

Functional Beverages Market in China 2023

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Abstracts

Functional beverages are drinks that contain ingredients that offer specific health benefits beyond basic hydration. These ingredients can include vitamins, minerals, herbs, botanicals, amino acids, and other natural or synthetic compounds. Functional beverages are designed to improve overall health and wellness, boost energy, enhance cognitive function, promote weight loss, or provide other targeted health benefits. The functional beverages market in China is projected to rise by USD 9.9 billion by 2029, according to the latest market study results. It is anticipated to expand at a CAGR of 7.4 percent during the forecast period.

This industry report offers market estimates of the China market, followed by a detailed analysis of the product type, and distribution channel. The China market data on functional beverages can be segmented by product type: energy beverages, nutritional beverages, sports beverages, others. Functional beverages market is further segmented by distribution channel: convenience stores, grocery stores, online, supermarkets and hypermarkets, others.

The prominent players operating in the China functional beverages market include Groupe Danone, Eastroc Beverage (Group) Co. Ltd., Fujian Dali Group Co. Ltd., Nongfu Spring Co. Ltd., Reignwood Group.

The data-centric report focuses on market trends, status and outlook for segments. With comprehensive coverage of the market across different market segments, the report is a valuable asset for the existing players, new entrants and the future investors.

Why buy this report?

Get a detailed picture of the China Functional Beverages Market

Identify segments/areas to invest in over the forecast period in the China Functional Beverages Market

Understand the competitive environment, the market's leading players
The market estimate for ease of analysis across scenarios in Excel format.
Strategy consulting and research support for three months.
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