

# Air Freshener Market in France 2022 - Snapshot

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## Abstracts

Air fresheners are pervasive within indoor built environments, such as workplaces, schools, housing, transportation, hotels, hospitals, care facilities, and a range of private and public buildings. These products are designed to impart an aroma to the air environment or to mask odors, with the intent of creating a pleasing indoor space. According to Gen Consulting Company, the air freshener market in France is set to post a decline of USD 54 million, decelerating at a CAGR of almost -2.5% during the forecast period 2022-2028.

This industry report offers market estimates of the France market, followed by a detailed analysis of the product type. The France market data on air freshener can be segmented by product type: aerosols, car, plug in/electric, scented candles/burners, slow release. The aerosols segment is estimated to account for the largest share of the air freshener market in France.

As of 2021, the major players in the France air freshener market were Reckitt Benckiser Group plc, S. C. Johnson & Son Inc., The Procter & Gamble Company (P&G).

The data-centric report focuses on market trends, status and outlook for segments. With comprehensive coverage of the market across different market segments, the report is a valuable asset for the existing players, new entrants and the future investors.

Why buy this report?

Get a detailed picture of the France Air Freshener Market

Identify segments/areas to invest in over the forecast period in the France Air Freshener Market

Understand the competitive environment, the market's leading players

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Scented candles/burners

Slow release

### **PART 5. KEY COMPANIES**

Reckitt Benckiser Group plc

S. C. Johnson & Son, Inc.

The Procter & Gamble Company (P&G)

### **PART 6. METHODOLOGY**

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