

5G Services Market in North America 2022 - Industry Briefing

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Abstracts

The 5G services market in North America is anticipated to increase by USD 39 billion till 2028 at an average annual growth of 18.6 percent as per the latest report by Gen Consulting Company.

This industry report offers market estimates of the North America market, followed by a detailed analysis of the application, end user, vertical, and region. The North America market data on 5G services can be segmented by application: eMBB (enhanced mobile broadband), FWA (fixed wireless access), mMTC (massive machine type communications), URLLC (ultra-reliable low-latency communication). In 2021, the eMBB segment made up the largest share of revenue generated by the 5G services market. 5G services market is further segmented by end user: consumer, enterprises. The enterprises segment was the largest contributor to the North America 5G services market in 2021. Based on vertical, the 5G services market is segmented into: energy and utilities, healthcare, IT and telecom, manufacturing, media and entertainment, retail, transportation and logistics, others. The energy and utilities segment is estimated to account for the largest share of the 5G services market in North America. On the basis of region, the 5G services market also can be divided into: USA, Canada, Mexico.

The North America 5G services market is highly competitive. As of 2021, the major players in the North America 5G services market were AT&T Inc., BT Group plc, China Mobile Ltd., China Telecom Corporation, Cisco Systems Inc., Deutsche Telekom AG, Ericsson Inc., Huawei Technologies Co. Ltd., Intel Corporation, KT Corporation, NEC Corporation, Qualcomm Inc., Samsung Electronics Co. Ltd., SK Telecom Co. Ltd., Sprint Corporation, Telstra Corporation Limited, T-Mobile US Inc., Verizon Communications Inc., Vodafone Group Plc.

The data-centric report focuses on market trends, status and outlook for segments. With comprehensive market assessment across the major geographies, the report is a valuable asset for the existing players, new entrants and the future investors.

Why buy this report?

Get a detailed picture of the North America 5G Services Market

Identify segments/areas to invest in over the forecast period in the North America 5G Services Market

Understand the competitive environment, the market's leading players

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

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URLLC (ultra-reliable low-latency communication)

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Enterprises

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PART 9. METHODOLOGY

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