

Data Center Colocation Market in Americas - 2022 Edition

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Abstracts

A colocation data center, often referred to as a colo, is any large datacenter facility that rents out rack space to third parties for their servers or other network equipment. This is a very popular service that is used by businesses that may not have the resources needed to maintain their own data center, but still want to enjoy all the benefits. Gen Consulting Company predicts that the data center colocation market in Americas is estimated to touch a valuation of USD 13,658 million, registering a CAGR of 2.7% during the forecast period (2022-2028).

The report provides in-depth analysis and insights regarding the current global market scenario, latest trends and drivers into data center colocation market in Americas. It offers an exclusive insight into various details such as market size, key trends, competitive landscape, growth rate and market segments. This study also provides an analysis of the impact of the COVID-19 crisis on the data center colocation industry.

The data center colocation market is segmented on the basis of type, organization size, infrastructure type, end user, and end user. The data center colocation market is segmented as below:

By type:

retail colocation

wholesale colocation

By organization size:

large enterprise

small and medium-sized enterprises (SMEs)

By infrastructure type:

electrical infrastructure

mechanical infrastructure

general construction

By end user:

end user

IT and telecom

BFSI

healthcare

retail

others

By region:

North America

Latin America

The report explores the recent developments and profiles of key vendors in the Data Center Colocation Market in Americas, including Compass Datacenters, LLC, COPT Data Center Solutions, CoreSite Realty Corporation, CyrusOne, Inc., Digital Realty

Trust, Inc., Equinix, Inc., Global Data Centers division of NTT Ltd., QTS Realty Trust, Inc., Switch, Inc., Vantage Data Centers LLC, among others.

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Historical & Forecast Period

This research report provides analysis for each segment from 2018 to 2028 considering 2021 to be the base year.

Scope of the Report

To analyze and forecast the market size of the data center colocation market in Americas.

To classify and forecast the data center colocation market in Americas based on type, organization size, infrastructure type, end user, and end user.

To identify drivers and challenges for the data center colocation market in Americas.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the data center colocation market in Americas.

To identify and analyze the profile of leading players operating in the data center colocation market in Americas.

Why Choose This Report

Gain a reliable outlook of the data center colocation market in Americas forecasts from 2022 to 2028 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

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Contents

PART 1. INTRODUCTION

- 1.1 Market definition
- 1.2 Key benefits
- 1.3 Market segment

PART 2. METHODOLOGY

- 2.1 Primary
- 2.2 Secondary

PART 3. EXECUTIVE SUMMARY

PART 4. MARKET OVERVIEW

- 4.1 Introduction
- 4.2 Market dynamics
 - 4.2.1 Drivers
 - 4.2.2 Restraints

PART 5. DATA CENTER COLOCATION MARKET IN AMERICAS, BY TYPE

- 5.1 Retail colocation
 - 5.1.1 Market size and forecast
- 5.2 Wholesale colocation
 - 5.2.1 Market size and forecast

PART 6. DATA CENTER COLOCATION MARKET IN AMERICAS, BY ORGANIZATION SIZE

- 6.1 Large enterprise
 - 6.1.1 Market size and forecast
- 6.2 Small and medium-sized enterprises (SMEs)
 - 6.2.1 Market size and forecast

PART 7. DATA CENTER COLOCATION MARKET IN AMERICAS, BY INFRASTRUCTURE TYPE

- 7.1 Electrical infrastructure
 - 7.1.1 Market size and forecast
- 7.2 Mechanical infrastructure
 - 7.2.1 Market size and forecast
- 7.3 General construction
 - 7.3.1 Market size and forecast

PART 8. DATA CENTER COLOCATION MARKET IN AMERICAS, BY END USER

- 8.1 IT and telecom
 - 8.1.1 Market size and forecast
- 8.2 BFSI
 - 8.2.1 Market size and forecast
- 8.3 Healthcare
 - 8.3.1 Market size and forecast
- 8.4 Retail
 - 8.4.1 Market size and forecast
- 8.5 Others
 - 8.5.1 Market size and forecast

PART 9. DATA CENTER COLOCATION MARKET IN AMERICAS, BY REGION

- 9.1 North America
 - 9.1.1 Market size and forecast
- 9.2 Latin America
 - 9.2.1 Market size and forecast

PART 10. KEY COMPETITOR PROFILES

- 10.1 Compass Datacenters, LLC
- 10.2 COPT Data Center Solutions
- 10.3 CoreSite Realty Corporation
- 10.4 CyrusOne, Inc.
- 10.5 Digital Realty Trust, Inc.
- 10.6 Equinix, Inc.
- 10.7 Global Data Centers division of NTT Ltd.
- 10.8 QTS Realty Trust, Inc.
- 10.9 Switch, Inc.

10.10 Vantage Data Centers LLC

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