

A2P SMS & CPaaS Market in Asia 2022 - Snapshot

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Abstracts

The a2p sms & cpaas market in Asia is anticipated to increase by USD 12 billion till 2028 at an average annual growth of 8.2 percent as per the latest report by Gen Consulting Company.

This industry report offers market estimates of the Asia market, followed by a detailed analysis of the product, end user, and country. The Asia market data on a2p sms & cpaas can be segmented by product: A2P SMS, CPaaS (message excluding SMS), CPaaS (video), CPaaS (voice). A2p sms & cpaas market is further segmented by end user: BFSI, healthcare, IT & telecommunication, media & entertainment, public sector, retail & e-commerce, travel & leisure, utilities & logistics, others. Based on country, the a2p sms & cpaas market is segmented into: China, India, Japan, Malaysia, Philippines, Singapore, South Korea, Taiwan, rest of Asia.

The Asia a2p sms & cpaas market is highly competitive. As of 2021, the major players in the Asia a2p sms & cpaas market were Avaya Holdings Corp., Bandwidth Inc., IMI Mobile PLC, INFOBIP d.o.o., Infobip Limited, Kaleyra Inc., Mitto AG, Plivo Inc., RingCentral Inc., Route Mobile Limited, Sinch AB, TeleSign Corporation, Twilio Inc., Vonage Holdings Corp.

The data-centric report focuses on market trends, status and outlook for segments. With comprehensive market assessment across the major geographies, the report is a valuable asset for the existing players, new entrants and the future investors.

Why buy this report?

Get a detailed picture of the Asia A2P SMS & CPaaS Market

Identify segments/areas to invest in over the forecast period in the Asia A2P

SMS & CPaaS Market

Understand the competitive environment, the market's leading players

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

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CPaaS (video)

CPaaS (voice)

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BFSI

Healthcare

IT & telecommunication

Media & entertainment

Public sector

Retail & e-commerce

Travel & leisure

Utilities & logistics

Others

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China

India

Japan

Malaysia

Philippines

Singapore

South Korea
Taiwan
Rest of Asia

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Avaya Holdings Corp.
Bandwidth Inc.
IMImobile PLC
INFOBIP d.o.o.
Infobip Limited
Kaleyra Inc.
Mitto AG
Plivo Inc.
RingCentral, Inc.
Route Mobile Limited
Sinch AB
TeleSign Corporation
Twilio Inc.
Vonage Holdings Corp.

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