

# Assessment of China's Market for Titanium Dioxide

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## Abstracts

BEIJING- June 29, 2011 –The domestic titanium dioxide market in China is valued at approximately RMB 27 Bn in revenues as of year-end 2010, or roughly 1.4 million tons, according to a recent report by GCiS China Strategic Research.

China is the world's largest market, accounting for approximately one-third of global demand. This study focuses on domestic sales of rutile and anatase titanium dioxide (TiO<sub>2</sub>) by the foreign and domestic companies that are mining, importing and extracting pigment from it.

In real terms the market grew by an average of 8% in 2010, which reflects a similar trend in the coatings market. Pricing has increased however, and in monetary terms the size of the market is grew by over 12%.

### About the GCiS China Titanium Dioxide Market Study

This GCiS market study draws on a three month, in-depth primary survey of over 70 of the market's supply side and downstream players. It is essential reading for any professional needing accurate and detailed strategic information of this market. Major areas covered include: market size and shares, five-year projections, market structure, value chains, pricing trends, distribution, consumption, an assessment of key suppliers and more.

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