

Assessment of China's Market for Submersible Pumps

<https://marketpublishers.com/r/A3211F11EF8EN.html>

Date: June 2012

Pages: 271

Price: US\$ 3,522.00 (Single User License)

ID: A3211F11EF8EN

Abstracts

BEIJING- June 1st, 2012 – GCiS China Strategic Research has published a report on the China market for submersible pumps. The study finds that China's growing urbanization is creating greater demand for pumps due to municipal planning, as well as large rural water projects related to agriculture and irrigation. In addition to these, ongoing demand from the mining, and power industries, coupled with increasingly high quality requirements is boosting market leaders' and high quality suppliers' market shares.

Growth in the industry for 2011 was estimated at around 11%. Currently, the largest product segments in submersible pumps market are the sewage and clean water pumps, accounting for around 57% and 36% of market revenue, respectively.

It is thought that the demand for high tech equipment and technical superiority of market leaders will place pressure on low end domestic producers over the next few years, causing some smaller manufacturers to lose market share. Inhibiting the market are slumped growth in the construction industry, lack of expansion in agricultural land zoning and unstable supplier pricing.

The report focuses on the market for submersible pumps of four main types, sewage, clean water, corrosion resistant and hot water, all of which are segmented by end-user industries including agriculture, construction, metallurgy, chemicals, power and petroleum.

About the GCiS China Submersible Pumps Study

This GCiS market study draws on a three month, in-depth primary survey of 54 of the

market's supply side players, also including interviews with industry experts and 35 channel players. It is essential reading for any professional needing accurate and detailed strategic information of this market. Major areas covered include: market size and shares, five-year projections, market structure, pricing trends, distribution, consumption, an assessment of key suppliers and more.

Contents

CHAPTER 1: INTRODUCTION

I. INTRODUCTION

LPS Overview

Sections of the Study

Sampling

Figure 1.1: Total Sampling by Target Group

Supplier Sampling

Figure 1.2: Index of Size Breakdown Scheme

Figure 1.3: Proportion of Suppliers in Sample, by Category

Channel Players Sampling & Segmentation Definition

Sampling – Suppliers and Distributors

Figure 1.4: Supplier Sample Representation

Open and Closed Questions

II. DEFINITIONS AND PROCESS

Glossary

Figure 1.5: Glossary of Industry Terms in English and Chinese

Target Product and Target Market Definitions and Scope

Target Product

Target Market

End-User Segmentation

By Geographic Location

Figure 1.6: GCiS Standard China Geographic Segmentation

Locations by Tier in China

A Note on China's Key Industrial Output Areas

Figure 1.7: Overview: The Pearl River Delta

Figure 1.8: Overview: The Yangtze River Delta

Figure 1.9: Overview: The Bohai Rim

About Limited Publication Studies

CHAPTER 2: TOTAL ANALYSIS

I. EXECUTIVE SUMMARY

Market in Sum

Figure 2.1: Summary of Key Market Figures (RMB Mn)

Figure 2.2: Market Size and Share by Industry 2011

Figure 2.3: Key Benchmark Data

Figure 2.4: Snapshot of Key Market Entry Issues

Key Findings

Market Drivers, Inhibitors

Key Market Inhibitors

Figure 2.5: Drivers and Inhibitors – Chart

Regulatory Factors

Figure 2.6: Relevant Government Bodies and Non-Government Associations

Opportunities in Target Market

Figure 2.7: GCiS China Market Opportunities Assessment

Opportunity Matrix

Figure 2.8: Market Opportunities for Foreign / Quality Suppliers by Industry

Figure 2.9: Opportunities Ratings, by Industry

Figure 2.10: Product Opportunities for Foreign/Quality Suppliers

Figure 2.11: Opportunity Qualitative & Quantitative Assessment –On-line Analyzers

Corporate and Regulatory News

Figure 2.12: Upcoming Events

Expert Views

Recommendations

II. MARKET FIGURES

Key Findings

Market Figures Overview

Figure 2.13: Submersible Pump Market by Product Type - 2011

Figure 2.14: Sales Revenues and Output – China Submersible Pump Market by Product

Market Size by Industry

Figure 2.15: Submersible Pump Market Size by Industry

Figure 2.16: Percentages of Total Revenue and Output by End User Industry 2011

Market by Product and Industry

Figure 2.17: Total Revenues by End User Industry (RMB Mn) 2011

Figure 2.18: Target Product Revenues by Industry Segment 2011

Market Shares

Figure 2.19: Estimated Market Share of Submersible Pump

Figure 2.20: Estimated Market Share by Supplier – Chart

Market Value Chain – Market in Numbers

Figure 2.21: China's Domestic Submersible Pump Market Breakdown

Value Chain Explained

Exports

Figure 2.22: Domestic Sales and Exports (RMB Mn) 2011

Figure 2.23: Domestic and Export Revenue Breakdown (RMB Mn) 2011

Regional Sales

Figure 2.24: Sales by Market Segment per Region 2011 (Mn RMB)

Figure 2.25: China Submersible Pump Revenues by Region (2011) – Chart

Figure 2.26: Sales by Product and Region 2011

Pricing Trends

Figure 2.27: Opinion of Suppliers Concerning Future Prices, by Response Rate

Products and Average Prices

Figure 2.28: High-end Pricing by Product Segment (RMB/Set)

Growth Rates and Forecast

Market Growth

Figure 2.29: Weighted Growth Rate by Product Type (2010)

Forecast Methodology

Forecast

Figure 2.30: 2010 to 2016 Submersible Pump Market Size (Mn RMB)

Figure 2.31: 2010 to 2016 Submersible Pump Market Size – Chart

Forecast Analysis

Figure 2.32: Year-on-Year Growth Rate of Historical Developments of Agriculture

Indicators

Figure 2.33: 2012 to 2016 Marginal Growth in Major Submersible Pump End-Users

III. COMPETITIVE ANALYSIS

Key Findings

Supplier Concentration

Figure 2.34: Suppliers by Company Size (2011)

Product Revenues – Top Suppliers

Figure 2.35: Top Suppliers by Revenues (Mn) Earned – Breakdown of Target Product Revenues - Table

Figure 2.36: Top Suppliers by Revenues Earned- Breakdown of Target Product Revenues - Chart

Top Suppliers Market Coverage

Figure 2.37: Top Suppliers by Revenues Earned- Breakdown of Target Product Revenues - Chart

Foreign v

Figure 2.38: Foreign Vs Domestic Suppliers – Submersible Pumps

Figure 2.39: Market Shares by Product Segment and Ownership – Submersible Pumps

Capacity Utilization

Figure 2.40: Used Production Capacity in 2011 by Product Type

Figure 2.41: Used Capacity in 2010 – Chart

Qualitative Summary of Top Submersible Pump Suppliers

Domestic Leaders

Foreign Leaders

Five-Forces Analysis

Figure 2.42: Five Forces Analysis

IV. DOWNSTREAM ANALYSIS

Key Findings

Sales and Distribution Channels

Figure 2.43: Revenues and Sales Penetration by Company Type

Figure 2.44: Percentages Channel Player Sales by Company Type

Market Value Chain

Figure 2.45: China Submersible Pump Market Value Chain

Summary of Submersible Pump Channel Players

Figure 2.46: Key Channel Players Listed and Compared

Channel Player

Figure 2.47: List Table of Ten Channel Players by Total and Target Product Revenue, Channel Player Type, Exports and Other Products Sold

Channel-Supplier Relationships

Figure 2.48: Channel Player's Supplier by Product

Figure 2.49: Cooperative years and Relationship with Submersible Pump Supplier by Channel Player

Channel Profits

Figure 2.50: Market Players with the Perceived Highest Profit Margin

Channel Player Sales by Top Suppliers

Figure 2.51: Channel Player Revenues by Supplier

Channel Sales by Industry

Figure 2.52: Channel Vs Direct Sales Revenues by Industry

Scope of Services

Figure 2.53: Average Percentage of Services Provided – Chart

CHAPTER 3: SEGMENT ANALYSIS

I. SEWAGE SUBMERSIBLE PUMPS

Key Findings

Figure 3.1.1: Revenues, Output, Growth and Pricing by Market Tier 2011

Supplier Overview

Figure 3.1.2: Leading Market Segment Players by Revenue and Output 2011

Market Breakdown by Industry

Figure 3.1.3: Product Market Breakdown by Industry

Figure 3.1.4: Sewage Submersible Pump Market Segment Leaders by Revenue 2011 (RMB Mn)

Market Breakdown by Region

Figure 3.1.5: Sewage Submersible Pump Sales Revenue Percentages by Region – Table and Chart

Market Shares

Figure 3.1.6: Sewage Submersible Pump Leading Suppliers' Market Shares by Revenue (RMB Mn) and Output ('000 Unit)

Figure 3.1.7: Sewage Submersible Pump Leading Suppliers' Market Shares by Revenue and Output

Exports

Figure 3.1.8: Top Segment Supplier's Domestic and Export Sales Revenue and Output with Prices

Figure 3.1.9: Top Segment Supplier's Domestic and Export Revenues

Capacity Vs Output

Figure 3.1.10: Sales Volume, Output and Capacity of the Top Suppliers in Market Segment

Production Coverage

Figure 3.1.11: Product Offerings by Flow Rate from Top Suppliers and Coverage of Total Market (m³/h)

By Head

Figure 3.1.12: Product Offerings by Head from Top Suppliers and Coverage of Total Market (meters)

Figure 3.1.13: Product Offerings by Power from Top Suppliers and Coverage of Total Market (kW)

By Application

Figure 3.1.14: Product Offerings by Main Application from Top Suppliers and Coverage of Total Market

Projections

Figure 3.1.15: 2010 to 2016 Clean Water Market Projections – Table

Figure 3.1.16: 2011 – 2016 Sewage Market Industry Breakdown

Product Specifications and Price Comparison

Figure 3.1.17: Typical Products and Pricing

II. CLEAN WATER SUBMERSIBLE PUMP

Key Findings

Figure 3.2.1: Revenues, Output, Growth and Pricing by Market Tier 2011

Supplier Overview

Figure 3.2.2: Leading Market Segment Players by Revenue and Output 2011

Market Breakdown by Industry

Figure 3.2.3: Product Market Breakdown by Industry

Figure 3.2.4: Clean Water Submersible Pumps Market Segment Leaders by Revenue 2011 (RMB Mn)

Market Breakdown by Region

Figure 3.2.5: Clean Water Submersible Pump Sales Revenue Percentages by Region – Table and Chart

Market Shares

Figure 3.2.6: Clean Water Submersible Pump Leading Suppliers' Market Shares by Revenue (RMB Mn) and Output ('000 Unit)

Figure 3.2.7: Clean Water Submersible Pump Leading Suppliers' Market Shares by Revenue and Output

Exports

Figure 3.2.8: Top Segment Supplier's Domestic and Export Sales Revenue and Output with Prices

Figure 3.2.9: Top Segment Supplier's Domestic and Export Revenues

Capacity Vs Output

Figure 3.2.10: Sales Volume, Output and Capacity of the Top Suppliers in Market Segment ('000 Units)

Production Coverage

By Flow

Figure 3.2.11: Product Offerings by Flow Rate from Top Suppliers and Coverage of Total Market (m³/h)

By Head

Figure 3.2.12: Product Offerings by Head from Top Suppliers and Coverage of Total Market (meters)

By Power

Figure 3.2.13: Product Offerings by Head from Top Suppliers and Coverage of Total

Market (kW)

By Application

Figure 3.2.14: Product Offerings by Main Application from Top Suppliers and Coverage of Total Market

Projections

Figure 3.1.15: 2010 to 2016 Clean Water Submersible Pump Market Projections – Table

Figure 3.2.16: 2011 – 2016 Clean Water Market Industry Breakdown

Product Specifications and Price Comparison

Figure 3.2.17: Typical Products and Pricing

III. CORROSION-RESISTANT SUBMERSIBLE PUMP

Key Findings

Figure 3.3.1: Revenues, Output, Growth and Pricing by Market Tier 2011

Supplier Overview

Figure 3.3.2: Leading Market Segment Players by Revenue and Output 2011

Market Breakdown by Industry

Figure 3.3.3: Product Market Breakdown by Industry

Figure 3.3.4: Corrosion-resistant Submersible Pump Market Segment Leaders by Revenue 2011 (RMB Mn)

Market Breakdown by Region

Figure 3.3.5: Corrosion-resistant Submersible Pump Sales Revenue Percentages by Region – Table and Chart

Market Shares

Figure 3.3.6: Corrosion-resistant Submersible Pump Leading Suppliers' Market Shares by Revenue (RMB Mn) and Output ('000 Unit)

Figure 3.3.7: Corrosion-resistant Submersible Pump Leading Suppliers' Market Shares by Revenue and Output

Exports

Figure 3.3.8: Top Segment Supplier's Domestic and Export Sales Revenue and Output with Prices

Figure 3.3.9: Top Segment Supplier's Domestic and Export Revenues

Capacity Vs Output

Figure 3.3.10: Sales Volume, Output and Capacity of the Top Suppliers in Market Segment ('000 Units)

Production Coverage

By Flow

Figure 3.3.11: Product Offerings by Flow Rate from Top Suppliers and Coverage of

Total Market (m³/h)

By Head

Figure 3.3.12: Product Offerings by Head from Top Suppliers and Coverage of Total Market (meters)

By Power

Figure 3.3.13: Product Offerings by Head from Top Suppliers and Coverage of Total Market (kW)

By Application

Figure 3.3.14: Product Offerings by Main Application from Top Suppliers and Coverage of Total Market

Projections

Figure 3.1.15: 2010 to 2016 Corrosion Resistant Market Projections – Table

Figure 3.3.16: 2010 to 2016 Corrosion Resistant Market Projections – Chart
Product Specifications and Price Comparison

Figure 3.3.17: Typical Products and Pricing

V. HOT WATER SUBMERSIBLE PUMP

Key Findings

Figure 3.4.1: Revenues, Output, Growth and Pricing by Market Tier 2011

Supplier Overview

Figure 3.4.2: Leading Market Segment Players by Revenue and Output 2011

Market Breakdown by Industry

Figure 3.4.3: Product Market Breakdown by Industry

Figure 3.4.4: Hot Water Submersible Pump Market Segment Leaders by Revenue 2011 (RMB Mn)

Market Breakdown by Region

Figure 3.4.5: Hot Water Submersible Pump Sales Revenue Percentages by Region – Table and Chart

Market Shares

Figure 3.4.6: Hot Water Submersible Pump Leading Suppliers' Market Shares by Revenue (RMB Mn) and Output ('000 Unit)

Figure 3.4.7: Hot Water Submersible Pump Leading Suppliers' Market Shares by Revenue and Output

Exports

Figure 3.4.8: Top Segment Supplier's Domestic and Export Sales Revenue and Output with Prices

Figure 3.4.9: Top Segment Supplier's Domestic and Export Revenues
Capacity Vs Output

Figure 3.4.10: Sales Volume, Output and Capacity of the Top Suppliers in Market Segment

Production Coverage

By Flow

Figure 3.4.11: Product Offerings by Flow Rate from Top Suppliers and Coverage of Total Market (m³/h)

By Head

Figure 3.4.12: Product Offerings by Head from Top Suppliers and Coverage of Total Market (meters)

By Power

Figure 3.4.13: Product Offerings by Head from Top Suppliers and Coverage of Total Market (kW)

By Application

Figure 3.4.14: Product Offerings by Main Application from Top Suppliers and Coverage of Total Market

Projections

Figure 3.4.15: 2010 to 2016 Hot Water Submersible Pump Market Projections – Table

Figure 3.4.16: 2010 to 2016 Hot Water Submersible Pump Market Industry Breakdown Product Specifications and Price Comparison

Figure 3.4.17: Typical Products and Pricing

SUPPLIER PROFILES

ABS

CNP

DESHB

Ebara

Grundfos

GSD

ITT

Kaiquan Group

KSB A.21

Liancheng Group

Nanjing Lanshen Group

Pentair

Shanghai East Pump (Group)

Shanghai Panda Machinery (Group)

Shanxi Skysea Industry Pump

Shenyang Submersible Pump Industry

SRT

Tianjin Ganquan Group Corporation China

WILO China

Zhejiang Crane Fengqiu Pump Industry

Zhejiang Dayuan Pumps Industry

Zhejiang Shimge Pump Industry

CHANNEL PROFILES

AET Pumps

Beijing Tianchi Fangtian Pump

Beijing Bidejia Shuibeng Qicai

Beijing Zhidong Guangde Pump

Dalian Huabei Pump

Dalian Huafeng Fazhan

Develop Continuously

Dongguan Xiangye Electromechanical

Grundfosnj

Guangzhou Pingchuan Jidian

Guangzhou Yibeng

Hefei Qunying Technology

Kunshan Liangji Tonyong Shebei

Leqing Zhengtian Shuili Shebei

Luoyang qianchen jixie

Nanjing Delle Machinery

Nanjing Shihao Technology Industrial

Nocchi

QFTZ Liteng Trade

Qingdao jubeng Machinery

Sanlee

Shijiazhuang Qiyuan Wujin Jidian

Taiyuan Anli Pump

Tianjin Yipute Engineering Equipment

Water Source in Yunnan Electrical Equipment

Weifang Tianmai Jidian Shebei

Xian Binrun Huanbao Keji

Yunnan Shuitu Technology

Zhangzhou Lituo Trade

Zhengyuan Duobang Pump

LIST OF CONTACTS

SUPPLIERS

CHANNEL

I would like to order

Product name: Assessment of China's Market for Submersible Pumps

Product link: <https://marketpublishers.com/r/A3211F11EF8EN.html>

Price: US\$ 3,522.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A3211F11EF8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970