

Air Freshener Market in Vietnam 2022 - Snapshot

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Abstracts

Air fresheners are pervasive within indoor built environments, such as workplaces, schools, housing, transportation, hotels, hospitals, care facilities, and a range of private and public buildings. These products are designed to impart an aroma to the air environment or to mask odors, with the intent of creating a pleasing indoor space. The air freshener market in Vietnam market is projected to rise by USD 5 million by 2028, according to a new report by Gen Consulting Company. It is anticipated to expand at a CAGR of 3.7 percent during the forecast period. Rising demand for air care and increase in concerns over indoor air quality have led to a high demand for air fresheners worldwide. The demand is further fueled by the rapid growth in car sales, surge in number of pet ownerships, and increase in consumers' willingness to use premium air fresheners.

This industry report offers market estimates of the Vietnam market, followed by a detailed analysis of the product type, and country. The Vietnam market data on air freshener can be segmented by product type: aerosols, car, scented candles/burners, slow release. According to the research, the aerosols segment had the largest share in the air freshener market in Vietnam. Air freshener market is further segmented by country: Saudi Arabia, South Africa, Others.

The report also includes the profiles of leading companies such as S.C. Johnson & Son Inc., The Procter & Gamble Company (P&G), A My Gia Co. Ltd., Saigon Cosmetics J.S.C.

The data-centric report focuses on market trends, status and outlook for segments. With comprehensive market assessment across the major geographies, the report is a valuable asset for the existing players, new entrants and the future investors.

Why buy this report?

Get a detailed picture of the Vietnam Air Freshener Market

Identify segments/areas to invest in over the forecast period in the Vietnam Air Freshener Market

Understand the competitive environment, the market's leading players

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

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Contents

PART 1. SUMMARY

PART 2. INTRODUCTION

Study period
Geographical scope
Market segmentation

PART 3. AIR FRESHENER MARKET OVERVIEW

PART 4. MARKET BREAKDOWN BY PRODUCT TYPE

Aerosols
Car
Scented candles/burners
Slow release

PART 5. MARKET BREAKDOWN BY COUNTRY

Saudi Arabia
South Africa
Others

PART 6. KEY COMPANIES

S.C. Johnson & Son, Inc.
The Procter & Gamble Company (P&G)
A My Gia Co., Ltd.
Saigon Cosmetics J.S.C

PART 7. METHODOLOGY

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