

# Dog Food Market in Middle East and Africa 2022 - Snapshot

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## Abstracts

Globally, dogs are the most popular pet, owned by 33% of respondents, with cats coming in second, at 23%. Fish (12%), birds (6%), and other pet types (6%) all rank significantly lower. Dogs can have many positive effects on the lives of their owners. They influence social, emotional, and cognitive development in children, promote an active lifestyle, provide companionship, and have even been able to detect oncoming epileptic seizures or the presence of certain cancers. Dogs can also help to relieve stress and anxiety in people. The dog food market in Middle East and Africa market is projected to rise by USD 341 million by 2028, according to a new report by Gen Consulting Company. It is anticipated to expand at a CAGR of 8.4 percent during the forecast period.

This industry report offers market estimates of the Middle East and Africa market, followed by a detailed analysis of the product, price range, distribution channel, and country. The Middle East and Africa market data on dog food can be segmented by product: dry foods, treats, toppers, or mixers, wet food. The dry foods segment is estimated to account for the largest share of the dog food market in Middle East and Africa. Dog food market is further segmented by price range: economy dog food, premium dog food. Based on distribution channel, the dog food market is segmented into: e-commerce, pet specialty stores, supermarkets & hypermarkets, veterinary clinics, others. On the basis of country, the dog food market also can be divided into: South Africa, Israel, United Arab Emirates, Saudi Arabia.

The Middle East and Africa dog food market is highly competitive. The dog food market is dominated by key players, which are Mars Incorporated, RCL Foods Limited, Montego Pet Nutrition (Pty) Ltd, Nestle S.A., Pets Choice Limited (Bob Martin), Afrique Pet Food (Pty) Ltd., Pets Choice Limited (Bob Martin), Colgate-Palmolive Company,

Petcurean Pet Products Inc. (PPN Limited Partnership), Champion Petfoods LP, Maabarot Products Ltd., Schell and Kampeter Inc., Nexus Capital Management LP (Natural Balance), Promeal (PTY) LTD., Monge & C. S.p.a.

The data-centric report focuses on market trends, status and outlook for segments. With comprehensive market assessment across the major geographies, the report is a valuable asset for the existing players, new entrants and the future investors.

Why buy this report?

Get a detailed picture of the Middle East and Africa Dog Food Market

Identify segments/areas to invest in over the forecast period in the Middle East and Africa Dog Food Market

Understand the competitive environment, the market's leading players

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

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RCL Foods Limited  
Montego Pet Nutrition (Pty) Ltd  
Nestle S.A.  
Pets Choice Limited (Bob Martin)  
Afrique Pet Food (Pty) Ltd.  
Pets Choice Limited (Bob Martin)  
Colgate-Palmolive Company  
Petcurean Pet Products, Inc. (PPN Limited Partnership)  
Champion Petfoods LP  
Maabarot Products Ltd.  
Schell and Kampeter Inc.  
Nexus Capital Management LP (Natural Balance)  
Promeal (PTY) LTD.  
Monge & C. S.p.a.

## **PART 9. METHODOLOGY**

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