

China Skin-related Beauty Market 2023

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Abstracts

Skin-related beauty encompasses a wide range of products and treatments that aim to improve the health, appearance, and overall condition of the skin. It involves various aspects of skincare, including cleansing, moisturizing, treating skin conditions, and enhancing the aesthetics of the skin. The market for skin-related beauty in China is projected to experience significant growth, with an estimated incremental value of USD 87.8 billion and a compound annual growth rate (CAGR) of approximately 10.05% during the forecast period from 2023 to 2029.

This industry report provides comprehensive market estimates for the Chinese market, along with a detailed analysis of the different types of skin-related beauty products and treatments available. The market can be segmented into two main categories: skin care and treatment, and skin rejuvenation applications. These segments are further divided based on geographic regions, which include North China, Northeast China, East China, South Central China, Southwest China, and Northwest China.

Within the skin care and treatment segment, there are three subcategories: functional skincare, medical dressing, and general skincare. The general skincare segment is expected to hold the largest market share in the skin-related beauty market in China. Meanwhile, the skin rejuvenation applications market is categorized into collagen, hyaluronic acid, botulinum toxin, and others. Among these, hyaluronic acid held the largest market share in 2022 and is anticipated to maintain its position during the forecast period.

Major Companies and Competitive Landscape

The skin-related beauty market in China is highly competitive, with several key players dominating the industry. These leading companies include Yunnan Botanee Biotechnology Group Co. Ltd., L'Or?al S.A., Bloomage Biotechnology Corp. Ltd., Kao Corporation, Harbin Fuerjia Technology Co. Ltd., Allmed Medical Products Co. Ltd.,



Guangzhou Trauer Biotechnology Co. Ltd., and Winner Medical Co. Ltd.

This data-centric report focuses on market trends, status, and outlook for each segment. It provides valuable insights and analysis for existing market players, new entrants, and potential investors. By assessing market dynamics across major regions in China, this report serves as a valuable resource for understanding the current state and future prospects of the skin-related beauty market in the country.

Why buy this report?

Get a detailed picture of the China Skin-related Beauty Market Identify segments/areas to invest in over the forecast period in the China Skin-related Beauty Market

Understand the competitive environment, the market's leading players

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

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