

# Kenya: Sockeye (Red) Salmon Market

<https://marketpublishers.com/r/K72EDCD28BE2GEN.html>

Date: November 2020

Pages: 100

Price: US\$ 1,499.00 (Single User License)

ID: K72EDCD28BE2GEN

## Abstracts

This report presents a comprehensive overview of the sockeye (red) salmon market in Kenya and a forecast for its development in the next five years. It provides a detailed analysis of the market, its dynamics, structure, characteristics, main players, growth and demand drivers, etc. This is the most detailed and comprehensive report about the sockeye (red) salmon market in Kenya currently available!

The purpose of the report is to describe the state of the sockeye (red) salmon market in Kenya, to present actual and retrospective information about the volumes, dynamics, structure and characteristics of catch, imports, exports and consumption and to build a forecast for the market in the medium term. In addition, the report presents an elaborate analysis of the main market participants, the price fluctuations, growth and demand drivers of the market and all other factors, influencing its development.

This research report has been prepared using the unique WMStrategy's methodology, including a blend of qualitative and quantitative data. The information comes from official sources and insights from market experts (representatives of the main market participants), gathered by semi-structured interviews.

The report on the sockeye (red) salmon market in Kenya includes:

Analysis and forecast for the economy of Africa;

Analysis and forecast for the agricultural industry in Africa;

Analysis and forecast for development of the market volume (market size), value and dynamics;

Market breakdown (by origin, by product types/end use segments, etc.);

Volume, dynamics and analysis of domestic catch (past, current and future);

Analysis of price levels (wholesale, retail, distributors, etc.) and their dynamics (past, current and future);

Volume, dynamics and analysis of imports (past, current and future);

Volume, dynamics and analysis of exports (past, current and future);

Volume, dynamics and analysis of consumption (past, current and future);

Characteristics of the main market participants (manufacturers, distributors, wholesalers, retailers, importers, exporters, Governmental structures, etc.) and the competitive landscape;

Profiles of the main companies, producing sockeye (red) salmon in Kenya;

Value chain analysis and structure of price formation;

Analysis of the factors, influencing the market development (market growth drivers, restraints, recent state programs, etc.);

Analysis and forecast of the trends and levels of supply and demand on the market;

Forecast for the market development in the medium term (including three possible scenarios for development).

This report will allow you to:

Quickly and cost-effectively gain competitive intelligence about the market;

Track market data, including size, value, segmentation, forecasts, dynamics and structure ? past, present and future;

See the exact usage of sockeye (red) salmon in Kenya by main end use segments/product groups in the last five years and a forecast for its

development in the medium term;

Find out the most promising products/markets (by end use);

Strategically assess the competitive position of each of the main domestic producers;

Track and identify key market trends, opportunities and threats and key drivers behind recent market changes;

Strategically assess market growth potential, demand drivers and restraints on the market;

Evaluate the key macroeconomic indicators to get insight into the general trends within the economy;

See how the market performed in the past (over the last 5 years) and how it will perform in the future (in the next 5 years);

Get acquainted with the leading companies on the market (manufacturers, distributors, wholesalers, retailers, importers, exporters, Government structures, etc.);

Evaluate how diversified the market is in terms of competitive intensity, fragmentation and environment and understand competitive threats;

Empower your marketing, branding, strategy and market development, consumption and supply functions with useful market insights;

Build your investment strategy by assessing market attractiveness or company attractiveness;

Build your own market entry or market expansion strategy or evaluate your current strategy;

Add weight to pitches and presentations by using official and accurate data and calculations.

This is the most comprehensive report covering the sockeye (red) salmon market in Kenya currently available! We also offer similar reports, covering every other global country, region and the world as an overall and offer special terms for bundle purchases. So, if you are interested in the sockeye (red) salmon market in Kenya, this research report will provide you with invaluable analysis of the market, its recent and future development. In addition, the report will save you time and money while presenting you all the necessary information, empowering you to make informed decisions and move your business forward!

## Contents

### **1. INTRODUCTION**

- 1.1. Report description
- 1.2. Research methodology

### **2. EXECUTIVE SUMMARY**

### **3. CHARACTERISTICS OF SOCKEYE (RED) SALMON**

### **4. STATE OF THE ECONOMY OF AFRICA**

- 4.1. Characteristics of the economy of Africa in the last 5 years
- 4.2. Forecast for the development of the economy of Africa for the next 3 years

### **5. STATE OF THE AGRICULTURAL INDUSTRY IN AFRICA**

- 5.1. Characteristics of the agricultural industry in Africa in the last 5 years
- 5.2. Forecast for the development of the agricultural industry in Africa for the next 3 years

### **6. OVERVIEW AND ANALYSIS OF THE SOCKEYE (RED) SALMON MARKET IN KENYA**

- 6.1. Volume, value and dynamics of the sockeye (red) salmon market in Kenya in the last 5 years
- 6.2. Structure of the sockeye (red) salmon market in Kenya in the last 5 years: catch, imports, exports, consumption
- 6.3. Structure of the sockeye (red) salmon market in Kenya by origin
- 6.4. Structure of the sockeye (red) salmon market in Kenya by end use segments/main product groups and forecast for its development in the medium term
- 6.5. Key recent trends on the sockeye (red) salmon market in Kenya
- 6.6. Competitive landscape of the market
- 6.7. Five Forces analysis
- 6.8. Most promising products/markets (by end use)
- 6.9. Key drivers and restraints for the market development in the medium term

### **7. OVERVIEW AND ANALYSIS OF THE DOMESTIC CATCH OF SOCKEYE (RED)**

## **SALMON IN KENYA**

7.1. Volume, value and dynamics of the domestic catch of sockeye (red) salmon in Kenya in the last 5 years and forecast for the medium term

7.2. Characteristics of the main producers of sockeye (red) salmon in Kenya

## **8. CHARACTERISTICS AND ANALYSIS OF THE PRICES OF SOCKEYE (RED) SALMON IN KENYA**

8.1. Value chain analysis

8.2. Structure of price formation

8.3. Characteristics of the producer prices of sockeye (red) salmon in Kenya in the last 5 years

8.4. Characteristics of other prices of sockeye (red) salmon

## **9. FOREIGN TRADE OPERATIONS OF SOCKEYE (RED) SALMON IN KENYA**

9.1. Foreign trade operations of sockeye (red) salmon in Kenya in the last 5 years

## **10. OVERVIEW AND ANALYSIS OF THE IMPORTS OF SOCKEYE (RED) SALMON TO THE KENYAN MARKET**

10.1. Volume, value and dynamics of the imports of sockeye (red) salmon to Kenya in the last 5 years

10.2. Main countries, importing sockeye (red) salmon to Kenya

10.3. Average prices of the sockeye (red) salmon, imported to Kenya

## **11. OVERVIEW AND ANALYSIS OF THE KENYAN EXPORTS OF SOCKEYE (RED) SALMON**

11.1. Volume, value and dynamics of the Kenyan exports of sockeye (red) salmon in the last 5 years

11.2. Recipient countries of the Kenyan exports of sockeye (red) salmon

11.3. Average prices of the Kenyan exports of sockeye (red) salmon

## **12. CHARACTERISTICS OF THE CONSUMPTION OF SOCKEYE (RED) SALMON IN KENYA**

12.1. Volume, value and dynamics of the consumption of sockeye (red) salmon in

Kenya in the last 5 years

12.2. Structure of the consumption of sockeye (red) salmon in Kenya in the last 5 years (by origin, etc.)

12.3. Volume, value and dynamics of the per capita consumption of sockeye (red) salmon in Kenya in the last 5 years

12.4. Balance between domestic supply and domestic demand on the sockeye (red) salmon market in Kenya in the last 5 years and forecast for its development in the medium term

### **13. FORECAST FOR DEVELOPMENT OF THE SOCKEYE (RED) SALMON MARKET IN KENYA FOR THE NEXT 5 YEARS**

13.1. Factors, influencing the development of the sockeye (red) salmon market in Kenya in the medium term

13.2. Forecast for market development in the medium term under three possible scenarios

About WMStrategy

This report is 75% ready and is in completion stage. The final version of the research report will be presented up to 5 working days after your order. We also offer similar reports, covering every other global country, region and the world as an overall and offer special terms for bundle purchases. Feel free to contact us for more information or to request a demo version!

## List Of Tables

### LIST OF TABLES

Key indicators on the sockeye (red) salmon market in Kenya in the last 5 years

Key indicators of the economy of Africa in the last 5 years

Forecast for the economy of Africa for the next 3 years

Key indicators of the agricultural industry in Africa in the last 5 years

Forecast for the agricultural industry in Africa for the next 3 years

Volume and dynamics of the sockeye (red) salmon market in Kenya in the last 5 years

Value and dynamics of the sockeye (red) salmon market in Kenya in the last 5 years

Structure of the sockeye (red) salmon market in Kenya in the last 5 years, in volume terms

Structure of the sockeye (red) salmon market in Kenya in the last 5 years, in value terms

Structure of the sockeye (red) salmon market in Kenya by origin in the last 5 years, in volume terms

Structure of the sockeye (red) salmon market in Kenya by origin in the last 5 years, in value terms

Structure of the sockeye (red) salmon market in Kenya by end use segments/main product groups in the last 5 years, in volume terms

Forecast for the structure of the sockeye (red) salmon market in Kenya by end use segments/main product groups in the medium term, in volume terms

Structure of the sockeye (red) salmon market in Kenya by end use segments/main product groups in the last 5 years, in value terms

Five Forces analysis

Most promising products/markets (by end use)

Volume and dynamics of the domestic catch of sockeye (red) salmon in Kenya in the last 5 years

Value and dynamics of the domestic catch of sockeye (red) salmon in Kenya in the last 5 years

Forecast for the catch of sockeye (red) salmon in Kenya in the medium term

Value chain analysis of the sockeye (red) salmon market in Kenya

Cost breakdown of the price formation of sockeye (red) salmon in Kenya, in %

Volume and dynamics of the average producer prices of sockeye (red) salmon in Kenya in the last 5 years

Volume and dynamics of other prices of sockeye (red) salmon in Kenya (wholesale, distributor, retail, etc.) in the last 5 years



Trade balance of sockeye (red) salmon foreign trade in Kenya in the last 5 years, in volume terms

Trade balance of sockeye (red) salmon foreign trade in Kenya in the last 5 years, in value terms

Volume and dynamics of the imports of sockeye (red) salmon to Kenya in the last 5 years

Value and dynamics of the imports of sockeye (red) salmon to Kenya in the last 5 years

Main countries, importing sockeye (red) salmon to Kenya in the last 5 years, in volume terms

Main countries, importing sockeye (red) salmon to Kenya in the last 5 years, in value terms

Average prices of the sockeye (red) salmon, imported to Kenya in the last 5 years

Volume and dynamics of the Kenyan exports of sockeye (red) salmon in the last 5 years

Value and dynamics of the Kenyan exports of sockeye (red) salmon in the last 5 years

Recipient countries of the Kenyan exports of sockeye (red) salmon in the last 5 years, in volume terms

Recipient countries of the Kenyan exports of sockeye (red) salmon in the last 5 years, in value terms

Average prices of the Kenyan exports of sockeye (red) salmon in the last 5 years

Volume and dynamics of the consumption of sockeye (red) salmon in Kenya in the last 5 years

Value and dynamics of the consumption of sockeye (red) salmon in Kenya in the last 5 years

Structure of the consumption of sockeye (red) salmon in Kenya in the last 5 years, in volume terms

Structure of the consumption of sockeye (red) salmon in Kenya in the last 5 years, in value terms

Volume and dynamics of the per capita consumption of sockeye (red) salmon in Kenya in the last 5 years

Value and dynamics of the per capita consumption of sockeye (red) salmon in Kenya in the last 5 years

Balance between domestic supply and domestic demand on the sockeye (red) salmon market in Kenya in the last 5 years and forecast for the next 5 years, in volume terms

Balance between domestic supply and domestic demand on the sockeye (red) salmon market in Kenya in the last 5 years and forecast for the next 5 years, in value terms

Forecast for the total supply of sockeye (red) salmon in Kenya for the next 5 years (under the framework of the base scenario), in volume and value terms

Forecast for the total supply of sockeye (red) salmon in Kenya for the next 5 years (under the framework of the pessimistic scenario), in volume and value terms

Forecast for the total supply of sockeye (red) salmon in Kenya for the next 5 years (under the framework of the optimistic scenario), in volume and value terms

## List Of Figures

### LIST OF FIGURES

- Volume and dynamics of the sockeye (red) salmon market in Kenya in the last 5 years
- Value and dynamics of the sockeye (red) salmon market in Kenya in the last 5 years
- Structure of the sockeye (red) salmon market in Kenya in the last 5 years, in volume terms
- Structure of the sockeye (red) salmon market in Kenya in the last 5 years, in value terms
- Structure of the sockeye (red) salmon market in Kenya by origin in volume terms in the last 5 years
- Structure of the sockeye (red) salmon market in Kenya by origin in value terms in the last 5 years
- Structure of the sockeye (red) salmon market in Kenya by end use segments/main product groups in the last 5 years, in volume terms
- Forecast for the structure of the sockeye (red) salmon market in Kenya by end use segments/main product groups in the medium term, in volume terms
- Structure of the sockeye (red) salmon market in Kenya by end use segments/main product groups in the last 5 years, in value terms
- Volume and dynamics of the domestic catch of sockeye (red) salmon in Kenya in the last 5 years
- Value and dynamics of the domestic catch of sockeye (red) salmon in Kenya in the last 5 years
- Forecast for the catch of sockeye (red) salmon in Kenya in the medium term
- Value chain analysis of the sockeye (red) salmon market in Kenya
- Structure of the sockeye (red) salmon price formation in Kenya, in %
- Deviation of the average producer prices of sockeye (red) salmon in Kenya in the last 5 years
- Trade balance of sockeye (red) salmon foreign trade in Kenya in the last 5 years, in volume terms
- Trade balance of sockeye (red) salmon foreign trade in Kenya in the last 5 years, in value terms
- Volume and dynamics of the imports of sockeye (red) salmon to Kenya in the last 5 years
- Value and dynamics of the imports of sockeye (red) salmon to Kenya in the last 5 years
- Main countries, importing sockeye (red) salmon to Kenya in the last 5 years, in volume terms
- Main countries, importing sockeye (red) salmon to Kenya in the last 5 years, in value

terms

Volume and dynamics of the average prices of the sockeye (red) salmon, imported to Kenya in the last 5 years

Volume and dynamics of the Kenyan exports of sockeye (red) salmon in the last 5 years

Value and dynamics of the Kenyan exports of sockeye (red) salmon in the last 5 years

Recipient countries of the Kenyan exports of sockeye (red) salmon in the last 5 years, in volume terms

Recipient countries of the Kenyan exports of sockeye (red) salmon in the last 5 years, in value terms

Volume and dynamics of the average prices of the Kenyan exports of sockeye (red) salmon in the last 5 years

Volume and dynamics of the consumption of sockeye (red) salmon in Kenya in the last 5 years

Value and dynamics of the consumption of sockeye (red) salmon in Kenya in the last 5 years

Structure of the consumption of sockeye (red) salmon in Kenya in the last 5 years, in volume terms

Structure of the consumption of sockeye (red) salmon in Kenya in the last 5 years, in value terms

Volume and dynamics of the per capita consumption of sockeye (red) salmon in Kenya in the last 5 years

Value and dynamics of the per capita consumption of sockeye (red) salmon in Kenya in the last 5 years

Balance between domestic supply and domestic demand on the sockeye (red) salmon market in Kenya in the last 5 years and forecast for the next 5 years, in volume terms

Balance between domestic supply and domestic demand on the sockeye (red) salmon market in Kenya in the last 5 years and forecast for the next 5 years, in value terms

Forecast for the total supply of sockeye (red) salmon in Kenya for the next 5 years (under the framework of the base scenario), in volume and value terms

Forecast for the total supply of sockeye (red) salmon in Kenya for the next 5 years (under the framework of the pessimistic scenario), in volume and value terms

Forecast for the total supply of sockeye (red) salmon in Kenya for the next 5 years (under the framework of the optimistic scenario), in volume and value terms

## I would like to order

Product name: Kenya: Sockeye (Red) Salmon Market

Product link: <https://marketpublishers.com/r/K72EDCD28BE2GEN.html>

Price: US\$ 1,499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/K72EDCD28BE2GEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970