

Air Freshener Market in Norway 2022 - Snapshot

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Abstracts

Air fresheners are pervasive within indoor built environments, such as workplaces, schools, housing, transportation, hotels, hospitals, care facilities, and a range of private and public buildings. These products are designed to impart an aroma to the air environment or to mask odors, with the intent of creating a pleasing indoor space. The air freshener in Norway market is expected to increase by USD 1 million, at a compound annual growth rate (CAGR) of 2% from 2022 to 2028, according to the latest edition of the Air Freshener Market in Norway Report. Rising demand for air care and increase in concerns over indoor air quality have led to a high demand for air fresheners worldwide. The demand is further fueled by the rapid growth in car sales, surge in number of pet ownerships, and increase in consumers' willingness to use premium air fresheners.

This industry report offers market estimates of the Norway market, followed by a detailed analysis of the product type. The Norway market data on air freshener can be segmented by product type: aerosols, plug in/electric, scented candles/burners, slow release. In 2021, the aerosols segment made up the largest share of revenue generated by the air freshener market.

Top players covered in Norway Air Freshener Market Study are S.C. Johnson & Son Inc., Reckitt Benckiser Group plc, TL Manssons AB.

The data-centric report focuses on market trends, status and outlook for segments. With comprehensive coverage of the market across different market segments, the report is a valuable asset for the existing players, new entrants and the future investors.

Why buy this report?

Get a detailed picture of the Norway Air Freshener Market

Identify segments/areas to invest in over the forecast period in the Norway Air Freshener Market

Understand the competitive environment, the market's leading players

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

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Reckitt Benckiser Group plc

TL Manssons AB

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