

Assessment of China's Market for Titanium Dioxide

<https://marketpublishers.com/r/A36CEA38782EN.html>

Date: May 2011

Pages: 143

Price: US\$ 3,522.00 (Single User License)

ID: A36CEA38782EN

Abstracts

BEIJING- June 29, 2011 –The domestic titanium dioxide market in China is valued at approximately RMB 27 Bn in revenues as of year-end 2010, or roughly 1.4 million tons, according to a recent report by GCiS China Strategic Research.

China is the world's largest market, accounting for approximately one-third of global demand. This study focuses on domestic sales of rutile and anatase titanium dioxide (TiO₂) by the foreign and domestic companies that are mining, importing and extracting pigment from it.

In real terms the market grew by an average of 8% in 2010, which reflects a similar trend in the coatings market. Pricing has increased however, and in monetary terms the size of the market is grew by over 12%.

About the GCiS China Titanium Dioxide Market Study

This GCiS market study draws on a three month, in-depth primary survey of over 70 of the market's supply side and downstream players. It is essential reading for any professional needing accurate and detailed strategic information of this market. Major areas covered include: market size and shares, five-year projections, market structure, value chains, pricing trends, distribution, consumption, an assessment of key suppliers and more.

Contents

CHAPTER 1 INTRODUCTION

I. INTRODUCTION

LPS Overview

Sections of the Study

Sampling

Figure 1.1: Total Sampling by Target Group

Supplier Sampling

Figure 1.2: Supplier Sample Representation

Key suppliers featured in this study include:

Methodology: Segmentation of TiO₂

Channel Player Sampling and Segmentation

II. DEFINITIONS AND PROCESS

Product Definitions

End-user Industry Definitions

Abbreviations

Figure 1.3: Glossary of Industry Terms in English and Chinese

GCiS China Segmentation

Figure 1.4: GCiS Standard China Geographic Segmentation

GCiS Regional Segmentation

A Note on China's Key Industrial Output Areas

Pearl River Delta

Figure 1.5: Overview: The Pearl River Delta

Yangtze River Delta

Figure 1.6: Overview: The Yangtze River Delta

Bohai Rim Economic Zone

Figure 1.7: Overview: The Bohai Rim

About Limited Publication Studies

CHAPTER 2: TOTAL ANALYSIS

I. EXECUTIVE SUMMARY

Market in Sum

Figure 2.1: Summary of Key Market Figures- (2010)

Figure 2.2: China TiO₂ Market Breakdown

Figure 2.3: Key Benchmark Data

Figure 2.4: Snapshot of Key Market Entry Issues

Key Findings

Market Drivers, Inhibitors

Main Market Drivers

Main Market Inhibitors

Figure 2.5: Drivers and Inhibitors – Chart

Explanation

Regulatory Factors

Figure 2.6: Main Government and Non-Government Regulatory Organs

Figure 2.7: Relevant Non-Government Associations

Corporate and Regulatory News

Figure 2.8: Recent Local Innovations

Market Opportunities

Figure 2.9: GCiS China Market Opportunities Assessment (by Market Segment)

Figure 2.10: Market Opportunity Matrix by Industry

Figure 2.11: Suppliers Opportunities Ratings, by Industry (1 to 10, with 10 highest)

Figure 2.12: Market Opportunity Matrix by Product

Figure 2.13: Suppliers Opportunities Ratings, by Industry (1 to 10, with 10 highest)

Expert Views

Recommendations

II. MARKET FIGURES

Key Findings

Market Figures Overview

China TiO₂ Market Segments

Figure 2.14: TiO₂ Market Breakdown by Product and End-user Industry - Chart

Market Breakdown

Figure 2.15: China's Domestic Lithium-Ion Battery Market Breakdown

Market Breakdown Explained

Supplier Revenues and Output

Figure 2.16: Market Shares by Revenues- TiO₂ Leaders (2010)

Figure 2.17: Market Shares by Revenue – TiO₂ Leaders (2010) - Chart

Figure 2.18: Market Shares by Output- TiO₂ Leaders (2010)

Figure 2.19: Market Shares by Output – TiO₂ Leaders (2010) - Chart

Figure 2.20: Market Shares by Revenue and Output – TiO₂ Leaders (2010) - Chart

Revenues by Region

Figure 2.21: 2010 Revenue Breakdown by Region (%)

Figure 2.22: Revenue Breakdown by Region (2010) - Chart

Regional Consumption

Figure 2.23: Regional Consumption by End-user Industry

Figure 2.24: Classification of Provinces by Region

Market Size Figures by End-user Industry

Figure 2.25: TiO₂ Market by End-user Industry

Figure 2.26: TiO₂ Market by End-user Industry - Chart

Figure 2.27: Revenues by End-user Industry and Product Segment (2010)

Market Size Figures by Product Segment

Figure 2.28: TiO₂ Market by Product Segment

Figure 2.29: TiO₂ Market by Product Segment - Chart

Figure 2.30: Revenues by Product Segment and End-user Industry (2010)

Pricing

Figure 2.31: Typical Prices by Product Segment (RMB / Unit)

Pricing / Profit Trends

Figure 2.32: Average Prices by Product

Figure 2.33: Reported Pricing Trends – Supplier Data

Growth Rates and Forecast

Market Growth

Figure 2.33: Weighted Growth Rate by TiO₂ Chemistry (2010)

Forecast Methodology

Forecast Scenarios

Figure 2.34: 2006 to 2014 TiO₂ Market Forecast

Figure 2.35: 2010 to 2015 TiO₂ Market Forecast - Chart

Forecast Analysis

Figure 2.36: Year-on-Year Growth Rates for Projection Period

Figure 2.37: Change in Annual Growth in TiO₂ and Core End-user Industries

III. COMPETITIVE ANALYSIS

Key Findings

Figure 2.39: TiO₂ Market by Foreign / Domestic

Market Structure

Concentration of Suppliers

Foreign vs. Domestic Suppliers

Figure 2.40: Foreign and Domestic Market Shares of TiO₂

Marketing Channels

Figure 2.41: Main Marketing Activities of Suppliers

Figure 2.42: Key Strategic Indicators of Top Suppliers

Exports

Figure 2.42: Exports Rate, by Size

Figure 2.43: Export Destinations of Selected Suppliers (2010)

Capacity

Figure 2.44: Spare TiO₂ Battery Capacity in 2010

Figure 2.45: Details of Capacity Expansion Investment

Qualitative Summary of TiO₂ Suppliers

Five-Forces Analysis

Figure 2.46: Five Forces Analysis

IV. CHANNEL ANALYSIS

Key Findings

Summary of Channel Players

Distributors / Agents

Figure 2.47: Key Data on Leading Distributors

Sales Revenue Streams

Figure 2.48: Distributor Sales by Chemistry and Industry

OEMs

Figure 2.49: List of OEMs TiO₂ Consumption by Chemistry

Qualitative Feedback on TiO₂

CHAPTER 3: SEGMENT ANALYSIS

I. RUTILE TITANIUM DIOXIDE

Key Findings

Figure 3.1: Average Revenues, Growth and Pricing by Market Tier (R-TiO₂)

Supplier Overview

Figure 3.2: 2010 Market Leaders (R-TiO₂)

Revenue Streams

Figure 3.3: Total Market Revenue Streams by Percentage (R-TiO₂)

Figure 3.4: Revenues by Region (R-TiO₂)

Figure 3.5: Revenues by Region (R-TiO₂)

Market by End-user Application

Figure 3.6: Sales Revenues by End-user Application (R-TiO₂)

Figure 3.7: Sales Revenues by End-user Application – Chart (R-TiO₂)

Channel Players and Influencers

Figure 3.8: Sales Channels for Leading Suppliers (R-TiO₂)

Sales Channels – Lithium Cobalt Batteries

Figure 3.9: Market Flow for Lithium Cobalt Batteries

Figure 3.10: Market Flow for Lithium Cobalt Batteries

Market Shares

Figure 3.11: Market Shares (R-TiO₂)

Figure 3.12: Market Shares – Chart (R-TiO₂)

Growth and Projections

Figure 3.13: Total R-TiO₂ Market Revenues by Segment (Mn RMB)

Figure 3.14: 2010 - 2015 Market Forecasts (Bn RMB) – R-TiO₂

Product and Price Comparison

Figure 3.15: Average Pricing (R-TiO₂)

II. ANATASE TITANIUM DIOXIDE

Key Findings

Figure 3.16: Average Revenues, Growth and Pricing by Market Tier (A-TiO₂)

Supplier Overview

Figure 3.17: 2010 Market Leaders (A-TiO₂)

Revenue Streams

Figure 3.18: Total Market Revenue Streams by Percentage (A-TiO₂)

Figure 3.19: Revenues by Region (A-TiO₂)

Figure 3.20: Revenues by Region (A-TiO₂)

Market by End-user Application

Figure 3.21: Sales Revenues by End-user Application (A-TiO₂)

Figure 3.22: Sales Revenues by End-user Application – Chart (A-TiO₂)

Channel Players and Influencers

Figure 3.23: Sales Channels for Leading Suppliers (A-TiO₂)

Sales Channels – A-TiO₂ Batteries

Figure 3.24: Market Flow for A-TiO₂ Batteries

Figure 3.25: Market Flow for A-TiO₂ Batteries

Market Shares

Figure 3.26: Market Shares (A-TiO₂)

Figure 3.27: Market Shares – Chart (A-TiO₂)

Growth and Projections

Figure 3.28: Total A-TiO₂ Market Revenues by Segment (Mn RMB)

Figure 3.29: 2010 - 2015 Market Forecasts (Bn RMB) – A-TiO₂

Product and Price Comparison

Figure 3.30: Average Pricing (A-TiO₂)

APPENDIX I: SUPPLIER PROFILES

APPENDIX II: SUPPLIER PROFILES

LIST OF CONTACTS II: SUPPLIER PROFILES

I would like to order

Product name: Assessment of China's Market for Titanium Dioxide

Product link: <https://marketpublishers.com/r/A36CEA38782EN.html>

Price: US\$ 3,522.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A36CEA38782EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970