

Air Freshener Market in Netherlands 2022 - Snapshot

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Abstracts

Air fresheners are pervasive within indoor built environments, such as workplaces, schools, housing, transportation, hotels, hospitals, care facilities, and a range of private and public buildings. These products are designed to impart an aroma to the air environment or to mask odors, with the intent of creating a pleasing indoor space. The air freshener market in Netherlands market is projected to decline by USD 1 million by 2028, according to a new report by Gen Consulting Company. It is anticipated to contract at a CAGR of -0.4 percent during the forecast period.

This industry report offers market estimates of the Netherlands market, followed by a detailed analysis of the product type. The Netherlands market data on air freshener can be segmented by product type: aerosols, car, plug in/electric, scented candles/burners, slow release. The slow release segment held the largest revenue share in 2021.

The leading players in the ice cream market include Reckitt Benckiser Group plc, S.C. Johnson & Son Inc., The Procter & Gamble Company (P&G).

The data-centric report focuses on market trends, status and outlook for segments. With comprehensive coverage of the market across different market segments, the report is a valuable asset for the existing players, new entrants and the future investors.

Why buy this report?

Get a detailed picture of the Netherlands Air Freshener Market

Identify segments/areas to invest in over the forecast period in the Netherlands Air Freshener Market

Understand the competitive environment, the market's leading players

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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S.C. Johnson & Son, Inc.

The Procter & Gamble Company (P&G)

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