

# Global Action Camera Market 2022-2028

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## Abstracts

The global action camera market is anticipated to increase by USD 15.7 billion till 2028 at an average annual growth of 15.3 percent as per the latest report by Gen Consulting Company.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global action camera market. It traces the market's historic and forecast market growth. The report identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches. This study also provides an analysis of the impact of the COVID-19 crisis on the action camera industry.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the technology, distribution channel, application, end user, and region. The global market for action camera can be segmented by technology: high definition (HD), standard definition (SD), ultra high-definition (UHD). Action camera market is further segmented by distribution channel: brand outlets, online, specialty stores, supermarkets/hypermarkets, others. Based on application, the action camera market is segmented into: extreme sports, tourism, movie-making, security, others. The extreme sports segment held the largest share of the global action camera market in 2021 and is anticipated to hold its share during the forecast period. On the basis of end user, the action camera market also can be divided into: casual, professional. In 2021, the casual segment made up the largest share of revenue generated by the action camera market. Action camera market by region is categorized into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America.

## Market Segmentation

By technology: high definition (HD), standard definition (SD), ultra high-definition (UHD)

By distribution channel: brand outlets, online, specialty stores, supermarkets/hypermarkets, others

By application: extreme sports, tourism, movie-making, security, others

By end user: casual, professional

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The market research report covers the analysis of key stake holders of the global action camera market. Some of the leading players profiled in the report include Arashi Vision Inc, Drift Innovation Ltd, Eastman Kodak Company, Garmin Ltd., GoPro, Inc., iON Worldwide, Inc., Ricoh Company, Ltd., Samsung Electronics Co., Ltd., Sony Group Corporation, Toshiba Corporation, Xiaomi Corporation, among others.

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Historical & Forecast Period

This research report provides analysis for each segment from 2018 to 2028 considering 2021 to be the base year.

Scope of the Report

To analyze and forecast the market size of the global action camera market.

To classify and forecast the global action camera market based on technology, distribution channel, application, end user, region.

To identify drivers and challenges for the global action camera market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global action camera market.

To identify and analyze the profile of leading players operating in the global action camera market.

## Why Choose This Report

Gain a reliable outlook of the global action camera market forecasts from 2022 to 2028 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

## Contents

### **PART 1. INTRODUCTION**

Report description  
Objectives of the study  
Market segment  
Years considered for the report  
Currency  
Key target audience

### **PART 2. METHODOLOGY**

### **PART 3. EXECUTIVE SUMMARY**

### **PART 4. MARKET OVERVIEW**

Introduction  
Drivers  
Restraints  
Impact of COVID-19 pandemic

### **PART 5. MARKET BREAKDOWN BY TECHNOLOGY**

High definition (HD)  
Standard definition (SD)  
Ultra high-definition (UHD)

### **PART 6. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL**

Brand outlets  
Online  
Specialty stores  
Supermarkets/hypermarkets  
Others

### **PART 7. MARKET BREAKDOWN BY APPLICATION**

Extreme sports

Tourism  
Movie-making  
Security  
Others

## **PART 8. MARKET BREAKDOWN BY END USER**

Casual  
Professional

## **PART 9. MARKET BREAKDOWN BY REGION**

North America  
Europe  
Asia-Pacific  
MEA (Middle East and Africa)  
Latin America

## **PART 10. KEY COMPANIES**

Arashi Vision Inc  
Drift Innovation Ltd  
Eastman Kodak Company  
Garmin Ltd.  
GoPro, Inc.  
iON Worldwide, Inc.  
Ricoh Company, Ltd.  
Samsung Electronics Co., Ltd.  
Sony Group Corporation  
Toshiba Corporation  
Xiaomi Corporation

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