

# Global Active Geofencing Market 2022 - Industry Briefing

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## **Abstracts**

Gen Consulting Company predicts the global active geofencing market will grow from USD 915 million in 2021 to USD 4,046 million by 2028, achieving a compound annual growth rate (CAGR) of 23.5 percent.

This industry report offers market estimates of the global market, followed by a detailed analysis of the organization size, end user, and region. The global market data on active geofencing can be segmented by organization size: large enterprises, small and medium enterprises (SMEs). The large enterprises segment held the largest share of the global active geofencing market in 2021 and is anticipated to hold its share during the forecast period. Active geofencing market is further segmented by end user: BFSI, healthcare, manufacturing, military and defense, retail, transportation, others. Globally, the retail segment made up the largest share of the active geofencing market. Based on region, the active geofencing market is segmented into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America. North America was the largest contributor to the global active geofencing market in 2021.

The global active geofencing market is highly competitive. Key companies profiled in the report include Alphabet Inc., Apple Inc., Bluedot Innovation Pty Ltd, Esri Global Inc., IBM Corporation, Locance Inc. (LocationSmart Geolocation LLC), Microsoft Corporation, PaeDae Inc. (Infillion), Radar Labs Inc., Samsung Electronics Co. Ltd., SZ DJI Technology Co. Ltd., Verve Group Inc.

The data-centric report focuses on market trends, status and outlook for segments. With comprehensive market assessment across the major geographies, the report is a valuable asset for the existing players, new entrants and the future investors.



Why buy this report?

Get a detailed picture of the Global Active Geofencing Market

Identify segments/areas to invest in over the forecast period in the Global Active Geofencing Market

Understand the competitive environment, the market's leading players

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.



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Apple Inc.



Bluedot Innovation Pty Ltd

Esri Global, Inc.

**IBM** Corporation

Locance, Inc. (LocationSmart Geolocation LLC)

Microsoft Corporation

PaeDae, Inc. (Infillion)

Radar Labs, Inc.

Samsung Electronics Co., Ltd.

SZ DJI Technology Co., Ltd.

Verve Group Inc

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