

Assessment of China's Market for Ball Bearings

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Abstracts

BEIJING- November 5, 2010 – GCiS China Strategic Research has published a study of the China market for ball bearings. Covering the biggest end user markets, this study provides an in-depth look at the five leading industry segments, with market figure breakdowns for the four most widely used types of ball bearings in the market. Surveys were conducted between Q2 and Q3 2010, to assess current market dynamics and trends.

The study finds that the ball bearings market in China is a large market with many suppliers and moderately strong growth. Due to the widespread end user applications of this product, industry growth has been closely linked to the rapid development of China's automotive and electric equipment industries, which form substantial portions of total derived demand for the products.

This large market is nevertheless hampered by uneven regulation and regulations enforcement across different regions and applications. This has created a chaotic competitive environment that suppliers find difficult to predict.

Challenges faced include simultaneous pressure to improve product technology and cut costs, price competition and tolerance of fake products among both customers and regulators.

Despite the intense competition, opportunities in this market lie in both the predominant deep groove bearings segment and in the smaller product segments such as angular contact thrust bearings, where fewer small domestic suppliers are involved due to technology constraints. Currently the biggest end user markets are the machinery & machine tools and automotive industries.

About the GCIS China Ball Bearings Study

This GCiS market study draws on a three month, in-depth primary survey of over 90 of the market's supply side, channel players and end-users. It is essential reading for any professional needing accurate and detailed strategic information on this market. Major areas covered include: market size and shares, five-year projections, market structure, pricing trends, distribution, consumption, an assessment of key suppliers and more.

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