

# Western Europe: Horse Meat Market

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## Abstracts

This report presents a strategic analysis of the horse meat market in Western Europe and a forecast for its development in the medium term. It provides a comprehensive overview of the market, its dynamics, structure, characteristics, main players, growth and demand drivers, etc. This is the most detailed and comprehensive report about the horse meat market in Western Europe currently available!

The purpose of the report is to describe the state of the horse meat market in Western Europe, to present actual and retrospective information about the volumes, dynamics, structure and characteristics of production, imports, exports and consumption and to build a forecast for the market in the next five years. In addition, the report presents an elaborate analysis of the main market participants, price fluctuations, growth and demand drivers of the market and all other factors, influencing its development.

This research report has been prepared using the unique WMStrategy's methodology, including a blend of qualitative and quantitative data. The information comes from official sources and insights from market experts (representatives of the main market participants), gathered by semi-structured interviews.

The report on the horse meat market in Western Europe covers the following countries: Austria, Belgium, Denmark, Finland, France, Germany, Iceland, Ireland, Italy, Luxembourg, The Netherlands, Norway, Portugal, Spain, Sweden, Switzerland, The United Kingdom.

The report on the horse meat market in Western Europe includes:

Analysis and forecast for the economy of Western Europe;

Analysis and forecast for the agricultural industry in Western Europe;

Analysis and forecast for development of the market volume (market size), value and dynamics;

Market breakdown (by origin, by product types/end use segments, by country, etc.);

Country information - breakdown by country for all major indicators, showing the exact volumes and values for each individual country, covered in the report;

Volume, dynamics and analysis of domestic production (past, current and future);

Analysis of price levels (wholesale, retail, distributors, etc.) and their dynamics (past, current and future);

Volume, dynamics and analysis of imports (past, current and future);

Volume, dynamics and analysis of exports (past, current and future);

Volume, dynamics and analysis of consumption (past, current and future);

Characteristics of the main market participants (manufacturers, distributors, wholesalers, retailers, importers, exporters, Governmental structures, etc.) and the competitive landscape;

Profiles of the main companies, producing horse meat in Western Europe;

Value chain analysis and structure of price formation;

Analysis of the factors, influencing the market development (market growth drivers, restraints, recent state programs, etc.);

Analysis and forecast of the trends and levels of supply and demand on the market;

Market attractiveness analysis;

Analysis of the major trade flows;

Forecast for market development in the medium term (including three possible scenarios for development).

This report will allow you to:

Quickly and cost-effectively get a strategic analysis and gain competitive intelligence about the market;

Track market data, including size, value, segmentation, forecasts, dynamics and structure ? past, present and future;

See the exact usage of horse meat in Western Europe by main end use segments/product groups in the last five years and a forecast for its development in the medium term;

Strategically assess the competitive position of the main domestic producers;

Get and compare information at both aggregate level (for the whole region) and for each individual country, covered in the report;

Explore and identify new market opportunities in the countries and regions within the market;

Find out the most promising products/markets (by end use);

Find out the most promising supplying country;

Track and identify key market trends, opportunities and threats and key drivers behind recent market changes;

Strategically assess market growth potential, demand drivers and restraints on the market;

Evaluate the key macroeconomic indicators to get insight into the general trends within the economy;

See how the market performed in the past (over the last 5 years) and how it will

perform in the future (in the next 5 years);

Get acquainted with the leading companies on the market;

Evaluate how diversified the market is in terms of competitive intensity, fragmentation and environment and understand competitive threats;

Empower your marketing, branding, strategy and market development, consumption and supply functions with useful market insights;

Build your investment strategy by assessing market attractiveness or company attractiveness;

Build your own market entry or market expansion strategy or evaluate your current strategy;

Add value to pitches and presentations by using official and accurate data and calculations.

This is the most comprehensive report covering the horse meat market in Western Europe currently available! We also offer similar reports, covering every global country, region and the world as an overall and offer special terms for bundle purchases. So, if you are interested in the horse meat market in Western Europe, this research report will provide you with a strategic analysis of the market, its recent and future development. In addition, the report will save you time and money while presenting you all the necessary information, empowering you to make informed decisions and move your business forward!

## Contents

### **1. INTRODUCTION**

- 1.1. Report description
- 1.2. Research methodology

### **2. EXECUTIVE SUMMARY**

### **3. CHARACTERISTICS OF HORSE MEAT**

### **4. STATE OF THE ECONOMY OF WESTERN EUROPE**

- 4.1. Characteristics of the economy of Western Europe in 2015-2019
- 4.2. Forecast for the development of the economy of Western Europe for 2020-2022

### **5. STATE OF THE AGRICULTURAL INDUSTRY IN WESTERN EUROPE**

- 5.1. Characteristics of the agricultural industry in Western Europe in 2015-2019
- 5.2. Forecast for the development of the agricultural industry in Western Europe for 2020-2022

### **6. OVERVIEW AND ANALYSIS OF THE HORSE MEAT MARKET IN WESTERN EUROPE**

- 6.1. Volume, value and dynamics of the horse meat market in Western Europe in 2015-2019
- 6.2. Structure of the horse meat market in Western Europe in 2015-2019: production, imports, exports, consumption
- 6.3. Structure of the horse meat market in Western Europe in 2015-2019 by origin
- 6.4. Structure of the horse meat market in Western Europe in 2015-2019 by country
- 6.5. Structure of the horse meat market in Western Europe in 2015-2019 by end use segments/main product groups and forecast for its development in the medium term
- 6.6. Key recent trends on the horse meat market in Western Europe
- 6.7. Competitive landscape of the market
- 6.8. Five Forces analysis
- 6.9. Most promising products/markets (by end use);
- 6.10. Most promising supplying country;
- 6.11. Market attractiveness analysis

6.12. Key drivers and restraints for the market development in the medium term

## **7. OVERVIEW AND ANALYSIS OF THE DOMESTIC PRODUCTION OF HORSE MEAT IN WESTERN EUROPE**

7.1. Volume, value and dynamics of the domestic production of horse meat in Western Europe in 2015-2019 and forecast for 2020-2025

7.2. Structure of the Western European production of horse meat in 2015-2019 by countries

7.3. Characteristics of the main producers of horse meat in Western Europe

## **8. CHARACTERISTICS AND ANALYSIS OF THE PRICES OF HORSE MEAT IN WESTERN EUROPE**

8.1. Value chain analysis

8.2. Structure of price formation

8.3. Characteristics of the producer prices of horse meat in Western Europe in 2015-2019

8.4. Characteristics of other prices of horse meat

## **9. TRADE BALANCE OF THE FOREIGN TRADE OPERATIONS OF HORSE MEAT IN WESTERN EUROPE**

9.1. Trade balance of the foreign trade operations of horse meat in Western Europe in 2015-2019

## **10. OVERVIEW AND ANALYSIS OF THE IMPORTS OF HORSE MEAT TO THE WESTERN EUROPEAN MARKET**

10.1. Volume, value and dynamics of the imports of horse meat to Western Europe in 2015-2019

10.2. Major trade inflows of horse meat imports to Western Europe in 2015-2019

10.3. Structure of the imports of horse meat in 2015-2019 by importing countries

10.4. Average prices of the horse meat, imported to Western Europe in 2015-2019

## **11. OVERVIEW AND ANALYSIS OF THE WESTERN EUROPEAN EXPORTS OF HORSE MEAT**

11.1. Volume, value and dynamics of the Western European exports of horse meat in

2015-2019

11.2. Major trade outflows of horse meat exports from Western Europe in 2015-2019

11.3. Structure of the Western European exports of horse meat in 2015-2019 by exporting countries

11.4. Average prices of the Western European exports of horse meat in 2015-2019

## **12. CHARACTERISTICS OF THE CONSUMPTION OF HORSE MEAT IN WESTERN EUROPE**

12.1. Volume, value and dynamics of the consumption of horse meat in Western Europe in 2015-2019

12.2. Structure of the consumption of horse meat in Western Europe in 2015-2019 (by origin, by channel, by country)

12.3. Volume, value and dynamics of the per capita consumption of horse meat in Western Europe in 2015-2019

12.4. Balance between domestic supply and domestic demand on the horse meat market in Western Europe in 2015-2019 and forecast for its development in the medium term

## **13. FORECAST FOR DEVELOPMENT OF THE HORSE MEAT MARKET IN WESTERN EUROPE IN 2020-2025**

13.1. Factors, influencing the development of the horse meat market in Western Europe in the medium term

13.2. Forecast for market development in the medium term under three possible scenarios

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## List Of Tables

### LIST OF TABLES

Key indicators on the horse meat market in Western Europe in 2015-2019

Key indicators of the economy of Western Europe in 2015-2019

Forecast for the economy of Western Europe in 2020-2022

Key indicators of the agricultural industry in Western Europe in 2015-2019

Forecast for the agricultural industry in Western Europe for 2020-2022

Volume and dynamics of the horse meat market in Western Europe in 2015-2019

Value and dynamics of the horse meat market in Western Europe in 2015-2019

Structure of the horse meat market in Western Europe in 2015-2019, in volume terms

Structure of the horse meat market in Western Europe in 2015-2019, in value terms

Structure of the horse meat market in Western Europe by origin in 2015-2019, in volume terms

Structure of the horse meat market in Western Europe by origin in 2015-2019, in value terms

Structure of the horse meat market in Western Europe by country in 2015-2019, in volume terms

Structure of the horse meat market in Western Europe by country in 2015-2019, in value terms

Structure of the horse meat market in Western Europe by end use segments/main product groups in 2015-2019, in volume terms

Forecast for the structure of the horse meat market in Western Europe by end use segments/main product groups in 2020-2025, in volume terms

Five Forces analysis

Most promising products/markets (by end use)

Most promising supplying country

Market attractiveness analysis

Volume and dynamics of the domestic production of horse meat in Western Europe in 2015-2019

Value and dynamics of the domestic production of horse meat in Western Europe in 2015-2019

Structure of the domestic production of horse meat in Western Europe by producing countries in 2015-2019, in volume terms

Structure of the domestic production of horse meat in Western Europe by producing countries in 2015-2019, in value terms

Forecast for the production of horse meat in Western Europe in 2020-2025



Value chain analysis of the horse meat market in Western Europe

Cost breakdown of the price formation of horse meat in Western Europe, in %

Volume and dynamics of the average producer prices of horse meat in Western Europe in 2015-2019

Volume and dynamics of the average producer prices of horse meat in Western Europe by producing countries in 2015-2019

Volume and dynamics of other prices of horse meat in Western Europe (wholesale, distributor, retail, etc.) in 2015-2019

Trade balance of horse meat foreign trade in Western Europe in 2015-2019, in volume terms

Trade balance of horse meat foreign trade in Western Europe in 2015-2019, in value terms

Trade balance of horse meat foreign trade in Western Europe by trading countries in 2015-2019, in volume terms

Trade balance of horse meat foreign trade in Western Europe by trading countries in 2015-2019, in value terms

Volume and dynamics of the imports of horse meat to Western Europe in 2015-2019

Value and dynamics of the imports of horse meat to Western Europe in 2015-2019

Main countries, exporting horse meat to Western Europe in 2015-2019, in volume terms

Main countries, exporting horse meat to Western Europe in 2015-2019, in value terms

Structure of the imports of horse meat to Western Europe by importing countries in 2015-2019, in volume terms

Structure of the imports of horse meat to Western Europe by importing countries in 2015-2019, in value terms

Average prices of the horse meat, imported to Western Europe in 2015-2019

Average prices of the horse meat, imported to Western Europe in 2015-2019 by importing countries

Volume and dynamics of the Western European exports of horse meat in 2015-2019

Value and dynamics of the Western European exports of horse meat in 2015-2019

Recipient countries of the Western European exports of horse meat in 2015-2019, in volume terms

Recipient countries of the Western European exports of horse meat in 2015-2019, in value terms

Structure of the Western European exports of horse meat by exporting countries in 2015-2019, in volume terms

Structure of the Western European exports of horse meat by exporting countries in 2015-2019, in value terms

Average prices of the Western European exports of horse meat in 2015-2019

Average prices of the Western European exports of horse meat in 2015-2019 by

exporting countries

Volume and dynamics of the consumption of horse meat in Western Europe in 2015-2019

Value and dynamics of the consumption of horse meat in Western Europe in 2015-2019

Structure of the consumption of horse meat in Western Europe in 2015-2019, in volume terms

Structure of the consumption of horse meat in Western Europe in 2015-2019, in value terms

Structure of the consumption of horse meat in Western Europe by consuming countries in 2015-2019

Volume and dynamics of the per capita consumption of horse meat in Western Europe in 2015-2019

Value and dynamics of the per capita consumption of horse meat in Western Europe in 2015-2019

Balance between domestic supply and domestic demand on the horse meat market in Western Europe in 2015-2019, in volume terms

Balance between domestic supply and domestic demand on the horse meat market in Western Europe in 2015-2019, in value terms

Forecast for the total demand for horse meat in Western Europe in 2020-2025 (under the framework of the base scenario), in volume and value terms

Forecast for the total demand for horse meat in Western Europe in 2020-2025 (under the framework of the pessimistic scenario), in volume and value terms

Forecast for the total demand for horse meat in Western Europe in 2020-2025 (under the framework of the optimistic scenario), in volume and value terms

## List of figures

Volume and dynamics of the horse meat market in Western Europe in 2015-2019

Value and dynamics of the horse meat market in Western Europe in 2015-2019

Structure of the horse meat market in Western Europe in 2015-2019, in volume terms

Structure of the horse meat market in Western Europe in 2015-2019, in value terms

Structure of the horse meat market in Western Europe by origin in volume terms in 2015-2019

Structure of the horse meat market in Western Europe by origin in value terms in 2015-2019

Structure of the horse meat market in Western Europe by country in 2015-2019, in volume terms

Structure of the horse meat market in Western Europe by country in 2015-2019, in value terms

Structure of the horse meat market in Western Europe by end use segments/main product groups in 2015-2019, in volume terms

Forecast for the structure of the horse meat market in Western Europe by end use segments/main product groups in 2020-2025, in volume terms

Volume and dynamics of the domestic production of horse meat in Western Europe in 2015-2019

Value and dynamics of the domestic production of horse meat in Western Europe in 2015-2019

Structure of the domestic production of horse meat in Western Europe by producing countries in 2015-2019, in volume terms

Structure of the domestic production of horse meat in Western Europe by producing countries in 2015-2019, in value terms

Forecast for the production of horse meat in Western Europe in 2020-2025

Value chain analysis of the horse meat market in Western Europe

Structure of the horse meat price formation in Western Europe, in %

Volume and dynamics of the average producer prices of horse meat in Western Europe in 2015-2019

Deviation of the average producer prices of horse meat in Western Europe in 2015-2019 by producing countries

Volume and dynamics of other prices of horse meat in Western Europe (wholesale, distributor, retail, etc.) in 2015-2019

Trade balance of horse meat foreign trade in Western Europe in 2015-2019, in volume terms

Trade balance of horse meat foreign trade in Western Europe in 2015-2019, in value terms

Trade balance of horse meat foreign trade in Western Europe by trading countries in 2015-2019, in volume terms

Trade balance of horse meat foreign trade in Western Europe by trading countries in 2015-2019, in value terms

Volume and dynamics of the imports of horse meat to Western Europe in 2015-2019

Value and dynamics of the imports of horse meat to Western Europe in 2015-2019

Main countries, exporting horse meat to Western Europe in 2015-2019, in volume terms

Main countries, exporting horse meat to Western Europe in 2015-2019, in value terms

Structure of the imports of horse meat to Western Europe by importing countries in 2015-2019, in volume terms

Structure of the imports of horse meat to Western Europe by importing countries in 2015-2019, in value terms

Average prices of the horse meat, imported to Western Europe in 2015-2019

Average prices of the horse meat, imported to Western Europe in 2015-2019 by

importing countries

Volume and dynamics of the Western European exports of horse meat in 2015-2019

Value and dynamics of the Western European exports of horse meat in 2015-2019

Recipient countries of the Western European exports of horse meat in 2015-2019, in volume terms

Recipient countries of the Western European exports of horse meat in 2015-2019, in value terms

Structure of the Western European exports of horse meat by exporting countries in 2015-2019, in volume terms

Structure of the Western European exports of horse meat by exporting countries in 2015-2019, in value terms

Average prices of the Western European exports of horse meat in 2015-2019

Average prices of the Western European exports of horse meat in 2015-2019 by exporting countries

Volume and dynamics of the consumption of horse meat in Western Europe in 2015-2019

Value and dynamics of the consumption of horse meat in Western Europe in 2015-2019

Structure of the consumption of horse meat in Western Europe in 2015-2019, in volume terms

Structure of the consumption of horse meat in Western Europe in 2015-2019, in value terms

Structure of the consumption of horse meat in Western Europe by consuming countries in 2015-2019

Volume and dynamics of the per capita consumption of horse meat in Western Europe in 2015-2019

Value and dynamics of the per capita consumption of horse meat in Western Europe in 2015-2019

Balance between domestic supply and domestic demand on the horse meat market in Western Europe in 2015-2019, in volume terms

Balance between domestic supply and domestic demand on the horse meat market in Western Europe in 2015-2019, in value terms

Forecast for the total demand for horse meat in Western Europe in 2020-2025 (under the framework of the base scenario), in volume and value terms

Forecast for the total demand for horse meat in Western Europe in 2020-2025 (under the framework of the pessimistic scenario), in volume and value terms

Forecast for the total demand for horse meat in Western Europe in 2020-2025 (under the framework of the optimistic scenario), in volume and value terms

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