

Dog Food Market in North America 2022 - Snapshot

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Abstracts

Globally, dogs are the most popular pet, owned by 33% of respondents, with cats coming in second, at 23%. Fish (12%), birds (6%), and other pet types (6%) all rank significantly lower. Dogs can have many positive effects on the lives of their owners. They influence social, emotional, and cognitive development in children, promote an active lifestyle, provide companionship, and have even been able to detect oncoming epileptic seizures or the presence of certain cancers. Dogs can also help to relieve stress and anxiety in people. According to latest analysis by Gen Consulting Company, the dog food market in North America is poised to grow by USD 6 billion during 2022-2028, progressing at a CAGR of 4.9% during the forecast period.

This industry report offers market estimates of the North America market, followed by a detailed analysis of the product, price range, distribution channel, and country. The North America market data on dog food can be segmented by product: dry foods, treats, toppers, or mixers, wet food. In 2021, the dry foods segment made up the largest share of revenue generated by the dog food market. Dog food market is further segmented by price range: economy dog food, premium dog food. Based on distribution channel, the dog food market is segmented into: e-commerce, pet specialty stores, supermarkets & hypermarkets, veterinary clinics, others. On the basis of country, the dog food market also can be divided into: USA, Canada.

The North America dog food market is highly competitive. The report also includes the profiles of leading companies such as Nestle S.A., Mars Incorporated, General Mills Inc., The J. M. Smucker Company, Colgate-Palmolive Company, Spectrum Brands Holdings Inc., Freshpet Inc., Wellness Pet Company, Champion Petfoods LP, Nexus Capital Management LP (Natural Balance), Agrolimen SA, Petcurean Pet Products Inc. (PPN Limited Partnership), PetIQ Inc., Taplow Ventures Ltd., Horizon Manufacturing Inc.

The data-centric report focuses on market trends, status and outlook for segments. With comprehensive market assessment across the major geographies, the report is a valuable asset for the existing players, new entrants and the future investors.

Why buy this report?

Get a detailed picture of the North America Dog Food Market

Identify segments/areas to invest in over the forecast period in the North America Dog Food Market

Understand the competitive environment, the market's leading players

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

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Nestle S.A.

Mars, Incorporated
General Mills, Inc.
The J. M. Smucker Company
Colgate-Palmolive Company
Spectrum Brands Holdings, Inc.
Freshpet, Inc.
Wellness Pet Company
Champion Petfoods LP
Nexus Capital Management LP (Natural Balance)
Agrolimen SA
Petcurean Pet Products, Inc. (PPN Limited Partnership)
PetIQ, Inc.
Taplow Ventures Ltd.
Horizon Manufacturing Inc.

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