

# Assessment of China's Market for Servo Motors

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## Abstracts

BEIJING - August 12th, 2013 – GCiS China Strategic Research has published a report on the market for servo motors in China. The study finds that this market declined significantly in 2012, largely due to decreasing demand for new machinery in most downstream industries as a result of deteriorating domestic and export demand of final products made by the machineries. This decline is expected to continue into 2013, but growth is likely to resume in 2014 due to recovering demand from both domestic and overseas as well as support from China's industrial policies to develop high-end equipment. The report focuses on industrial servo motors, and segments these motors into five power ranges: under 1 kW, 1-3 kW, 3-5 kW, 5-10 kW and 10+ kW. The target servo motors are generally used in industrial machinery, with CNC machine tools representing the largest single application as well as seeing a particularly strong decline in 2012.

Foreign suppliers as a group hold a very strong share of the servo motor market in China, with strong technological advantages over their domestic competitors. This gap is expected to decrease over the next few years, but foreign suppliers will continue to hold a dominant share of market segments that require high levels of technology, such as higher power motors and high-end robotics applications.

### About the GCiS China Servo Motor Study

This GCiS market study draws on a three month, in-depth primary survey of 76 of the market's supply side and channel players, as well as interviews with industry experts. It is essential reading for any professional needing accurate and detailed strategic information of this market. Major areas covered include: market size and shares, five-year projections, market structure, pricing trends, distribution, consumption, an assessment of key suppliers and more.

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