

# The Global Cranberries Market

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### **Abstracts**

This report presents a strategic analysis of the global cranberries market and a forecast for its development in the medium term. It provides a comprehensive overview of the market, its dynamics, structure, characteristics, main players, growth and demand drivers, etc. This is the most detailed and comprehensive report about the global cranberries market currently available, covering all global regions and 152 single countries!

The purpose of the report is to describe the state of the global cranberries market, to present actual and retrospective information about the volumes, dynamics, structure and characteristics of production, imports, exports and consumption and to build a forecast for the market in the next five years. In addition, the report presents an elaborate analysis of the main market participants, price fluctuations, growth and demand drivers of the market and all other factors, influencing its development. It also focuses on ...

This research report has been prepared using the unique WMStrategy?s methodology, including a blend of qualitative and quantitative data. The information comes from official sources and insights from market experts (representatives of the main market participants), gathered by semi-structured interviews.

The report on the global cranberries market covers the following regions and countries:

Africa (Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Chad, Congo (Democratic Republic), Congo Republic, Egypt, Ethiopia, Equatorial Guinea, Ghana, Ivory Coast, Kenya, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Nigeria, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Tanzania, Togo, Tunisia, Uganda, Zambia, Zimbabwe);



Asia and Pacific (Australia, Bangladesh, Brunei Darussalam, Cambodia, Fiji, India, Indonesia, Laos, Malaysia, Maldives, Mongolia, Myanmar (Burma), Nepal, New Zealand, Pakistan, Philippines, Singapore, Sri Lanka, Thailand, Vietnam);

CIS Countries (Armenia, Azerbaijan, Belarus, Georgia, Kazakhstan, Kyrgyzstan, Moldova, Russian Federation, Turkmenistan, Ukraine, Uzbekistan);

Europe (Albania, Austria, Belgium, Bosnia and Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Montenegro, Norway, North Macedonia, The Netherlands, Poland, Portugal, Romania, Serbia, Slovakia, Slovenia, Spain, Sweden, Switzerland, The United Kingdom, Turkey);

Middle East (Bahrain, Iran, Iraq, Israel, Jordan, Kuwait, Lebanon, Oman, Qatar, Saudi Arabia, Syria, Palestine, United Arab Emirates, Yemen);

North America (Canada, Mexico, The USA);

North East Asia (China, Hong Kong, Japan, North Korea, South Korea, Taiwan);

South and Central America (Argentina, Bahamas, Bolivia, Brazil, Chile, Colombia, Costa Rica, Cuba, Dominican Republic, Ecuador, El Salvador, Guatemala, Haiti, Honduras, Jamaica, Nicaragua, Panama, Paraguay, Peru, Suriname, Trinidad, Uruguay, Venezuela).

The report on the global cranberries market includes:

Analysis and forecast for the global economy and demographics;

Analysis and forecast for the global agricultural industry

Analysis and forecast for development of the market volume (market size) and dynamics;

Market breakdown (by region, by country, by product groups/end use segments, etc.);

Regional and country information - breakdown by regions and countries for all major indicators, showing the exact volumes for each individual region and



country, covered in the report;

Volume, dynamics and analysis of production (past, current and future);

Analysis of price levels (wholesale, retail, distributors, etc.) and their dynamics (past, current and future);

Breakdowns of prices by main regions;

Volume, dynamics and analysis of imports (past, current and future);

Volume, dynamics and analysis of exports (past, current and future);

Volume, dynamics and analysis of consumption (past, current and future);

Characteristics of the main market participants (manufacturers, distributors, wholesalers, retailers, importers, exporters, Governmental structures, etc.) and the competitive landscape;

Profiles of the main companies, producing cranberries globally;

Harvest area and yield;

Value chain analysis and structure of price formation;

Analysis of the factors, influencing the market development (market growth drivers, restraints, recent state programs, etc.);

Analysis and forecast of the trends and levels of supply and demand on the market;

Analysis of the major trade flows;

Forecast for market development in the medium term.

This report will allow you to:

Quickly and cost?effectively get a strategic analysis and gain competitive



intelligence about the market;

Get a complete overview of the market volume in each global region and 152 countries;

Track market data, including size, segmentation, forecasts, dynamics and structure? past, present and future;

See the exact usage of cranberries globally by main end use segments/product groups in the last five years and a forecast for its development in the medium term;

Find out the most promising products/markets (by end use);

Find out the most promising supplying country;

Strategically assess the competitive position of the main global producers;

Get and compare information at both aggregate level (for the whole region) and for each individual region and country, covered in the report;

Explore and identify new market opportunities in the countries and regions within the market:

Track and identify key market trends, opportunities and threats and key drivers behind recent market changes;

Strategically assess market growth potential, demand drivers and restraints on the market:

Evaluate the key macroeconomic indicators to get insight into the general trends within the economy;

See how the market performed in the past (over the last 5 years) and how it will perform in the future (in the next 5 years);

Get acquainted with the leading companies on the market;

Evaluate how diversified the market is in terms of competitive intensity,



fragmentation and environment and understand competitive threats;

Empower your marketing, branding, strategy and market development, consumption and supply functions with useful market insights;

Build your investment strategy by assessing market attractiveness or company attractiveness;

Build your own market entry or market expansion strategy or evaluate your current strategy;

Add value to pitches and presentations by using official and accurate data and calculations.

This is the most detailed and comprehensive report about the global cranberries market currently available, covering all global regions and 152 single countries! We also offer similar reports, covering every global country and region separately and offer special terms for bundle purchases. So, if you are interested in the global cranberries market, this research report will provide you with a strategic analysis of the market, its recent and future development. In addition, the report will save you time and money while presenting you all the necessary information, empowering you to make informed decisions and move your business forward!



## **Contents**

#### 1. INTRODUCTION

- 1.1. Report description
- 1.2. Research methodology

#### 2. EXECUTIVE SUMMARY

#### 3. CHARACTERISTICS OF CRANBERRIES

#### 4. STATE OF THE GLOBAL DEMOGRAPHICS AND ECONOMY

- 4.1. Characteristics of the global demographics in 2015-2019
- 4.2. Characteristics of the global economy in 2015-2019
- 4.3. Forecast for the development of the global economy in the medium term
- 4.4. Characteristics of the global agricultural industry in 2015-2019
- 4.5. Forecast for the development of the global agricultural industry in the medium term

#### 5. OVERVIEW AND ANALYSIS OF THE GLOBAL CRANBERRIES MARKET

- 5.1. Volume and dynamics of the global cranberries market in 2015-2019 and forecast for 2020-2025
- 5.2. Structure of the global cranberries market by main regions in 2015-2019 and forecast for 2020-2025
- 5.3. Structure of the cranberries market in Africa by countries in 2015-2019 and forecast for 2020-2025
- 5.4. Structure of the cranberries market in Asia and Pacific by countries in 2015-2019 and forecast for 2020-2025
- 5.5. Structure of the cranberries market in the CIS countries by countries in 2015-2019 and forecast for 2020-2025
- 5.6. Structure of the cranberries market in Europe by countries in 2015-2019 and forecast for 2020-2025
- 5.7. Structure of the cranberries market in the Middle East by countries in 2015-2019 and forecast for 2020-2025
- 5.8. Structure of the cranberries market in North America by countries in 2015-2019 and forecast for 2020-2025
- 5.9. Structure of the cranberries market in North East Asia by countries in 2015-2019 and forecast for 2020-2025



- 5.10. Structure of the cranberries market in South and Central America by countries in 2015-2019 and forecast for 2020-2025
- 5.11. Structure of the global cranberries market by end use segments/main product groups in 2015-2019 and forecast for its development in 2020-2025
- 5.12. Key recent trends on the global cranberries market
- 5.13. Five Forces analysis
- 5.14. Most promising products/markets (by end use)
- 5.15. Most promising supplying country
- 5.16. Key drivers and restraints for the market development in the medium term

# 6. OVERVIEW AND ANALYSIS OF THE GLOBAL PRODUCTION OF CRANBERRIES

- 6.1. Volume and dynamics of the global production of cranberries in 2015-2019 and forecast for 2020-2025
- 6.2. Structure of the global production of cranberries in 2015-2019 by main regions and forecast for 2020-2025
- 6.3. Structure of the cranberries production in Africa by countries in 2015-2019 and forecast for 2020-2025
- 6.4. Structure of the cranberries production in Asia and Pacific by countries in 2015-2019 and forecast for 2020-2025
- 6.5. Structure of the cranberries production in the CIS countries by countries in 2015-2019 and forecast for 2020-2025
- 6.6. Structure of the cranberries production in Europe by countries in 2015-2019 and forecast for 2020-2025
- 6.7. Structure of the cranberries production in the Middle East by countries in 2015-2019 and forecast for 2020-2025
- 6.8. Structure of the cranberries production in North America by countries in 2015-2019 and forecast for 2020-2025
- 6.9. Structure of the cranberries production in North East Asia by countries in 2015-2019 and forecast for 2020-2025
- 6.10. Structure of the cranberries production in South and Central America by countries in 2015-2019 and forecast for 2020-2025
- 6.11. Characteristics of the main producers of cranberries globally

# 7. CHARACTERISTICS AND ANALYSIS OF THE GLOBAL PRICES OF CRANBERRIES

7.1. Value chain analysis



- 7.2. Structure of price formation
- 7.3. Characteristics of the global prices of cranberries in 2015-2019 and forecast for 2020-2025
- 7.4. Characteristics of the regional prices of cranberries in 2015-2019 and forecast for 2020-2025

#### 8. OVERVIEW AND ANALYSIS OF THE GLOBAL IMPORTS OF CRANBERRIES

- 8.1. Volume, value and dynamics of the global imports of cranberries in 2015-2019
- 8.2. Structure of the global imports of cranberries by main regions in 2015-2019
- 8.3. Average prices of the cranberries, imported globally in 2015-2019

#### 9. OVERVIEW AND ANALYSIS OF THE GLOBAL EXPORTS OF CRANBERRIES

- 9.1. Volume, value and dynamics of the global exports of cranberries in 2015-2019
- 9.2. Structure of the global exports of cranberries by main regions in 2015-2019
- 9.3. Average prices of the global exports of cranberries in 2015-2019

# 10. BALANCE BETWEEN SUPPLY AND DEMAND ON THE GLOBAL CRANBERRIES MARKET

- 10.1. Balance between supply and demand on the global cranberries market in 2015-2019 and forecast for 2020-2025
- 10.2. Balance between supply and demand on the global cranberries market by main regions in 2015-2019 and forecast for 2020-2025

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## **List Of Tables**

#### LIST OF TABLES

Key indicators on the global cranberries market in 2015-2019

Key indicators of the global demographics in 2015-2019

Key indicators of the global economy in 2015-2019

Forecast for the global economy in 2020-2022

Key indicators of the global agricultural industry in 2015-2019

Forecast for the global agricultural industry in 2020-2022

Volume and dynamics of the global cranberries market in 2015-2019

Forecast for development of the global cranberries market in 2020-2025, in volume terms

Structure of the global cranberries market by main regions in 2015-2019, in volume terms

Forecast for development of the global cranberries market by main regions in 2020-2025, in volume terms

Structure of the cranberries market in Africa by main countries in 2015-2019, in volume terms

Forecast for development of the African cranberries market by main countries in 2020-2025, in volume terms

Structure of the cranberries market in Asia and Pacific by main countries in 2015-2019, in volume terms

Forecast for development of the Asian and Pacific cranberries market by main countries in 2020-2025, in volume terms

Structure of the cranberries market in the CIS countries by main countries in 2015-2019, in volume terms

Forecast for development of the CIS cranberries market by main countries in 2020-2025, in volume terms

Structure of the cranberries market in Europe by main countries in 2015-2019, in volume terms

Forecast for development of the European cranberries market by main countries in 2020-2025, in volume terms

Structure of the cranberries market in the Middle East by main countries in 2015-2019, in volume terms

Forecast for development of the Middle Eastern cranberries market by main countries in 2020-2025, in volume terms

Structure of the cranberries market in North America by main countries in 2015-2019, in



volume terms

Forecast for development of the North American cranberries market by main countries in 2020-2025, in volume terms

Structure of the cranberries market in North East Asia by main countries in 2015-2019, in volume terms

Forecast for development of the North East Asian cranberries market by main countries in 2020-2025, in volume terms

Structure of the cranberries market in South and Central America by main countries in 2015-2019, in volume terms

Forecast for development of the South and Central American cranberries market by main countries in 2020-2025, in volume terms

Structure of the global cranberries market by end use segments/main product groups in 2015-2019, in volume terms

Forecast for the structure of the global cranberries market by end use segments/main product groups in 2020-2025, in volume terms

Five Forces analysis

Most promising products/markets (by end use)

Most promising supplying country

Volume and dynamics of the global production of cranberries in 2015-2019

Forecast for the global production of cranberries in 2020-2025

Structure of the global production of cranberries by main regions in 2015-2019, in volume terms

Forecast for the global production of cranberries by main regions in 2020-2025, in volume terms

Structure of the production of cranberries in Africa by main countries in 2015-2019, in volume terms

Forecast for the African production of cranberries by main countries in 2020-2025, in volume terms

Structure of the production of cranberries in Asia and Pacific by main countries in 2015-2019, in volume terms

Forecast for the Asian and Pacific production of cranberries by main countries in 2020-2025, in volume terms

Structure of the production of cranberries in the CIS countries by main countries in 2015-2019, in volume terms

Forecast for the CIS production of cranberries by main countries in 2020-2025, in volume terms

Structure of the production of cranberries in Europe by main countries in 2015-2019, in volume terms

Forecast for the European production of cranberries by main countries in 2020-2025, in



volume terms

Structure of the production of cranberries in the Middle East by main countries in 2015-2019, in volume terms

Forecast for the Middle Eastern production of cranberries by main countries in 2020-2025, in volume terms

Structure of the production of cranberries in North America by main countries in 2015-2019, in volume terms

Forecast for the North American production of cranberries by main countries in 2020-2025, in volume terms

Structure of the production of cranberries in North East Asia by main countries in 2015-2019, in volume terms

Forecast for the North East Asian production of cranberries by main countries in 2020-2025, in volume terms

Structure of the production of cranberries in South and Central America by main countries in 2015-2019, in volume terms

Forecast for the South and Central American production of cranberries by main countries in 2020-2025, in volume terms

Value chain analysis of the global cranberries market

Cost breakdown of the price formation of cranberries globally, in %

Average prices of cranberries globally in 2015-2019

Volume and dynamics of the average prices of cranberries globally by main regions in 2015-2019

Forecast for development of the average prices of cranberries globally by main regions in 2020-2025

Volume and dynamics of the global imports of cranberries in 2015-2019

Value and dynamics of the global imports of cranberries in 2015-2019

Structure of the global imports of cranberries by importing regions in 2015-2019, in volume terms

Structure of the global imports of cranberries by importing regions in 2015-2019, in value terms

Average prices of the cranberries, imported globally in 2015-2019

Average prices of the cranberries, imported globally in 2015-2019 by importing regions

Volume and dynamics of the global exports of cranberries in 2015-2019

Value and dynamics of the global exports of cranberries in 2015-2019

Structure of the global exports of cranberries by exporting regions in 2015-2019, in volume terms

Structure of the global exports of cranberries by exporting regions in 2015-2019, in value terms

Average prices of the global exports of cranberries in 2015-2019



Average prices of the global exports of cranberries in 2015-2019 by exporting regions Balance between supply and demand on the global cranberries market in 2015-2019, in volume terms

Forecast for the balance between supply and demand on the global cranberries market in 2020-2025, in volume terms

Balance between domestic supply and domestic demand on the global cranberries market by main regions in 2015-2019, in volume terms

Forecast for the balance between supply and demand on the global cranberries market by main regions in 2020-2025, in volume terms

### List of figures

Key indicators on the global cranberries market in 2015-2019

Volume and dynamics of the global cranberries market in 2015-2019

Forecast for development of the global cranberries market in 2020-2025, in volume terms

Structure of the global cranberries market by main regions in 2015-2019, in volume terms

Forecast for development of the global cranberries market by main regions in 2020-2025, in volume terms

Structure of the cranberries market in Africa by main countries in 2015-2019, in volume terms

Forecast for development of the African cranberries market by main countries in 2020-2025, in volume terms

Structure of the cranberries market in Asia and Pacific by main countries in 2015-2019, in volume terms

Forecast for development of the Asian and Pacific cranberries market by main countries in 2020-2025, in volume terms

Structure of the cranberries market in the CIS countries by main countries in 2015-2019, in volume terms

Forecast for development of the CIS cranberries market by main countries in 2020-2025, in volume terms

Structure of the cranberries market in Europe by main countries in 2015-2019, in volume terms

Forecast for development of the European cranberries market by main countries in 2020-2025, in volume terms

Structure of the cranberries market in the Middle East by main countries in 2015-2019,



in volume terms

Forecast for development of the Middle Eastern cranberries market by main countries in 2020-2025, in volume terms

Structure of the cranberries market in North America by main countries in 2015-2019, in volume terms

Forecast for development of the North American cranberries market by main countries in 2020-2025, in volume terms

Structure of the cranberries market in North East Asia by main countries in 2015-2019, in volume terms

Forecast for development of the North East Asian cranberries market by main countries in 2020-2025, in volume terms

Structure of the cranberries market in South and Central America by main countries in 2015-2019, in volume terms

Forecast for development of the South and Central American cranberries market by main countries in 2020-2025, in volume terms

Structure of the global cranberries market by end use segments/main product groups in 2015-2019, in volume terms

Forecast for the structure of the global cranberries market by end use segments/main product groups in 2020-2025, in volume terms

Volume and dynamics of the global production of cranberries in 2015-2019 Forecast for the global production of cranberries in 2020-2025

Structure of the global production of cranberries by main regions in 2015-2019, in volume terms

Forecast for the global production of cranberries by main regions in 2020-2025, in volume terms

Structure of the production of cranberries in Africa by main countries in 2015-2019, in volume terms

Forecast for the African production of cranberries by main countries in 2020-2025, in volume terms

Structure of the production of cranberries in Asia and Pacific by main countries in 2015-2019, in volume terms

Forecast for the Asian and Pacific production of cranberries by main countries in 2020-2025, in volume terms

Structure of the production of cranberries in the CIS countries by main countries in 2015-2019, in volume terms

Forecast for the CIS production of cranberries by main countries in 2020-2025, in volume terms

Structure of the production of cranberries in Europe by main countries in 2015-2019, in volume terms



Forecast for the European production of cranberries by main countries in 2020-2025, in volume terms

Structure of the production of cranberries in the Middle East by main countries in 2015-2019, in volume terms

Forecast for the Middle Eastern production of cranberries by main countries in 2020-2025, in volume terms

Structure of the production of cranberries in North America by main countries in 2015-2019, in volume terms

Forecast for the North American production of cranberries by main countries in 2020-2025, in volume terms

Structure of the production of cranberries in North East Asia by main countries in 2015-2019, in volume terms

Forecast for the North East Asian production of cranberries by main countries in 2020-2025, in volume terms

Structure of the production of cranberries in South and Central America by main countries in 2015-2019, in volume terms

Forecast for the South and Central American production of cranberries by main countries in 2020-2025, in volume terms

Value chain analysis of the global cranberries market

Cost breakdown of the price formation of cranberries globally, in %

Average prices of cranberries globally in 2015-2019

Volume and dynamics of the average prices of cranberries globally by main regions in 2015-2019

Forecast for development of the average prices of cranberries globally by main regions in 2020-2025

Volume and dynamics of the global imports of cranberries in 2015-2019

Value and dynamics of the global imports of cranberries in 2015-2019

Structure of the global imports of cranberries by importing regions in 2015-2019, in volume terms

Structure of the global imports of cranberries by importing regions in 2015-2019, in value terms

Average prices of the cranberries, imported globally in 2015-2019

Average prices of the cranberries, imported globally in 2015-2019 by importing regions

Volume and dynamics of the global exports of cranberries in 2015-2019

Value and dynamics of the global exports of cranberries in 2015-2019

Structure of the global exports of cranberries by exporting regions in 2015-2019, in volume terms

Structure of the global exports of cranberries by exporting regions in 2015-2019, in value terms



Average prices of the global exports of cranberries in 2015-2019

Average prices of the global exports of cranberries in 2015-2019 by exporting regions Balance between supply and demand on the global cranberries market in 2015-2019, in volume terms

Forecast for the balance between supply and demand on the global cranberries market in 2020-2025, in volume terms

Balance between domestic supply and domestic demand on the cranberries market in Africa in 2015-2019, in volume terms

Forecast for the balance between domestic supply and domestic demand on the African cranberries market in 2020-2025, in volume terms

Balance between domestic supply and domestic demand on the cranberries market in Asia and Pacific in 2015-2019, in volume terms

Forecast for the balance between domestic supply and domestic demand on the Asian and Pacific cranberries market in 2020-2025, in volume terms

Balance between domestic supply and domestic demand on the cranberries market in the CIS countries in 2015-2019, in volume terms

Forecast for the balance between domestic supply and domestic demand on the CIS cranberries market in 2020-2025, in volume terms

Balance between domestic supply and domestic demand on the cranberries market in Europe in 2015-2019, in volume terms

Forecast for the balance between domestic supply and domestic demand on the European cranberries market in 2020-2025, in volume terms

Balance between domestic supply and domestic demand on the cranberries market in the Middle East in 2015-2019, in volume terms

Forecast for the balance between domestic supply and domestic demand on the Middle Eastern cranberries market in 2020-2025, in volume terms

Balance between domestic supply and domestic demand on the cranberries market in North America in 2015-2019, in volume terms

Forecast for the balance between domestic supply and domestic demand on the North American cranberries market in 2020-2025, in volume terms

Balance between domestic supply and domestic demand on the cranberries market in North East Asia in 2015-2019, in volume terms

Forecast for the balance between domestic supply and domestic demand on the North East Asian cranberries market in 2020-2025, in volume terms

Balance between domestic supply and domestic demand on the cranberries market in South and Central America in 2015-2019, in volume terms

Forecast for the balance between domestic supply and domestic demand on the South and Central American cranberries market in 2020-2025, in volume terms



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