

Air Freshener Market in Poland 2022 - Snapshot

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Abstracts

Air fresheners are pervasive within indoor built environments, such as workplaces, schools, housing, transportation, hotels, hospitals, care facilities, and a range of private and public buildings. These products are designed to impart an aroma to the air environment or to mask odors, with the intent of creating a pleasing indoor space. According to Gen Consulting Company, the air freshener market in Poland is set to achieve an incremental growth of USD 80 million, accelerating at a CAGR of almost 6.2% during the forecast period 2022-2028. Rising demand for air care and increase in concerns over indoor air quality have led to a high demand for air fresheners worldwide. The demand is further fueled by the rapid growth in car sales, surge in number of pet ownerships, and increase in consumers' willingness to use premium air fresheners.

This industry report offers market estimates of the Poland market, followed by a detailed analysis of the product type. The Poland market data on air freshener can be segmented by product type: aerosols, car, plug in/electric, scented candles/burners, slow release. The slow release segment captured the largest share of the market in 2021.

The key players in the air freshener market include Reckitt Benckiser Group plc, S.C. Johnson & Son Inc., The Procter & Gamble Company (P&G), Dramers S.A.

The data-centric report focuses on market trends, status and outlook for segments. With comprehensive coverage of the market across different market segments, the report is a valuable asset for the existing players, new entrants and the future investors.

Why buy this report?

Get a detailed picture of the Poland Air Freshener Market

Identify segments/areas to invest in over the forecast period in the Poland Air Freshener Market

Understand the competitive environment, the market's leading players

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

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S.C. Johnson & Son, Inc.

The Procter & Gamble Company (P&G)

Dramers S.A.

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