

# Asia Pacific Video Conferencing Devices Market 2023

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## Abstracts

Video conferencing devices are essential tools for modern communication and collaboration, offering numerous benefits for individuals and organizations. These devices enable real-time, face-to-face communication between individuals or groups located in different physical locations. This facilitates effective collaboration, decision-making, and relationship-building without the need for in-person meetings.

According to the latest research, the video conferencing devices market in Asia Pacific is poised to grow by USD 0.8 billion during 2023-2029, progressing at a CAGR of 9.3% during the forecast period.

This comprehensive industry report provides market estimates and forecasts, accompanied by a detailed examination of the product, end user, and country aspects. It delivers a quantitative analysis of the market, empowering stakeholders to leverage existing market opportunities. Furthermore, the report identifies key segments for potential opportunities and strategies, drawing insights from market trends and the approaches of leading competitors.

The global baby bottle market has been extensively analyzed by categorizing it according to various sub-segments in order to provide accurate forecasts of industry size and assess trends within specific areas.

The Asia Pacific market for video conferencing devices can be segmented by product: room-based endpoints, personal video communication devices, USB room devices. In 2022, the room-based endpoints segment made up the largest share of revenue generated by the video conferencing devices market.

Video conferencing devices market is further segmented by end user: classrooms, meeting rooms. The meeting rooms segment was the largest contributor to the Asia

## Pacific video conferencing devices market in 2022.

Based on country, the video conferencing devices market is segmented into: China, Japan, India, South Korea, Australia and New Zealand, Rest of Asia-Pacific. China is estimated to account for the largest share of the video conferencing devices market in Asia Pacific.

The report explores the recent developments and profiles of key vendors in the Video Conferencing Devices Market in Asia Pacific, including AVer Information Inc., Cisco Systems, Inc., EPOS Group A/S, Huawei Technologies Co., Ltd., Keda Communications Ltd., Lenovo Group Limited, Logitech International S.A., Microsoft Corporation, Panasonic Holdings Corporation, Poly Inc., Samsung Electronics Co., Ltd., Sony Group Corporation, The Hewlett-Packard Company, ZTE Corporation, among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

### Why Choose This Report

Gain a reliable outlook of the video conferencing devices market in Asia Pacific forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

Market Segments Covered in Asia Pacific Video Conferencing Devices Industry Analysis:

#### i.) Product

Room-based endpoints

Personal video communication devices

USB room devices

ii.) End user

Classrooms

Meeting rooms

iii.) Country

China

Japan

India

South Korea

Australia and New Zealand

Rest of Asia-Pacific

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8.8 Microsoft Corporation

8.9 Panasonic Holdings Corporation

8.10 Poly Inc.

8.11 Samsung Electronics Co., Ltd.

8.12 Sony Group Corporation

8.13 The Hewlett-Packard Company

8.14 ZTE Corporation

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