

Air Freshener Market in Latin America 2022 - Snapshot

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Abstracts

Air fresheners are pervasive within indoor built environments, such as workplaces, schools, housing, transportation, hotels, hospitals, care facilities, and a range of private and public buildings. These products are designed to impart an aroma to the air environment or to mask odors, with the intent of creating a pleasing indoor space. According to latest analysis by Gen Consulting Company, the air freshener market in Latin America is poised to grow by USD 123 million during 2022-2028, progressing at a CAGR of 4.2% during the forecast period. Rising demand for air care and increase in concerns over indoor air quality have led to a high demand for air fresheners worldwide. The demand is further fueled by the rapid growth in car sales, surge in number of pet ownerships, and increase in consumers' willingness to use premium air fresheners.

This industry report offers market estimates of the Latin America market, followed by a detailed analysis of the product type. The Latin America market data on air freshener can be segmented by product type: aerosols, car, plug in/electric, scented candles/burners, slow release, others. In Latin America, the aerosols segment made up the largest share of the air freshener market.

The leading players in the ice cream market include Reckitt Benckiser Group plc, S.C. Johnson & Son Inc., Laboratorios Cofarma S.A., The Clorox Company.

The data-centric report focuses on market trends, status and outlook for segments. With comprehensive coverage of the market across different market segments, the report is a valuable asset for the existing players, new entrants and the future investors.

Why buy this report?

Get a detailed picture of the Latin America Air Freshener Market

Identify segments/areas to invest in over the forecast period in the Latin America Air Freshener Market

Understand the competitive environment, the market's leading players

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Reckitt Benckiser Group plc

S.C. Johnson & Son, Inc.

Laboratorios Cofarma S.A.

The Clorox Company

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