

# Air Freshener Market in Finland 2022 - Snapshot

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## Abstracts

Air fresheners are pervasive within indoor built environments, such as workplaces, schools, housing, transportation, hotels, hospitals, care facilities, and a range of private and public buildings. These products are designed to impart an aroma to the air environment or to mask odors, with the intent of creating a pleasing indoor space. According to latest analysis by Gen Consulting Company, the air freshener market in Finland is poised to grow by USD 0 million during 2022-2028, progressing at a CAGR of 0.4% during the forecast period. Rising demand for air care and increase in concerns over indoor air quality have led to a high demand for air fresheners worldwide. The demand is further fueled by the rapid growth in car sales, surge in number of pet ownerships, and increase in consumers' willingness to use premium air fresheners.

This industry report offers market estimates of the Finland market, followed by a detailed analysis of the product type. The Finland market data on air freshener can be segmented by product type: aerosols, car, plug in/electric, scented candles/burners, slow release. The aerosols segment captured the largest share of the market in 2021.

The report also includes the profiles of leading companies such as S.C. Johnson & Son Inc., Reckitt Benckiser Group plc, Julius Samann Ltd.

The data-centric report focuses on market trends, status and outlook for segments. With comprehensive coverage of the market across different market segments, the report is a valuable asset for the existing players, new entrants and the future investors.

Why buy this report?

Get a detailed picture of the Finland Air Freshener Market

Identify segments/areas to invest in over the forecast period in the Finland Air

## Freshener Market

Understand the competitive environment, the market's leading players

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

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## Contents

### **PART 1. SUMMARY**

### **PART 2. INTRODUCTION**

Study period

Geographical scope

Market segmentation

### **PART 3. AIR FRESHENER MARKET OVERVIEW**

### **PART 4. MARKET BREAKDOWN BY PRODUCT TYPE**

Aerosols

Car

Plug in/electric

Scented candles/burners

Slow release

### **PART 5. KEY COMPANIES**

S.C. Johnson & Son, Inc.

Reckitt Benckiser Group plc

Julius Samann Ltd.

### **PART 6. METHODOLOGY**

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