

# Air Freshener Market in North America 2022 - Snapshot

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## Abstracts

Air fresheners are pervasive within indoor built environments, such as workplaces, schools, housing, transportation, hotels, hospitals, care facilities, and a range of private and public buildings. These products are designed to impart an aroma to the air environment or to mask odors, with the intent of creating a pleasing indoor space. Garnering a CAGR of 2.6% from 2022 to 2028, the air freshener market in North America is projected to reach worth of USD 9,583 million by 2028-end, according to a new report by Gen Consulting Company. Rising demand for air care and increase in concerns over indoor air quality have led to a high demand for air fresheners worldwide. The demand is further fueled by the rapid growth in car sales, surge in number of pet ownerships, and increase in consumers' willingness to use premium air fresheners.

This industry report offers market estimates of the North America market, followed by a detailed analysis of the product type, and country. The North America market data on air freshener can be segmented by product type: aerosols, car, plug in/electric, scented candles/burners, slow release, others. The scented candles/burners segment held the largest share of the North America air freshener market in 2021 and is anticipated to hold its share during the forecast period. Air freshener market is further segmented by country: Canada, Mexico, USA. In North America, USA made up the largest share of the air freshener market.

The leading players in the ice cream market include The Procter & Gamble Company (P&G), S. C. Johnson & Son Inc., Reckitt Benckiser Group plc, Newell Brands Inc., Julius Samann Ltd., Henkel AG & Co. KGaA.

The data-centric report focuses on market trends, status and outlook for segments. With comprehensive market assessment across the major geographies, the report is a

valuable asset for the existing players, new entrants and the future investors.

Why buy this report?

Get a detailed picture of the North America Air Freshener Market

Identify segments/areas to invest in over the forecast period in the North America Air Freshener Market

Understand the competitive environment, the market's leading players

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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S. C. Johnson & Son, Inc.

Reckitt Benckiser Group plc

Newell Brands, Inc.

Julius Samann Ltd.

Henkel AG & Co. KGaA

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