

# Air Freshener Market in Colombia 2022 - Snapshot

<https://marketpublishers.com/r/A40D44C05ECCEN.html>

Date: August 2022

Pages: 31

Price: US\$ 100.00 (Single User License)

ID: A40D44C05ECCEN

## Abstracts

Air fresheners are pervasive within indoor built environments, such as workplaces, schools, housing, transportation, hotels, hospitals, care facilities, and a range of private and public buildings. These products are designed to impart an aroma to the air environment or to mask odors, with the intent of creating a pleasing indoor space. The air freshener market in Colombia is likely to register a CAGR of over 4.6% with an incremental growth of USD 12 million during the forecast period 2022-2028. Rising demand for air care and increase in concerns over indoor air quality have led to a high demand for air fresheners worldwide. The demand is further fueled by the rapid growth in car sales, surge in number of pet ownerships, and increase in consumers' willingness to use premium air fresheners.

This industry report offers market estimates of the Colombia market, followed by a detailed analysis of the product type. The Colombia market data on air freshener can be segmented by product type: aerosols, car, plug in/electric, scented candles/burners, slow release, others. The aerosols segment captured the largest share of the market in 2021.

Some of the leading companies operating in the market are S.C. Johnson & Son Inc., Laboratorios Cofarma S.A., Reckitt Benckiser Group plc, Productos Familia S.A.

The data-centric report focuses on market trends, status and outlook for segments. With comprehensive coverage of the market across different market segments, the report is a valuable asset for the existing players, new entrants and the future investors.

Why buy this report?

Get a detailed picture of the Colombia Air Freshener Market

Identify segments/areas to invest in over the forecast period in the Colombia Air Freshener Market

Understand the competitive environment, the market's leading players

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

## Contents

### **PART 1. SUMMARY**

### **PART 2. INTRODUCTION**

Study period  
Geographical scope  
Market segmentation

### **PART 3. AIR FRESHENER MARKET OVERVIEW**

### **PART 4. MARKET BREAKDOWN BY PRODUCT TYPE**

Aerosols  
Car  
Plug in/electric  
Scented candles/burners  
Slow release  
Others

### **PART 5. KEY COMPANIES**

S.C. Johnson & Son, Inc.  
Laboratorios Cofarma S.A.  
Reckitt Benckiser Group plc  
Productos Familia S.A.

### **PART 6. METHODOLOGY**

## I would like to order

Product name: Air Freshener Market in Colombia 2022 - Snapshot

Product link: <https://marketpublishers.com/r/A40D44C05ECCEN.html>

Price: US\$ 100.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A40D44C05ECCEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970