

# Dog Food Market in Latin America 2022 - Snapshot

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## **Abstracts**

Globally, dogs are the most popular pet, owned by 33% of respondents, with cats coming in second, at 23%. Fish (12%), birds (6%), and other pet types (6%) all rank significantly lower. Dogs can have many positive effects on the lives of their owners. They influence social, emotional, and cognitive development in children, promote an active lifestyle, provide companionship, and have even been able to detect oncoming epileptic seizures or the presence of certain cancers. Dogs can also help to relieve stress and anxiety in people. The dog food market in Latin America is anticipated to increase by USD 4 billion till 2028 at an average annual growth of 14.4 percent as per the latest report by Gen Consulting Company.

This industry report offers market estimates of the Latin America market, followed by a detailed analysis of the product, price range, distribution channel, and country. The Latin America market data on dog food can be segmented by product: dry foods, treats, toppers, or mixers, wet food. The dry foods segment held the largest revenue share in 2021. Dog food market is further segmented by price range: economy dog food, premium dog food. Based on distribution channel, the dog food market is segmented into: e-commerce, pet specialty stores, supermarkets & hypermarkets, veterinary clinics, others. On the basis of country, the dog food market also can be divided into: Mexico, Chile, Argentina, Colombia.

The Latin America dog food market is highly competitive. The key players in the dog food market include Mars Incorporated, Nestle S.A., Grandfood Industria e Comercio Ltda, The Archer-Daniels-Midland Company, Empresas Carozzi S.A., BRF S.A., Colgate-Palmolive Company, Contegral S.A., Champion S.A., Solla S.A., Nueva Tecnologia En Alimentacion S.A. De C.V., Rinti SA, Agroindustrias Baires S.A., Petfood Saladillo S.A., Empresas Polar C.A.

The data-centric report focuses on market trends, status and outlook for segments. With



comprehensive market assessment across the major geographies, the report is a valuable asset for the existing players, new entrants and the future investors.

Why buy this report?

Get a detailed picture of the Latin America Dog Food Market

Identify segments/areas to invest in over the forecast period in the Latin America Dog Food Market

Understand the competitive environment, the market's leading players

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

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|-----------|
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Mars, Incorporated Nestle S.A. Grandfood Industria e Comercio Ltda The Archer-Daniels-Midland Company Empresas Carozzi S.A. BRF S.A. Colgate-Palmolive Company Contegral S.A. Champion S.A. Solla S.A. Nueva Tecnologia En Alimentacion, S.A. De C.V. Rinti SA Agroindustrias Baires S.A. Petfood Saladillo S.A. Empresas Polar, C.A.

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