

# Data Center Market in USA 2022 - Industry Briefing

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## Abstracts

A data center is a facility that centralizes an organization's shared IT operations and equipment for the purposes of storing, processing, and disseminating data and applications. Due to the fact that they house an organization's most critical and proprietary assets, data centres are vital to the continuity of business operations. According to market research study published by Gen Consulting Company, the market size of the data center industry in USA is expected to rise by USD 15.0 billion with a CAGR of 2.8% by the end of 2028.

This industry report offers market estimates of the USA market, followed by a detailed analysis of the infrastructure type, and region. The USA market data on data center can be segmented by infrastructure type: IT infrastructure (server, storage, network), support infrastructure (electrical infrastructure, mechanical infrastructure, general construction). The IT infrastructure segment captured the largest share of the market in 2021. Data center market is further segmented by region: Southeastern United States, Western United States, Southwestern United States, Midwestern United States, Northeastern United States.

The electrical infrastructure market is further segmented into generators, power distribution units (PDUs), transfer switches & switchgear, uninterruptible power supply (UPS) systems, others. According to the research, the UPS segment had the largest share in the data center market in USA. Furthermore, the mechanical infrastructure market has been categorized into cooling systems, racks, others. Gen Consulting Company research indicates that the cooling systems segment occupied the largest share of this market in 2021 and is expected to draw the highest demand in coming years. The general construction market is further divided into core & shell development, engineering & building design, fire detection & suppression systems, installation & commissioning services, physical security, others.

The USA data center market is highly competitive. The leading players in the data center market include Arista Networks Inc., Atos SE, Broadcom Inc., Cisco Systems Inc., Dell Technologies Inc., Fujitsu Limited, Micron Technology Inc., NetApp Inc., QNAP Systems Inc., Super Micro Computer Inc., The Hewlett Packard Enterprise Company.

The data-centric report focuses on market trends, status and outlook for segments. With comprehensive market assessment across the major geographies, the report is a valuable asset for the existing players, new entrants and the future investors.

Why buy this report?

Get a detailed picture of the USA Data Center Market

Identify segments/areas to invest in over the forecast period in the USA Data Center Market

Understand the competitive environment, the market's leading players

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Western United States

Southwestern United States

Midwestern United States

Northeastern United States

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Arista Networks Inc.

Atos SE

Broadcom Inc.

Cisco Systems, Inc.

Dell Technologies Inc.

Fujitsu Limited

Micron Technology, Inc.

NetApp, Inc.

QNAP Systems, Inc.

Super Micro Computer, Inc.

The Hewlett Packard Enterprise Company

## **PART 7. METHODOLOGY**

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