

Deodorants Market in Europe 2022 - Snapshot

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Abstracts

A deodorant is a substance designed to eliminate odor. Deodorant products work in one of two ways – by preventing sweat from occurring, or by allowing it to occur but preventing bacterial activity that decomposes sweat on the skin. Conventional deodorants are often made with sweat-blocking and pore clogging aluminum, antibacterial agents such as triclosan, parabens, petrochemicals, and synthetic fragrances. The deodorants market in Europe is likely to register a CAGR of over 4% with an incremental growth of USD 2 billion during the forecast period 2022-2028. The increasing awareness about hygiene and the availability of varied fragrances in different formats has led to the growth of the deodorants market. Additionally, the abundance of male grooming products supplemented by the growing demand for on-demand antiperspirants are expected to fuel the growth of the deodorants market altogether.

This industry report offers market estimates of the Europe market, followed by a detailed analysis of the product, price range, packaging type, distribution channel, and country. The Europe market data on deodorants can be segmented by product: aerosols and sprays, roll-ons, sticks, others. Deodorants market is further segmented by price range: mass product, premium product. Based on packaging type, the deodorants market is segmented into: metal, plastic, others. On the basis of distribution channel, the deodorants market also can be divided into: e-commerce, specialty stores, supermarkets & hypermarkets, others. Deodorants market by country is categorized into: France, Germany, Italy, Netherlands, Poland, Russia, Spain, Turkey, United Kingdom, others.

The Europe deodorants market is highly competitive. Top players covered in Europe Deodorants Market Study are Angelini Group, Beiersdorf AG, Colgate-Palmolive Company, Coty Inc., Crystal Spring Consumer Division Ltd., fit GmbH, Gruppo Sodalìs Srl, Henkel AG & Co. KGaA, Johnson & Johnson (J&J), Karium Ltd., Koninklijke Sanders B.V., Laboratorios Byly S.A., Li & Fung Limited, L'Oreal S.A., LVMH Moët

Hennessy Louis Vuitton SA (LVMH), Mirato S.p.A., Natura & Co, Orkla ASA, Paglieri S.p.A., Pierre Fabre S.A., PUIG SL, Remark Groep BV, Revlon Inc., Sebapharma GmbH & CO. KG, The Bolton Group, The Procter & Gamble Company (P&G), The Shanel Group, Unilever PLC, Weleda AG, Yves Rocher sa.

The data-centric report focuses on market trends, status and outlook for segments. With comprehensive market assessment across the major geographies, the report is a valuable asset for the existing players, new entrants and the future investors.

Why buy this report?

Get a detailed picture of the Europe Deodorants Market

Identify segments/areas to invest in over the forecast period in the Europe Deodorants Market

Understand the competitive environment, the market's leading players

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

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Crystal Spring Consumer Division Ltd.
fit GmbH
Gruppo Sodalis Srl
Henkel AG & Co. KGaA
Johnson & Johnson (J&J)
Karium Ltd.
Koninklijke Sanders B.V.
Laboratorios Byly, S.A.
Li & Fung Limited
L'Oreal S.A.
LVMH Moët Hennessy Louis Vuitton SA (LVMH)
Mirato S.p.A.
Natura & Co
Orkla ASA
Paglieri S.p.A.
Pierre Fabre S.A.
PUIG SL
Remark Groep BV
Revlon, Inc.
Sebapharma GmbH & CO. KG
The Bolton Group
The Procter & Gamble Company (P&G)

The Shaneel Group
Unilever PLC
Weleda AG
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