

# Data Center Market in New Zealand 2022 - Industry Briefing

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## **Abstracts**

A data center stores and shares applications and data. It comprises components that include switches, storage systems, servers, routers, and security devices. According to market research study published by Gen Consulting Company, the market size of the data center industry in New Zealand is expected to rise by USD 1,000.1 million with a CAGR of 15.6% by the end of 2028.

This industry report offers market estimates of the New Zealand market, followed by a detailed analysis of the infrastructure type. The New Zealand market data on data center can be segmented by infrastructure type: IT infrastructure (server, storage, network), support infrastructure (electrical infrastructure, mechanical infrastructure, general construction). The IT infrastructure segment was the largest contributor to the New Zealand data center market in 2021.

The electrical infrastructure market is further segmented into generators, power distribution units (PDUs), transfer switches & switchgear, uninterruptible power supply (UPS) systems, others. The UPS segment is estimated to account for the largest share of the data center market in New Zealand. Furthermore, the mechanical infrastructure market has been categorized into cooling systems, racks, others. The cooling systems segment held the largest share of the New Zealand data center market in 2021 and is anticipated to hold its share during the forecast period. The general construction market is further divided into core & shell development, engineering & building design, fire detection & suppression systems, installation & commissioning services, physical security, others.

The New Zealand data center market is highly competitive. Key companies profiled in the report include 3M Company, ABB Ltd., Airedale International Air Conditioning Ltd.,



Alfa Laval AB, Arista Networks Inc., Atos Information Technology Incorporated, Bempro Global Group Inc. (ClimateWorx International), Broadcom Inc., Cisco Systems Inc., Cummins Inc., CyberPower Systems Inc., Dell Technologies Inc., Eaton Corporation plc, Fujitsu Limited, Hitachi Vantara Corporation, Huawei Technologies Co. Ltd., International Business Machines Corporation (IBM), Juniper Networks Inc., Lenovo Group Limited, NetApp Inc., Rittal GmbH & Co. KG, Schneider Electric SE, STULZ GmbH, The Hewlett Packard Enterprise Company, Thycon Pty Ltd., Trane Technologies plc (Ingersoll-Rand plc).

The data-centric report focuses on market trends, status and outlook for segments. With comprehensive coverage of the market across different market segments, the report is a valuable asset for the existing players, new entrants and the future investors.

Why buy this report?

Get a detailed picture of the New Zealand Data Center Market

Identify segments/areas to invest in over the forecast period in the New Zealand Data Center Market

Understand the competitive environment, the market's leading players

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.



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3M Company

ABB Ltd.

Airedale International Air Conditioning Ltd.

Alfa Laval AB

Arista Networks, Inc.

Atos Information Technology Incorporated

Bempro Global Group Inc. (ClimateWorx International)

Broadcom Inc.

Cisco Systems, Inc.

Cummins Inc.

CyberPower Systems, Inc.

Dell Technologies Inc.

Eaton Corporation plc

Fujitsu Limited

Hitachi Vantara Corporation

Huawei Technologies Co., Ltd.

International Business Machines Corporation (IBM)

Juniper Networks, Inc.

Lenovo Group Limited



NetApp, Inc.
Rittal GmbH & Co. KG
Schneider Electric SE
STULZ GmbH
The Hewlett Packard Enterprise Company
Thycon Pty Ltd.
Trane Technologies plc (Ingersoll-Rand plc)

### **PART 6. METHODOLOGY**



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