

# Global 2-Phenylethanol (CAS 60-12-8) Market, 2020-2026

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## Abstracts

2-Phenylethanol, or PEA, is the organic compound that consists of a phenethyl group (C<sub>6</sub>H<sub>5</sub>CH<sub>2</sub>CH<sub>2</sub>) group attached to OH. 2-Phenylethanol is produced as a main commercial alcohol. It is the most used fragrance in the cosmetic and daily chemicals industries. 2-Phenylethanol is found in the composition of numerous perfumes in various proportions, from 5-20%. According to Gen Consulting Company, global 2-phenylethanol market is projected to grow at a CAGR of 4.42% during the forecast period 2020-2026. Growing potential for 2-phenylethanol in cosmetics & personal care industry is the chief contributor for the growth of the market.

The 2-phenylethanol market is segmented on the basis of product, application, and region. The report offers a breakdown of market shares by product, including Synthetic 2-Phenylethanol, Natural 2-Phenylethanol. By application, the 2-phenylethanol market is classified into Cosmetics & Personal Care, Laundry & Home Care, Food & Beverages, Pharmaceuticals. On the basis of region, the 2-phenylethanol industry is analyzed across North America, Europe, Asia-Pacific, South America and MEA (the Middle East, and Africa).

By Product:

Synthetic 2-Phenylethanol

Natural 2-Phenylethanol

By Application:

Cosmetics & Personal Care

Laundry & Home Care

Food & Beverages

Pharmaceuticals

By region, the market is analyzed across North America, Asia Pacific, Europe, Middle East & Africa and South America. This report forecasts revenue growth at global, regional & country level from 2020 to 2026.

North America (U.S., Canada, Mexico, etc.)

Asia-Pacific (China, Japan, India, Korea, Australia, Indonesia, Taiwan, Thailand, etc.)

Europe (Germany, UK, France, Italy, Russia, Spain, etc.)

Middle East & Africa (Turkey, Saudi Arabia, Iran, Egypt, Nigeria, UAE, Israel, South Africa, etc.)

South America (Brazil, Argentina, Colombia, Chile, Venezuela, Peru, etc.)

The market research report covers the analysis of key stake holders of the 2-phenylethanol market. Some of the leading players profiled in the report include:

Yingyang (China) Aroma Chemical Group

LyondellBasell Industries N.V.

Harmony Organics Pvt Ltd

Shandong Xinhua Pharmaceutical Co., Ltd.

Alkyl Amines Chemicals Ltd.

Apple Flavor and Fragrance Group Co., Ltd.

Eternis Fine Chemicals Ltd

Firmenich SA

KDAC Chem Pvt Ltd

Zhejiang Novorate Biotech Co., Ltd.

Shanghai Pu-Jie Fragrance Co., Ltd.

Symrise AG

Toyotama International Inc

Vigon International, Inc.

\*list is not exhaustive, request free sample to get a complete list of companies

The base year of the study is 2019, and forecasts run up to 2026.

### Research Objective

To analyze and forecast the market size of global 2-phenylethanol market.

To classify and forecast global 2-phenylethanol market based on product, application, and region.

To identify drivers and challenges for global 2-phenylethanol market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in global 2-phenylethanol market.

To conduct pricing analysis for global 2-phenylethanol market.

To identify and analyze the profile of leading players operating in global

2-phenylethanol market.

The report is useful in providing answers to several critical questions that are important for the industry stakeholders such as manufacturers and partners, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities. Key target audience are:

Manufacturers of 2-phenylethanol

Raw material suppliers

Market research and consulting firms

Government bodies such as regulating authorities and policy makers

Organizations, forums and alliances related to 2-phenylethanol

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9.8 Firmenich SA

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9.10 Zhejiang Novorate Biotech Co., Ltd.

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\*LIST IS NOT EXHAUSTIVE

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