

Air Freshener Market in Canada 2022 - Snapshot

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Abstracts

Air fresheners are pervasive within indoor built environments, such as workplaces, schools, housing, transportation, hotels, hospitals, care facilities, and a range of private and public buildings. These products are designed to impart an aroma to the air environment or to mask odors, with the intent of creating a pleasing indoor space. The air freshener market in Canada is likely to register a CAGR of over 3.3% with an incremental growth of USD 44 million during the forecast period 2022-2028. Rising demand for air care and increase in concerns over indoor air quality have led to a high demand for air fresheners worldwide. The demand is further fueled by the rapid growth in car sales, surge in number of pet ownerships, and increase in consumers' willingness to use premium air fresheners.

This industry report offers market estimates of the Canada market, followed by a detailed analysis of the product type. The Canada market data on air freshener can be segmented by product type: aerosols, car, plug in/electric, scented candles/burners, slow release, others. The plug in/electric segment held the largest revenue share in 2021.

Top players covered in Canada Air Freshener Market Study are S.C. Johnson & Son Inc., The Procter & Gamble Company, Reckitt Benckiser Group PLC.

The data-centric report focuses on market trends, status and outlook for segments. With comprehensive coverage of the market across different market segments, the report is a valuable asset for the existing players, new entrants and the future investors.

Why buy this report?

Get a detailed picture of the Canada Air Freshener Market

Identify segments/areas to invest in over the forecast period in the
Canada Air Freshener Market

Understand the competitive environment, the market's leading players

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

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The Procter & Gamble Company

Reckitt Benckiser Group PLC

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