

Dog Food Market in Asia Pacific 2022 - Snapshot

<https://marketpublishers.com/r/DA7169D059CEEN.html>

Date: September 2022

Pages: 43

Price: US\$ 750.00 (Single User License)

ID: DA7169D059CEEN

Abstracts

Globally, dogs are the most popular pet, owned by 33% of respondents, with cats coming in second, at 23%. Fish (12%), birds (6%), and other pet types (6%) all rank significantly lower. Dogs can have many positive effects on the lives of their owners. They influence social, emotional, and cognitive development in children, promote an active lifestyle, provide companionship, and have even been able to detect oncoming epileptic seizures or the presence of certain cancers. Dogs can also help to relieve stress and anxiety in people. The dog food in Asia Pacific market size is projected to grow by USD 9 billion from 2022 to 2028, registering a CAGR of 9.4 percent, according to a new report by Gen Consulting Company.

This industry report offers market estimates of the Asia Pacific market, followed by a detailed analysis of the product, price range, distribution channel, and country. The Asia Pacific market data on dog food can be segmented by product: dry foods, treats, toppers, or mixers, wet food. The dry foods segment held the largest share of the Asia Pacific dog food market in 2021 and is anticipated to hold its share during the forecast period. Dog food market is further segmented by price range: economy dog food, premium dog food. Based on distribution channel, the dog food market is segmented into: e-commerce, pet specialty stores, supermarkets & hypermarkets, veterinary clinics, others. On the basis of country, the dog food market also can be divided into: China, Japan, Australia, South Korea, India, Thailand, Taiwan.

The Asia Pacific dog food market is highly competitive. The prominent players operating in the Asia Pacific dog food market include Mars Incorporated, Colgate-Palmolive Company, Charoen Pokphand Foods Public Company Limited, DoggyMan H.A. Co. Ltd., Unicharm Corporation, Nestle S.A., Huaxing Pet Food Co. Ltd, Wooriwa Co. Ltd., Marukan Co. Ltd., INABA PETFOOD Co. Ltd., Yantai China Pet Foods Co. Ltd., Yamahisa & Co. Ltd. Pet Supplies Div. (Petio), Bridge PetCare Co. Ltd., Enova (Shanghai) Pet Products Co. Ltd., Navarch Petcare Inc. (NAVARCH).

The data-centric report focuses on market trends, status and outlook for segments. With comprehensive market assessment across the major geographies, the report is a valuable asset for the existing players, new entrants and the future investors.

Why buy this report?

Get a detailed picture of the Asia Pacific Dog Food Market

Identify segments/areas to invest in over the forecast period in the Asia Pacific Dog Food Market

Understand the competitive environment, the market's leading players

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

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PART 9. METHODOLOGY

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