

Assessment of China's Market for Power Converters

https://marketpublishers.com/r/A00F98A787DEN.html

Date: November 2010

Pages: 145

Price: US\$ 2,000.00 (Single User License)

ID: A00F98A787DEN

Abstracts

BEIJING- November 12, 2010 – Defined as both AC rectifiers and DC inverters, the domestic alternative energy converters market in China, as used in renewable energy applications (target market), is valued at approximately RMB 8 Bn in revenues as of year-end 2009. This study focuses on domestic sales of four product categories. For inverters all power ratings above and including 10 watts for "on-grid" (including grid-tie) and "off-grid" applications.

For rectifiers (referred to as converters in the study) "large" converters rated over 1 Mw, and "small" converters rated below 1 Mw.

The market grew by approximately 18% in 2009 up from 15% year-end of 2008 due to increasing government spending on China's energy sector including a surge of capacity building for the renewable energy sector. The next five years will see a slight marginal decline in growth rates amidst concerns of overcapacity.

Renewable energy has created significant demand for converters and inverters. Wind power turbines require two converters each and solar power plants require multiple inverters to produce AC power.

About the GCIS China Alternative Energy Converters Materials Study

This GCiS market study draws on a three month, in-depth primary survey of over 100 of the market's supply side, channel players and end-users. It is essential reading for any professional needing accurate and detailed strategic information on this market. Major areas covered include: market size and shares, five-year projections, market structure, new vs. replacement sales, pricing trends, distribution, consumption, an assessment of key suppliers and more.



Contents

CHAPTER 1 INTRODUCTION

I. INTRODUCTION

LPS Overview

Sections of the Study

Sampling

Figure 1.1: Total Sampling by Target Group

Supplier Sampling

Figure 1.2: Supplier Sample Representation

Channel and Influencer Sampling & Segmentation

Definition

Sampling - Channel Players

Figure 1.3: Channel Player Sample Representation

Product Definitions

End-user Industry Definitions

Figure 1.5: Customer Demographic Data by Industry (2008)

II. DEFINITIONS AND PROCESS

Abbreviations

Figure 1.6: Glossary of Industry Terms in English and Chinese

Open and Closed Questions

GCiS China Segmentation

Figure 1.7: GCiS Standard China Geographic Segmentation

GCiS Regional Segmentation

Locations by Tier in China

A Note on China's Key Industrial Output Areas

Pearl River Delta

Figure 1.8: Overview: The Pearl River Delta

Yangtze River Delta

Figure 1.9: Overview: The Yangtze River Delta

Bohai Rim Economic Zone

Figure 1.10: Overview: The Bohai Rim

About Limited Publication Studies

CHAPTER 2: TOTAL ANALYSIS



I. EXECUTIVE SUMMARY

Market in Sum

Figure 2.1: Summary of Key Market Figures

Figure 2.2: GIS Market Size and Share by Aspect

Figure 2.3: Key Benchmark Data

Market Entry Issues

Figure 2.4: Snapshot of Key Market Entry Issues

Key Findings

Market Drivers, Inhibitors

Key Market Inhibitors for China's Power Converters market:

Figure 2.5: Drivers and Inhibitors – Chart

Figure 2.6: Relevant Government Bodies

Figure 2.7: Related Bodies and Organizations

Government Enforcement

Market Opportunities in Target Market

Figure 2.8: GCiS China Market Opportunities Assessment (by Market Segment)

Opportunity Matrix

Figure 2.9: Market Opportunities for Foreign / Quality Suppliers by application

Figure 2.10: Opportunity Qualitative & Quantitative Assessment – Industry

Figure 2.11: Product Opportunities for Foreign/Quality Suppliers by product

Figure 2.12: Opportunity Qualitative & Quantitative Assessment – Product

Corporate and Regulatory News

Figure 2.13: On-going Wind and Solar projects in China (2009-2010)

Expert Views

Recommendations

Particularly for Converter Suppliers

Particularly for Inverter Suppliers

II. MARKET FIGURES

Key Findings

Market Figures Overview

Figure 2.14: Market Segmentation

Figure 2.15: Summary of Market Size Figures (Bn RMB) – Chart

Supply-end Market

Figure 2.16: Total Market Revenues by Product (Mn RMB)

Figure 2.17: Total Market Revenues by Product – Chart



Locations: Sales by Region / Exports

Figure 2.18: Weighted Average of Exports (%), Average Export Revenues of

Suppliers

Figure 2.19: Domestic and Export Revenue Breakdown (Bn RMB)

Domestic Market Revenues by Application

Figure 2.20: Total Revenues by Application (Mn RMB)

Figure 2.21: Total Revenues by Product

Domestic Market Revenues by Application – Con

Figure 2.22: Total Sales by Application

Figure 2.23: Customer Demographic Data by Industry (2008)

Market Shares

Figure 2.24: Estimated Market Share by Company (Mn RMB)

Figure 2.25: Estimated Market Share by Company (Mn RMB) – Chart

Regional Sales

Figure 2.26: Sales by Industry and Region

Pricing Trends

Figure 2.27: Pricing and Pricing Trends – Chart

Growth Rates and Forecasts

Figure 2.28: Power Converters China Market Size (2008-2015)

Figure 2.29: Power Converters China Market Size – Chart (2008-2015)

Figure 2.30: Year-on-Year Growth Rates

Forecast Analysis

Figure 2.31: State Grid Electricity Demand used in Forecast by Year

Figure 2.32: Change in Sales and SG Electricity Growth Rates (`08-15)

III. COMPETITIVE ANALYSIS

Key Points

Dynamics of this Market

Concentration of Suppliers

Foreign vs Domestic Suppliers

Figure 2.33: Foreign and Domestic Market Shares

Key Recent Local Innovations

Figure 2.34: Recent Local Innovations

Key Suppliers

Key strategic indicators

Five-Forces Analysis

Figure 2.38: Five Forces Analysis



IV. DOWNSTREAM ANALYSIS

Key Findings

Summary of Channel Players

Product Revenue Breakdown By Channel Type

Figure 2.39: Power Converter Revenues by Participant Type - Chart

Figure 2.40: Proportion of Channel Players Providing Services – Chart

Market Value Chain

Figure 2.41: China GIS Market Value Chain

Value Chain Explained

Usage Rates

OEMs

CHAPTER 3: SEGMENT ANALYSIS

I. CONVERTERS

Key Findings

Figure 3.1: Revenues, Output, Growth and Pricing by Market Tier

Segment Summary

Figure 3.2: Converters Revenue and Output Breakdown

Revenues Streams

Figure 3.3: Revenue Streams by Percentage – Converters

Projects and Pricing

Figure 3.4: Pricing Examples – Converters

Figure 3.5: Pricing by Rating (Extrapolation) – Converters

Regional Sales

Figure 3.6: Revenues by Region – Converter

Figure 3.7: Revenues by Region – Chart – Converter

Market by End-user Application

Sales Channels - Converters

Figure 3.8: Channel Breakdown – Converters

Figure 3.9: Channel Breakdown – Converters - Chart

Output vs Capacity

Figure 3.10: Capacity and Output Ratios – Converters (`000 Units)

Figure 3.11: Additional capacity in 2010 – Converters

Market Shares

Figure 3.12: Market Share by Revenues – Converters

Figure 3.13: Market Share by Revenues – Converters – Chart



Product and Price Comparison

Figure 3.14: Pricing Examples – Converters

Figure 3.15: Average Pricing-Converters

Figure 3.16: Pricing Trends – Converters

Growth and Projections

Figure 3.17: 2009 - 2015 Converter Market Forecasts (Bn RMB)

Market Outlook

Opportunity Ratings

Figure 3.18: Opportunity Ratings by Application – Converter

II. INVERTERS

Key Findings

Figure 3.19: Revenues, Output, Growth and Pricing by Market Tier

Segment Summary

Figure 3.20: Converters Revenue and Output Breakdown

Revenues Streams

Figure 3.21: Revenue Streams by Percentage – Inverters

Projects and Pricing

Figure 3.22: Pricing Examples – Inverters

Figure 3.23: Pricing by Rating (Extrapolation) – Inverters

Regional Sales

Figure 3.24: Revenues by Region – Inverter

Figure 3.25: Revenues by Region – Chart – Inverter

Market by End-user Application

Sales Channels - Inverters

Figure 3.26: Channel Breakdown – Inverters

Figure 3.27: Channel Breakdown – Inverters - Chart

Output vs Capacity

Figure 3.28: Capacity and Output Ratios – Inverters (`000 Units)

Figure 3.29: Additional capacity in 2010 – Inverters

Market Shares

Figure 3.30: Market Share by Revenues – Inverters

Figure 3.31: Market Share by Revenues – Inverters – Chart

Product and Price Comparison

Figure 3.32: Pricing Examples – Inverters

Figure 3.33: Average Pricing-Inverters

Figure 3.34: Pricing Trends – Inverters

Growth and Projections



Figure 3.35: 2009 - 2015 Inverter Market Forecasts (Bn RMB)

Market Outlook

Opportunity Ratings

Figure 3.36: Opportunity Ratings by Application – Inverter

APPENDIX I: SUPPLIER PROFILES

LIST OF CONTACTS



I would like to order

Product name: Assessment of China's Market for Power Converters
Product link: https://marketpublishers.com/r/A00F98A787DEN.html

Price: US\$ 2,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/A00F98A787DEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970