

Cat Food Market in Asia Pacific 2022 - Snapshot

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Abstracts

Today, cats are one of the most popular and cherished pets in the world. Research has shown that cats can provide emotional support, improve moods, and contribute to the overall morale of their owners. Cats are also credited with promoting socialization among older individuals and physically or mentally disabled people. The cat food market in Asia Pacific is likely to register a CAGR of over 9.4% with an incremental growth of USD 9 billion during the forecast period 2022-2028.

This industry report offers market estimates of the Asia Pacific market, followed by a detailed analysis of the product, price range, distribution channel, and country. The Asia Pacific market data on cat food can be segmented by product: dry foods, treats, toppers, or mixers, wet food. Among these, the dry foods segment was accounted for the highest revenue generator in 2021. Cat food market is further segmented by price range: economy cat food, premium cat food. Based on distribution channel, the cat food market is segmented into: e-commerce, pet specialty stores, supermarkets & hypermarkets, veterinary clinics, others. On the basis of country, the cat food market also can be divided into: China, Japan, Australia, South Korea, India, Thailand, Taiwan.

The Asia Pacific cat food market is highly competitive. The key players in the cat food market include ABIS Exports India Pvt. Ltd. (Indian Broiler Group Pvt Ltd.), Bridge PetCare Co. Ltd., Cargill Incorporated, Champion Petfoods LP, Charoen Pokphand Foods Public Company Limited, Colgate-Palmolive Company, Daejoo Co. Ltd., Dongwon Group, Enova (Shanghai) Pet Products Co. Ltd., Harim Co. Ltd., Hebei Rongxi Pet Food Co. Ltd., Hunter Group Ltd., INABA PETFOOD Co. Ltd., Mars Incorporated, Maruha Nichiro Corporation, Natural Core Co. Ltd., Nestle S.A., Nexus Capital Management LP (Natural Balance), Nippon Pet Food Co. Ltd., Petcurean Pet Products Inc. (PPN Limited Partnership), PETLINE Co. Ltd., Petsmart Pet Products Private Ltd., Sajo Group Inc., Shandong Gambol Pet Group Co. Ltd., Thai Union Frozen Products PCL, Tongwei Co. Ltd., Unicharm Corporation, Vitakraft pet care GmbH & Co.

KG, Wooriwa Co. Ltd., Yantai China Pet Foods Co. Ltd.

The data-centric report focuses on market trends, status and outlook for segments. With comprehensive market assessment across the major geographies, the report is a valuable asset for the existing players, new entrants and the future investors.

Why buy this report?

Get a detailed picture of the Asia Pacific Cat Food Market

Identify segments/areas to invest in over the forecast period in the Asia Pacific Cat Food Market

Understand the competitive environment, the market's leading players

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

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Charoen Pokphand Foods Public Company Limited

Colgate-Palmolive Company

Daejoo Co., Ltd.

Dongwon Group

Enova (Shanghai) Pet Products Co., Ltd.

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Natural Core Co., Ltd.

Nestle S.A.

Nexus Capital Management LP (Natural Balance)

Nippon Pet Food Co., Ltd.

Petcurean Pet Products, Inc. (PPN Limited Partnership)

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