

# Southern Europe: Printing and Writing Papers Industry

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## Abstracts

This report presents a strategic analysis of the printing and writing papers industry in Southern Europe and a forecast for its development in the medium term. It provides a comprehensive overview of the industry, its dynamics, structure, characteristics, main players, growth and demand drivers, etc. This is the most detailed and comprehensive report about the printing and writing papers industry in Southern Europe currently available!

The purpose of the report is to describe the state of the printing and writing papers industry in Southern Europe, to present actual and retrospective information about the volumes, dynamics, structure and characteristics of production, imports, exports and consumption and to build a forecast for the industry in the next five years. In addition, the report presents an elaborate analysis of the main industry participants, price fluctuations, growth and demand drivers of the industry and all other factors, influencing its development.

This research report has been prepared using the unique WMStrategy?s methodology, including a blend of qualitative and quantitative data. The information comes from official sources and insights from industry experts (representatives of the main industry participants), gathered by semi-structured interviews.

The report on the printing and writing papers industry in Southern Europe covers the following countries: Bosnia and Herzegovina, Bulgaria, Croatia, Cyprus, Greece, Italy, Malta, Montenegro, Portugal, Romania, Serbia, Slovenia, Spain, Turkey.

The report on the printing and writing papers industry in Southern Europe includes:

Analysis and forecast for the economy of Southern Europe;

Analysis and forecast for the agricultural industry in Southern Europe;

Analysis and forecast for development of the industry volume (industry size), value and dynamics;

industry breakdown (by origin, by product types/end use segments, by country, etc.);

Country information - breakdown by country for all major indicators, showing the exact volumes and values for each individual country, covered in the report;

Volume, dynamics and analysis of domestic production (past, current and future);

Analysis of price levels (wholesale, retail, distributors, etc.) and their dynamics (past, current and future);

Volume, dynamics and analysis of imports (past, current and future);

Volume, dynamics and analysis of exports (past, current and future);

Volume, dynamics and analysis of consumption (past, current and future);

Characteristics of the main industry participants (manufacturers, distributors, wholesalers, retailers, importers, exporters, Governmental structures, etc.) and the competitive landscape;

Profiles of the main companies, producing printing and writing papers in Southern Europe;

Value chain analysis and structure of price formation;

Analysis of the factors, influencing the industry development (industry growth drivers, restraints, recent state programs, etc.);

Analysis and forecast of the trends and levels of supply and demand on the industry;

industry attractiveness analysis;

Analysis of the major trade flows;

Forecast for industry development in the medium term (including three possible scenarios for development).

This report will allow you to:

Quickly and cost-effectively get a strategic analysis and gain competitive intelligence about the industry;

Track industry data, including size, value, segmentation, forecasts, dynamics and structure ? past, present and future;

See the exact usage of printing and writing papers in Southern Europe by main end use segments and product groups in the last five years and a forecast for its development in the medium term;

Strategically assess the competitive position of the main domestic producers;

Get and compare information at both aggregate level (for the whole region) and for each individual country, covered in the report;

Explore and identify new industry opportunities in the countries and regions within the industry;

Find out the most promising products and markets within the industry (by end use);

Find out the most promising supplying country;

Track and identify key industry trends, opportunities and threats and key drivers behind recent industry changes;

Strategically assess industry growth potential, demand drivers and restraints on the industry;

Evaluate the key macroeconomic indicators to get insight into the general trends within the economy;

See how the industry performed in the past (over the last 5 years) and how it will perform in the future (in the next 5 years);

Get acquainted with the leading companies on the industry;

Evaluate how diversified the industry is in terms of competitive intensity, fragmentation and environment and understand competitive threats;

Empower your marketing, branding, strategy and industry development, consumption and supply functions with useful industry insights;

Build your investment strategy by assessing industry attractiveness or company attractiveness;

Build your own industry entry or industry expansion strategy or evaluate your current strategy;

Add value to pitches and presentations by using official and accurate data and calculations.

This is the most comprehensive report covering the printing and writing papers industry in Southern Europe currently available! We also offer similar reports, covering every global country, region and the world as an overall and offer special terms for bundle purchases. So, if you are interested in the printing and writing papers industry in Southern Europe, this research report will provide you with a strategic analysis of the industry, its recent and future development. In addition, the report will save you time and money while presenting you all the necessary information, empowering you to make informed decisions and move your business forward!

## Contents

### **1. INTRODUCTION**

- 1.1. Report description
- 1.2. Research methodology

### **2. EXECUTIVE SUMMARY**

### **3. CHARACTERISTICS OF PRINTING AND WRITING PAPERS**

### **4. STATE OF THE ECONOMY OF SOUTHERN EUROPE**

- 4.1. Characteristics of the economy of Southern Europe in 2015-2019
- 4.2. Forecast for the development of the economy of Southern Europe for 2020-2022

### **5. STATE OF THE AGRICULTURAL INDUSTRY IN SOUTHERN EUROPE**

- 5.1. Characteristics of the agricultural industry in Southern Europe in 2015-2019
- 5.2. Forecast for the development of the agricultural industry in Southern Europe for 2020-2022

### **6. OVERVIEW AND ANALYSIS OF THE PRINTING AND WRITING PAPERS INDUSTRY IN SOUTHERN EUROPE**

- 6.1. Volume, value and dynamics of the printing and writing papers industry in Southern Europe in 2015-2019
- 6.2. Structure of the printing and writing papers industry in Southern Europe in 2015-2019: production, imports, exports, consumption
- 6.3. Structure of the printing and writing papers industry in Southern Europe in 2015-2019 by origin
- 6.4. Structure of the printing and writing papers industry in Southern Europe in 2015-2019 by country
- 6.5. Structure of the printing and writing papers industry in Southern Europe in 2015-2019 by end use segments and main product groups and forecast for its development in the medium term
- 6.6. Key recent trends on the printing and writing papers industry in Southern Europe
- 6.7. Competitive landscape of the industry
- 6.8. Five Forces analysis

- 6.9. Most promising products and markets within the industry (by end use);
- 6.10. Most promising supplying country;
- 6.11. industry attractiveness analysis
- 6.12. Key drivers and restraints for the industry development in the medium term

## **7. OVERVIEW AND ANALYSIS OF THE DOMESTIC PRODUCTION OF PRINTING AND WRITING PAPERS IN SOUTHERN EUROPE**

- 7.1. Volume, value and dynamics of the domestic production of printing and writing papers in Southern Europe in 2015-2019 and forecast for 2020-2025
- 7.2. Structure of the Southern European production of printing and writing papers in 2015-2019 by countries
- 7.3. Characteristics of the main producers of printing and writing papers in Southern Europe

## **8. CHARACTERISTICS AND ANALYSIS OF THE PRICES OF PRINTING AND WRITING PAPERS IN SOUTHERN EUROPE**

- 8.1. Value chain analysis
- 8.2. Structure of price formation
- 8.3. Characteristics of the producer prices of printing and writing papers in Southern Europe in 2015-2019
- 8.4. Characteristics of other prices of printing and writing papers

## **9. TRADE BALANCE OF THE FOREIGN TRADE OPERATIONS OF PRINTING AND WRITING PAPERS IN SOUTHERN EUROPE**

- 9.1. Trade balance of the foreign trade operations of printing and writing papers in Southern Europe in 2015-2019

## **10. OVERVIEW AND ANALYSIS OF THE IMPORTS OF PRINTING AND WRITING PAPERS TO THE SOUTHERN EUROPEAN INDUSTRY**

- 10.1. Volume, value and dynamics of the imports of printing and writing papers to Southern Europe in 2015-2019
- 10.2. Major trade inflows of printing and writing papers imports to Southern Europe in 2015-2019
- 10.3. Structure of the imports of printing and writing papers in 2015-2019 by importing countries

10.4. Average prices of the printing and writing papers, imported to Southern Europe in 2015-2019

## **11. OVERVIEW AND ANALYSIS OF THE SOUTHERN EUROPEAN EXPORTS OF PRINTING AND WRITING PAPERS**

11.1. Volume, value and dynamics of the Southern European exports of printing and writing papers in 2015-2019

11.2. Major trade outflows of printing and writing papers exports from Southern Europe in 2015-2019

11.3. Structure of the Southern European exports of printing and writing papers in 2015-2019 by exporting countries

11.4. Average prices of the Southern European exports of printing and writing papers in 2015-2019

## **12. CHARACTERISTICS OF THE CONSUMPTION OF PRINTING AND WRITING PAPERS IN SOUTHERN EUROPE**

12.1. Volume, value and dynamics of the consumption of printing and writing papers in Southern Europe in 2015-2019

12.2. Structure of the consumption of printing and writing papers in Southern Europe in 2015-2019 (by origin, by channel, by country)

12.3. Volume, value and dynamics of the per capita consumption of printing and writing papers in Southern Europe in 2015-2019

12.4. Balance between domestic supply and domestic demand on the printing and writing papers industry in Southern Europe in 2015-2019 and forecast for its development in the medium term

## **13. FORECAST FOR DEVELOPMENT OF THE PRINTING AND WRITING PAPERS INDUSTRY IN SOUTHERN EUROPE IN 2020-2025**

13.1. Factors, influencing the development of the printing and writing papers industry in Southern Europe in the medium term

13.2. Forecast for industry development in the medium term under three possible scenarios

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## List Of Tables

### LIST OF TABLES

Key indicators on the printing and writing papers industry in Southern Europe in 2015-2019

Key indicators of the economy of Southern Europe in 2015-2019

Forecast for the economy of Southern Europe in 2020-2022

Key indicators of the agricultural industry in Southern Europe in 2015-2019

Forecast for the agricultural industry in Southern Europe for 2020-2022

Volume and dynamics of the printing and writing papers industry in Southern Europe in 2015-2019

Value and dynamics of the printing and writing papers industry in Southern Europe in 2015-2019

Structure of the printing and writing papers industry in Southern Europe in 2015-2019, in volume terms

Structure of the printing and writing papers industry in Southern Europe in 2015-2019, in value terms

Structure of the printing and writing papers industry in Southern Europe by origin in 2015-2019, in volume terms

Structure of the printing and writing papers industry in Southern Europe by origin in 2015-2019, in value terms

Structure of the printing and writing papers industry in Southern Europe by country in 2015-2019, in volume terms

Structure of the printing and writing papers industry in Southern Europe by country in 2015-2019, in value terms

Structure of the printing and writing papers industry in Southern Europe by end use segments and main product groups in 2015-2019, in volume terms

Forecast for the structure of the printing and writing papers industry in Southern Europe by end use segments and main product groups in 2020-2025, in volume terms

Five Forces analysis

Most promising products and markets within the industry (by end use)

Most promising supplying country  
industry attractiveness analysis

Volume and dynamics of the domestic production of printing and writing papers in Southern Europe in 2015-2019

Value and dynamics of the domestic production of printing and writing papers in Southern Europe in 2015-2019

Structure of the domestic production of printing and writing papers in Southern Europe by producing countries in 2015-2019, in volume terms

Structure of the domestic production of printing and writing papers in Southern Europe by producing countries in 2015-2019, in value terms

Forecast for the production of printing and writing papers in Southern Europe in 2020-2025

Value chain analysis of the printing and writing papers industry in Southern Europe

Cost breakdown of the price formation of printing and writing papers in Southern Europe, in %

Volume and dynamics of the average producer prices of printing and writing papers in Southern Europe in 2015-2019

Volume and dynamics of the average producer prices of printing and writing papers in Southern Europe by producing countries in 2015-2019

Volume and dynamics of other prices of printing and writing papers in Southern Europe (wholesale, distributor, retail, etc.) in 2015-2019

Trade balance of printing and writing papers foreign trade in Southern Europe in 2015-2019, in volume terms

Trade balance of printing and writing papers foreign trade in Southern Europe in 2015-2019, in value terms

Trade balance of printing and writing papers foreign trade in Southern Europe by trading countries in 2015-2019, in volume terms

Trade balance of printing and writing papers foreign trade in Southern Europe by trading countries in 2015-2019, in value terms

Volume and dynamics of the imports of printing and writing papers to Southern Europe in 2015-2019

Value and dynamics of the imports of printing and writing papers to Southern Europe in 2015-2019

Main countries, exporting printing and writing papers to Southern Europe in 2015-2019, in volume terms

Main countries, exporting printing and writing papers to Southern Europe in 2015-2019, in value terms

Structure of the imports of printing and writing papers to Southern Europe by importing countries in 2015-2019, in volume terms

Structure of the imports of printing and writing papers to Southern Europe by importing countries in 2015-2019, in value terms

Average prices of the printing and writing papers, imported to Southern Europe in 2015-2019

Average prices of the printing and writing papers, imported to Southern Europe in 2015-2019 by importing countries

Volume and dynamics of the Southern European exports of printing and writing papers in 2015-2019

Value and dynamics of the Southern European exports of printing and writing papers in 2015-2019

Recipient countries of the Southern European exports of printing and writing papers in 2015-2019, in volume terms

Recipient countries of the Southern European exports of printing and writing papers in 2015-2019, in value terms

Structure of the Southern European exports of printing and writing papers by exporting countries in 2015-2019, in volume terms

Structure of the Southern European exports of printing and writing papers by exporting countries in 2015-2019, in value terms

Average prices of the Southern European exports of printing and writing papers in 2015-2019

Average prices of the Southern European exports of printing and writing papers in 2015-2019 by exporting countries

Volume and dynamics of the consumption of printing and writing papers in Southern Europe in 2015-2019

Value and dynamics of the consumption of printing and writing papers in Southern Europe in 2015-2019

Structure of the consumption of printing and writing papers in Southern Europe in 2015-2019, in volume terms

Structure of the consumption of printing and writing papers in Southern Europe in 2015-2019, in value terms

Structure of the consumption of printing and writing papers in Southern Europe by consuming countries in 2015-2019

Volume and dynamics of the per capita consumption of printing and writing papers in Southern Europe in 2015-2019

Value and dynamics of the per capita consumption of printing and writing papers in Southern Europe in 2015-2019

Balance between domestic supply and domestic demand on the printing and writing papers industry in Southern Europe in 2015-2019, in volume terms

Balance between domestic supply and domestic demand on the printing and writing papers industry in Southern Europe in 2015-2019, in value terms

Forecast for the total demand for printing and writing papers in Southern Europe in 2020-2025 (under the framework of the base scenario), in volume and value terms

Forecast for the total demand for printing and writing papers in Southern Europe in 2020-2025 (under the framework of the pessimistic scenario), in volume and value terms

Forecast for the total demand for printing and writing papers in Southern Europe in 2020-2025 (under the framework of the optimistic scenario), in volume and value terms

#### List of figures

Volume and dynamics of the printing and writing papers industry in Southern Europe in 2015-2019

Value and dynamics of the printing and writing papers industry in Southern Europe in 2015-2019

Structure of the printing and writing papers industry in Southern Europe in 2015-2019, in volume terms

Structure of the printing and writing papers industry in Southern Europe in 2015-2019, in value terms

Structure of the printing and writing papers industry in Southern Europe by origin in volume terms in 2015-2019

Structure of the printing and writing papers industry in Southern Europe by origin in value terms in 2015-2019

Structure of the printing and writing papers industry in Southern Europe by country in 2015-2019, in volume terms

Structure of the printing and writing papers industry in Southern Europe by country in 2015-2019, in value terms

Structure of the printing and writing papers industry in Southern Europe by end use segments and main product groups in 2015-2019, in volume terms

Forecast for the structure of the printing and writing papers industry in Southern Europe by end use segments and main product groups in 2020-2025, in volume terms

Volume and dynamics of the domestic production of printing and writing papers in Southern Europe in 2015-2019

Value and dynamics of the domestic production of printing and writing papers in Southern Europe in 2015-2019

Structure of the domestic production of printing and writing papers in Southern Europe by producing countries in 2015-2019, in volume terms

Structure of the domestic production of printing and writing papers in Southern Europe by producing countries in 2015-2019, in value terms

Forecast for the production of printing and writing papers in Southern Europe in 2020-2025

Value chain analysis of the printing and writing papers industry in Southern Europe

Structure of the printing and writing papers price formation in Southern Europe, in %

Volume and dynamics of the average producer prices of printing and writing papers in Southern Europe in 2015-2019

Deviation of the average producer prices of printing and writing papers in Southern Europe in 2015-2019 by producing countries

Volume and dynamics of other prices of printing and writing papers in Southern Europe (wholesale, distributor, retail, etc.) in 2015-2019

Trade balance of printing and writing papers foreign trade in Southern Europe in 2015-2019, in volume terms

Trade balance of printing and writing papers foreign trade in Southern Europe in 2015-2019, in value terms

Trade balance of printing and writing papers foreign trade in Southern Europe by trading countries in 2015-2019, in volume terms

Trade balance of printing and writing papers foreign trade in Southern Europe by trading countries in 2015-2019, in value terms

Volume and dynamics of the imports of printing and writing papers to Southern Europe in 2015-2019

Value and dynamics of the imports of printing and writing papers to Southern Europe in 2015-2019

Main countries, exporting printing and writing papers to Southern Europe in 2015-2019, in volume terms

Main countries, exporting printing and writing papers to Southern Europe in 2015-2019, in value terms

Structure of the imports of printing and writing papers to Southern Europe by importing countries in 2015-2019, in volume terms

Structure of the imports of printing and writing papers to Southern Europe by importing countries in 2015-2019, in value terms

Average prices of the printing and writing papers, imported to Southern Europe in 2015-2019

Average prices of the printing and writing papers, imported to Southern Europe in 2015-2019 by importing countries

Volume and dynamics of the Southern European exports of printing and writing papers in 2015-2019

Value and dynamics of the Southern European exports of printing and writing papers in 2015-2019

Recipient countries of the Southern European exports of printing and writing papers in 2015-2019, in volume terms

Recipient countries of the Southern European exports of printing and writing papers in 2015-2019, in value terms

Structure of the Southern European exports of printing and writing papers by exporting countries in 2015-2019, in volume terms

Structure of the Southern European exports of printing and writing papers by exporting

countries in 2015-2019, in value terms

Average prices of the Southern European exports of printing and writing papers in 2015-2019

Average prices of the Southern European exports of printing and writing papers in 2015-2019 by exporting countries

Volume and dynamics of the consumption of printing and writing papers in Southern Europe in 2015-2019

Value and dynamics of the consumption of printing and writing papers in Southern Europe in 2015-2019

Structure of the consumption of printing and writing papers in Southern Europe in 2015-2019, in volume terms

Structure of the consumption of printing and writing papers in Southern Europe in 2015-2019, in value terms

Structure of the consumption of printing and writing papers in Southern Europe by consuming countries in 2015-2019

Volume and dynamics of the per capita consumption of printing and writing papers in Southern Europe in 2015-2019

Value and dynamics of the per capita consumption of printing and writing papers in Southern Europe in 2015-2019

Balance between domestic supply and domestic demand on the printing and writing papers industry in Southern Europe in 2015-2019, in volume terms

Balance between domestic supply and domestic demand on the printing and writing papers industry in Southern Europe in 2015-2019, in value terms

Forecast for the total demand for printing and writing papers in Southern Europe in 2020-2025 (under the framework of the base scenario), in volume and value terms

Forecast for the total demand for printing and writing papers in Southern Europe in 2020-2025 (under the framework of the pessimistic scenario), in volume and value terms

Forecast for the total demand for printing and writing papers in Southern Europe in 2020-2025 (under the framework of the optimistic scenario), in volume and value terms



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