

Air Freshener Market in Japan 2022 - Snapshot

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Abstracts

Air fresheners are pervasive within indoor built environments, such as workplaces, schools, housing, transportation, hotels, hospitals, care facilities, and a range of private and public buildings. These products are designed to impart an aroma to the air environment or to mask odors, with the intent of creating a pleasing indoor space. Gen Consulting Company predicts air freshener market in Japan will grow from USD 1,052 million in 2021 to USD 1,107 million by 2028, achieving a CAGR of 2.2 percent, according to the latest edition of the Air Freshener Market in Japan Report. Rising demand for air care and increase in concerns over indoor air quality have led to a high demand for air fresheners worldwide. The demand is further fueled by the rapid growth in car sales, surge in number of pet ownerships, and increase in consumers' willingness to use premium air fresheners.

This industry report offers market estimates of the Japan market, followed by a detailed analysis of the product type. The Japan market data on air freshener can be segmented by product type: aerosols, car, plug in/electric, scented candles/burners, slow release. In Japan, the slow release segment made up the largest share of the air freshener market.

The Japan air freshener market is highly competitive. Top players covered in Japan Air Freshener Market Study are S. T. Corporation, Kobayashi Pharmaceutical Co. Ltd., The Procter & Gamble Company (P&G), Car Mate Mfg.Co.Ltd., S. C. Johnson & Son Inc., Harukado Co.Ltd., Eikosha Co.Ltd., Earth Corporation.

The data-centric report focuses on market trends, status and outlook for segments. With comprehensive coverage of the market across different market segments, the report is a valuable asset for the existing players, new entrants and the future investors.

Why buy this report?

Get a detailed picture of the Japan Air Freshener Market

Identify segments/areas to invest in over the forecast period in the Japan Air Freshener Market

Understand the competitive environment, the market's leading players

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

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The Procter & Gamble Company (P&G)

Car Mate Mfg.Co.,Ltd.

S. C. Johnson & Son, Inc.

Harukado Co.,Ltd.

Eikosha Co.,Ltd.

Earth Corporation

PART 6. METHODOLOGY

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