

# Air Freshener Market in Chile 2022 - Snapshot

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## Abstracts

Air fresheners are pervasive within indoor built environments, such as workplaces, schools, housing, transportation, hotels, hospitals, care facilities, and a range of private and public buildings. These products are designed to impart an aroma to the air environment or to mask odors, with the intent of creating a pleasing indoor space. According to market research study published by Gen Consulting Company, the market size of the air freshener industry in Chile is expected to rise by USD 18 million with a CAGR of 3.2% by the end of 2028. Rising demand for air care and increase in concerns over indoor air quality have led to a high demand for air fresheners worldwide. The demand is further fueled by the rapid growth in car sales, surge in number of pet ownerships, and increase in consumers' willingness to use premium air fresheners.

This industry report offers market estimates of the Chile market, followed by a detailed analysis of the product type. The Chile market data on air freshener can be segmented by product type: aerosols, car, plug in/electric, scented candles/burners, slow release, others. The aerosols segment was the largest contributor to the Chile air freshener market in 2021.

The air freshener market is dominated by key players, which are S.C. Johnson & Son Inc., Reckitt Benckiser Group plc, The Clorox Company, Empresas Demaria S.A.

The data-centric report focuses on market trends, status and outlook for segments. With comprehensive coverage of the market across different market segments, the report is a valuable asset for the existing players, new entrants and the future investors.

Why buy this report?

Get a detailed picture of the Chile Air Freshener Market

Identify segments/areas to invest in over the forecast period in the Chile Air Freshener Market

Understand the competitive environment, the market's leading players

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Car  
Plug in/electric  
Scented candles/burners  
Slow release  
Others

### **PART 5. KEY COMPANIES**

S.C. Johnson & Son, Inc.  
Reckitt Benckiser Group plc  
The Clorox Company  
Empresas Demaria S.A.

### **PART 6. METHODOLOGY**

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