

Dog Food Market in Europe 2022 - Snapshot

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Abstracts

Globally, dogs are the most popular pet, owned by 33% of respondents, with cats coming in second, at 23%. Fish (12%), birds (6%), and other pet types (6%) all rank significantly lower. Dogs can have many positive effects on the lives of their owners. They influence social, emotional, and cognitive development in children, promote an active lifestyle, provide companionship, and have even been able to detect oncoming epileptic seizures or the presence of certain cancers. Dogs can also help to relieve stress and anxiety in people. The dog food in Europe market is expected to increase by USD 7 billion, at a compound annual growth rate (CAGR) of 5% from 2022 to 2028, according to the latest edition of the Dog Food Market in Europe Report.

This industry report offers market estimates of the Europe market, followed by a detailed analysis of the product, price range, distribution channel, and country. The Europe market data on dog food can be segmented by product: dry foods, treats, toppers, or mixers, wet food. According to the research, the dry foods segment had the largest share in the dog food market in Europe. Dog food market is further segmented by price range: economy dog food, premium dog food. Based on distribution channel, the dog food market is segmented into: e-commerce, pet specialty stores, supermarkets & hypermarkets, veterinary clinics, others. On the basis of country, the dog food market also can be divided into: Russia, Germany, France, United Kingdom, Italy, Netherlands, Poland, Spain.

The Europe dog food market is highly competitive. Some of the leading companies operating in the market are Mars Incorporated, Nestle S.A., Colgate-Palmolive Company, Agrolimen SA, Spectrum Brands Holdings Inc., Vitakraft pet care GmbH & Co. KG, Inspired Pet Nutrition Ltd, Butcher's Pet Care Limited, VAFO Group a.s., Champion Petfoods LP, heristo AG, Monge & C. S.p.a., MPM Products Ltd., Finnern GmbH & Co. KG, SARIA A/S GmbH & Co. KG.

The data-centric report focuses on market trends, status and outlook for segments. With comprehensive market assessment across the major geographies, the report is a valuable asset for the existing players, new entrants and the future investors.

Why buy this report?

Get a detailed picture of the Europe Dog Food Market

Identify segments/areas to invest in over the forecast period in the Europe Dog Food Market

Understand the competitive environment, the market's leading players

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

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Spectrum Brands Holdings, Inc.
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Butcher's Pet Care Limited
VAFO Group a.s.
Champion Petfoods LP
heristo AG
Monge & C. S.p.a.
MPM Products Ltd.
Finnern GmbH & Co. KG
SARIA A/S GmbH & Co. KG

PART 9. METHODOLOGY

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