatches market.

To classify and forecast the global additive masterbatches market based on carrier resin, product, end user, region.

To identify drivers and challenges for the global additive masterbatches market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global additive masterbatches market.

To identify and analyze the profile of leading players operating in the global additive masterbatches market.

Why Choose This Report

Gain a reliable outlook of the global additive masterbatches market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

Recent Developments

? PolyOne Corporation, a leading global provider of specialized polymer materials, services and sustainable solutions, has completed its purchase of the color masterbatch businesses of Clariant and Clariant Chemicals India Ltd. PolyOne also announced that it has changed its name and will now be called Avient.

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