

# Air Freshener Market in Denmark 2022 - Snapshot

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## Abstracts

Air fresheners are pervasive within indoor built environments, such as workplaces, schools, housing, transportation, hotels, hospitals, care facilities, and a range of private and public buildings. These products are designed to impart an aroma to the air environment or to mask odors, with the intent of creating a pleasing indoor space. The air freshener market in Denmark is anticipated to increase by USD 1 million till 2028 at an average annual growth of 3.5 percent as per the latest report by Gen Consulting Company. Rising demand for air care and increase in concerns over indoor air quality have led to a high demand for air fresheners worldwide. The demand is further fueled by the rapid growth in car sales, surge in number of pet ownerships, and increase in consumers' willingness to use premium air fresheners.

This industry report offers market estimates of the Denmark market, followed by a detailed analysis of the product type. The Denmark market data on air freshener can be segmented by product type: aerosols, plug in/electric, scented candles/burners, slow release. The aerosols segment was the largest contributor to the Denmark air freshener market in 2021.

The competitive landscape of the market is highly consolidated and dominated by key players such as Reckitt Benckiser plc.

The data-centric report focuses on market trends, status and outlook for segments. With comprehensive coverage of the market across different market segments, the report is a valuable asset for the existing players, new entrants and the future investors.

Why buy this report?

Get a detailed picture of the Denmark Air Freshener Market

Identify segments/areas to invest in over the forecast period in the Denmark Air Freshener Market

Understand the competitive environment, the market's leading players

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Slow release

### **PART 5. KEY COMPANIES**

Reckitt Benckiser plc

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