

# Assessment of China's Market for Lithium-ion Batteries

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## Abstracts

### Li-ion Batteries in China

This LPS provides an in-depth understanding of the market for lithium-ion batteries in Mainland China.

A quantitative and qualitative assessment of the following is included:

Market Figures

Competitive Analysis

Channel Analysis

Analysis by industry

Growth Rates & Forecasts

Market Opportunities

Interviewed Companies include:

BYD, BAK, Lishen, ATL, Shenzhen B&K, Mcnair, Maxell, Advanced, Shenzhen BH, Desay, Great Power, SD Realforce, Citic Guo'anMengguui, Henan Huanyu and many more.

The following figure shows a breakdown of the interviews conducted for this study.

The target market is valued at RMB 28.1 Bn - a total output of 2.4 Bn units. The largest industry segment is cell phones. The target market is valued at just under half of the total market (i.e., including exports).

Most companies in this market are either private or joint stock domestic companies.

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