

# Asia: Honey Market

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## Abstracts

This report presents a strategic analysis of the honey market in Asia and a forecast for its development in the medium term. It provides a comprehensive overview of the market, its dynamics, structure, characteristics, main players, growth and demand drivers, etc. This is the most detailed and comprehensive report about the honey market in Asia currently available!

The purpose of the report is to describe the state of the honey market in Asia, to present actual and retrospective information about the volumes, dynamics, structure and characteristics of production, imports, exports and consumption and to build a forecast for the market in the next five years. In addition, the report presents an elaborate analysis of the main market participants, price fluctuations, growth and demand drivers of the market and all other factors, influencing its development.

This research report has been prepared using the unique WMStrategy?s methodology, including a blend of qualitative and quantitative data. The information comes from official sources and insights from market experts (representatives of the main market participants), gathered by semi-structured interviews.

The report on the honey market in Asia covers the following countries: Bangladesh, Cambodia, China, Hong Kong, India, Indonesia, Japan, Laos, Malaysia, Mongolia, Myanmar (Burma), Nepal, North Korea, Pakistan, Philippines, Singapore, South Korea, Sri Lanka, Taiwan, Thailand, Vietnam.

The report on the honey market in Asia includes:

Analysis and forecast for the economy of Asia;

Analysis and forecast for the agricultural industry in Asia;

Analysis and forecast for development of the market volume (market size), value and dynamics;

Market breakdown (by origin, by product types/end use segments, by country, etc.);

Country information - breakdown by country for all major indicators, showing the exact volumes and values for each individual country, covered in the report;

Volume, dynamics and analysis of domestic production (past, current and future);

Analysis of price levels (wholesale, retail, distributors, etc.) and their dynamics (past, current and future);

Volume, dynamics and analysis of imports (past, current and future);

Volume, dynamics and analysis of exports (past, current and future);

Volume, dynamics and analysis of consumption (past, current and future);

Characteristics of the main market participants (manufacturers, distributors, wholesalers, retailers, importers, exporters, Governmental structures, etc.) and the competitive landscape;

Profiles of the main companies, producing honey in Asia;

Value chain analysis and structure of price formation;

Analysis of the factors, influencing the market development (market growth drivers, restraints, recent state programs, etc.);

Analysis and forecast of the trends and levels of supply and demand on the market;

Market attractiveness analysis;

Analysis of the major trade flows;

Forecast for market development in the medium term (including three possible

scenarios for development).

This report will allow you to:

Quickly and cost-effectively get a strategic analysis and gain competitive intelligence about the market;

Track market data, including size, value, segmentation, forecasts, dynamics and structure ? past, present and future;

See the exact usage of honey in Asia by main end use segments/product groups in the last five years and a forecast for its development in the medium term;

Strategically assess the competitive position of the main domestic producers;

Get and compare information at both aggregate level (for the whole region) and for each individual country, covered in the report;

Explore and identify new market opportunities in the countries and regions within the market;

Find out the most promising products/markets (by end use);

Find out the most promising supplying country;

Track and identify key market trends, opportunities and threats and key drivers behind recent market changes;

Strategically assess market growth potential, demand drivers and restraints on the market;

Evaluate the key macroeconomic indicators to get insight into the general trends within the economy;

See how the market performed in the past (over the last 5 years) and how it will perform in the future (in the next 5 years);

Get acquainted with the leading companies on the market;

Evaluate how diversified the market is in terms of competitive intensity, fragmentation and environment and understand competitive threats;

Empower your marketing, branding, strategy and market development, consumption and supply functions with useful market insights;

Build your investment strategy by assessing market attractiveness or company attractiveness;

Build your own market entry or market expansion strategy or evaluate your current strategy;

Add value to pitches and presentations by using official and accurate data and calculations.

This is the most comprehensive report covering the honey market in Asia currently available! We also offer similar reports, covering every global country, region and the world as an overall and offer special terms for bundle purchases. So, if you are interested in the honey market in Asia, this research report will provide you with a strategic analysis of the market, its recent and future development. In addition, the report will save you time and money while presenting you all the necessary information, empowering you to make informed decisions and move your business forward!

## Contents

### **1. INTRODUCTION**

- 1.1. Report description
- 1.2. Research methodology

### **2. EXECUTIVE SUMMARY**

### **3. CHARACTERISTICS OF HONEY**

### **4. STATE OF THE ECONOMY OF ASIA**

- 4.1. Characteristics of the economy of Asia in 2015-2019
- 4.2. Forecast for the development of the economy of Asia for 2020-2022

### **5. STATE OF THE AGRICULTURAL INDUSTRY IN ASIA**

- 5.1. Characteristics of the agricultural industry in Asia in 2015-2019
- 5.2. Forecast for the development of the agricultural industry in Asia for 2020-2022

### **6. OVERVIEW AND ANALYSIS OF THE HONEY MARKET IN ASIA**

- 6.1. Volume, value and dynamics of the honey market in Asia in 2015-2019
- 6.2. Structure of the honey market in Asia in 2015-2019: production, imports, exports, consumption
- 6.3. Structure of the honey market in Asia in 2015-2019 by origin
- 6.4. Structure of the honey market in Asia in 2015-2019 by country
- 6.5. Structure of the honey market in Asia in 2015-2019 by end use segments/main product groups and forecast for its development in the medium term
- 6.6. Key recent trends on the honey market in Asia
- 6.7. Competitive landscape of the market
- 6.8. Five Forces analysis
- 6.9. Most promising products/markets (by end use);
- 6.10. Most promising supplying country;
- 6.11. Market attractiveness analysis
- 6.12. Key drivers and restraints for the market development in the medium term

### **7. OVERVIEW AND ANALYSIS OF THE DOMESTIC PRODUCTION OF HONEY IN**

## **ASIA**

7.1. Volume, value and dynamics of the domestic production of honey in Asia in 2015-2019 and forecast for 2020-2025

7.2. Structure of the Asian production of honey in 2015-2019 by countries

7.3. Characteristics of the main producers of honey in Asia

## **8. CHARACTERISTICS AND ANALYSIS OF THE PRICES OF HONEY IN ASIA**

8.1. Value chain analysis

8.2. Structure of price formation

8.3. Characteristics of the producer prices of honey in Asia in 2015-2019

8.4. Characteristics of other prices of honey

## **9. TRADE BALANCE OF THE FOREIGN TRADE OPERATIONS OF HONEY IN ASIA**

9.1. Trade balance of the foreign trade operations of honey in Asia in 2015-2019

## **10. OVERVIEW AND ANALYSIS OF THE IMPORTS OF HONEY TO THE ASIAN MARKET**

10.1. Volume, value and dynamics of the imports of honey to Asia in 2015-2019

10.2. Major trade inflows of honey imports to Asia in 2015-2019

10.3. Structure of the imports of honey in 2015-2019 by importing countries

10.4. Average prices of the honey, imported to Asia in 2015-2019

## **11. OVERVIEW AND ANALYSIS OF THE ASIAN EXPORTS OF HONEY**

11.1. Volume, value and dynamics of the Asian exports of honey in 2015-2019

11.2. Major trade outflows of honey exports from Asia in 2015-2019

11.3. Structure of the Asian exports of honey in 2015-2019 by exporting countries

11.4. Average prices of the Asian exports of honey in 2015-2019

## **12. CHARACTERISTICS OF THE CONSUMPTION OF HONEY IN ASIA**

12.1. Volume, value and dynamics of the consumption of honey in Asia in 2015-2019

12.2. Structure of the consumption of honey in Asia in 2015-2019 (by origin, by channel, by country)

12.3. Volume, value and dynamics of the per capita consumption of honey in Asia in

2015-2019

12.4. Balance between domestic supply and domestic demand on the honey market in Asia in 2015-2019 and forecast for its development in the medium term

### **13. FORECAST FOR DEVELOPMENT OF THE HONEY MARKET IN ASIA IN 2020-2025**

13.1. Factors, influencing the development of the honey market in Asia in the medium term

13.2. Forecast for market development in the medium term under three possible scenarios

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## List Of Tables

### LIST OF TABLES

Key indicators on the honey market in Asia in 2015-2019  
Key indicators of the economy of Asia in 2015-2019  
Forecast for the economy of Asia in 2020-2022  
Key indicators of the agricultural industry in Asia in 2015-2019  
Forecast for the agricultural industry in Asia for 2020-2022  
Volume and dynamics of the honey market in Asia in 2015-2019  
Value and dynamics of the honey market in Asia in 2015-2019  
Structure of the honey market in Asia in 2015-2019, in volume terms  
Structure of the honey market in Asia in 2015-2019, in value terms  
Structure of the honey market in Asia by origin in 2015-2019, in volume terms  
Structure of the honey market in Asia by origin in 2015-2019, in value terms  
Structure of the honey market in Asia by country in 2015-2019, in volume terms  
Structure of the honey market in Asia by country in 2015-2019, in value terms  
Structure of the honey market in Asia by end use segments/main product groups in 2015-2019, in volume terms  
Forecast for the structure of the honey market in Asia by end use segments/main product groups in 2020-2025, in volume terms  
Five Forces analysis  
Most promising products/markets (by end use)  
Most promising supplying country  
Market attractiveness analysis  
Volume and dynamics of the domestic production of honey in Asia in 2015-2019  
Value and dynamics of the domestic production of honey in Asia in 2015-2019  
Structure of the domestic production of honey in Asia by producing countries in 2015-2019, in volume terms  
Structure of the domestic production of honey in Asia by producing countries in 2015-2019, in value terms  
Forecast for the production of honey in Asia in 2020-2025  
Value chain analysis of the honey market in Asia  
Cost breakdown of the price formation of honey in Asia, in %  
Volume and dynamics of the average producer prices of honey in Asia in 2015-2019  
Volume and dynamics of the average producer prices of honey in Asia by producing countries in 2015-2019  
Volume and dynamics of other prices of honey in Asia (wholesale, distributor, retail,



etc.) in 2015-2019

Trade balance of honey foreign trade in Asia in 2015-2019, in volume terms

Trade balance of honey foreign trade in Asia in 2015-2019, in value terms

Trade balance of honey foreign trade in Asia by trading countries in 2015-2019, in volume terms

Trade balance of honey foreign trade in Asia by trading countries in 2015-2019, in value terms

Volume and dynamics of the imports of honey to Asia in 2015-2019

Value and dynamics of the imports of honey to Asia in 2015-2019

Main countries, exporting honey to Asia in 2015-2019, in volume terms

Main countries, exporting honey to Asia in 2015-2019, in value terms

Structure of the imports of honey to Asia by importing countries in 2015-2019, in volume terms

Structure of the imports of honey to Asia by importing countries in 2015-2019, in value terms

Average prices of the honey, imported to Asia in 2015-2019

Average prices of the honey, imported to Asia in 2015-2019 by importing countries

Volume and dynamics of the Asian exports of honey in 2015-2019

Value and dynamics of the Asian exports of honey in 2015-2019

Recipient countries of the Asian exports of honey in 2015-2019, in volume terms

Recipient countries of the Asian exports of honey in 2015-2019, in value terms

Structure of the Asian exports of honey by exporting countries in 2015-2019, in volume terms

Structure of the Asian exports of honey by exporting countries in 2015-2019, in value terms

Average prices of the Asian exports of honey in 2015-2019

Average prices of the Asian exports of honey in 2015-2019 by exporting countries

Volume and dynamics of the consumption of honey in Asia in 2015-2019

Value and dynamics of the consumption of honey in Asia in 2015-2019

Structure of the consumption of honey in Asia in 2015-2019, in volume terms

Structure of the consumption of honey in Asia in 2015-2019, in value terms

Structure of the consumption of honey in Asia by consuming countries in 2015-2019

Volume and dynamics of the per capita consumption of honey in Asia in 2015-2019

Value and dynamics of the per capita consumption of honey in Asia in 2015-2019

Balance between domestic supply and domestic demand on the honey market in Asia in 2015-2019, in volume terms

Balance between domestic supply and domestic demand on the honey market in Asia in 2015-2019, in value terms

Forecast for the total demand for honey in Asia in 2020-2025 (under the framework of

the base scenario), in volume and value terms

Forecast for the total demand for honey in Asia in 2020-2025 (under the framework of the pessimistic scenario), in volume and value terms

Forecast for the total demand for honey in Asia in 2020-2025 (under the framework of the optimistic scenario), in volume and value terms

## List of figures

Volume and dynamics of the honey market in Asia in 2015-2019

Value and dynamics of the honey market in Asia in 2015-2019

Structure of the honey market in Asia in 2015-2019, in volume terms

Structure of the honey market in Asia in 2015-2019, in value terms

Structure of the honey market in Asia by origin in volume terms in 2015-2019

Structure of the honey market in Asia by origin in value terms in 2015-2019

Structure of the honey market in Asia by country in 2015-2019, in volume terms

Structure of the honey market in Asia by country in 2015-2019, in value terms

Structure of the honey market in Asia by end use segments/main product groups in 2015-2019, in volume terms

Forecast for the structure of the honey market in Asia by end use segments/main product groups in 2020-2025, in volume terms

Volume and dynamics of the domestic production of honey in Asia in 2015-2019

Value and dynamics of the domestic production of honey in Asia in 2015-2019

Structure of the domestic production of honey in Asia by producing countries in 2015-2019, in volume terms

Structure of the domestic production of honey in Asia by producing countries in 2015-2019, in value terms

Forecast for the production of honey in Asia in 2020-2025

Value chain analysis of the honey market in Asia

Structure of the honey price formation in Asia, in %

Volume and dynamics of the average producer prices of honey in Asia in 2015-2019

Deviation of the average producer prices of honey in Asia in 2015-2019 by producing countries

Volume and dynamics of other prices of honey in Asia (wholesale, distributor, retail, etc.) in 2015-2019

Trade balance of honey foreign trade in Asia in 2015-2019, in volume terms

Trade balance of honey foreign trade in Asia in 2015-2019, in value terms

Trade balance of honey foreign trade in Asia by trading countries in 2015-2019, in volume terms

Trade balance of honey foreign trade in Asia by trading countries in 2015-2019, in value

terms

Volume and dynamics of the imports of honey to Asia in 2015-2019

Value and dynamics of the imports of honey to Asia in 2015-2019

Main countries, exporting honey to Asia in 2015-2019, in volume terms

Main countries, exporting honey to Asia in 2015-2019, in value terms

Structure of the imports of honey to Asia by importing countries in 2015-2019, in volume terms

Structure of the imports of honey to Asia by importing countries in 2015-2019, in value terms

Average prices of the honey, imported to Asia in 2015-2019

Average prices of the honey, imported to Asia in 2015-2019 by importing countries

Volume and dynamics of the Asian exports of honey in 2015-2019

Value and dynamics of the Asian exports of honey in 2015-2019

Recipient countries of the Asian exports of honey in 2015-2019, in volume terms

Recipient countries of the Asian exports of honey in 2015-2019, in value terms

Structure of the Asian exports of honey by exporting countries in 2015-2019, in volume terms

Structure of the Asian exports of honey by exporting countries in 2015-2019, in value terms

Average prices of the Asian exports of honey in 2015-2019

Average prices of the Asian exports of honey in 2015-2019 by exporting countries

Volume and dynamics of the consumption of honey in Asia in 2015-2019

Value and dynamics of the consumption of honey in Asia in 2015-2019

Structure of the consumption of honey in Asia in 2015-2019, in volume terms

Structure of the consumption of honey in Asia in 2015-2019, in value terms

Structure of the consumption of honey in Asia by consuming countries in 2015-2019

Volume and dynamics of the per capita consumption of honey in Asia in 2015-2019

Value and dynamics of the per capita consumption of honey in Asia in 2015-2019

Balance between domestic supply and domestic demand on the honey market in Asia in 2015-2019, in volume terms

Balance between domestic supply and domestic demand on the honey market in Asia in 2015-2019, in value terms

Forecast for the total demand for honey in Asia in 2020-2025 (under the framework of the base scenario), in volume and value terms

Forecast for the total demand for honey in Asia in 2020-2025 (under the framework of the pessimistic scenario), in volume and value terms

Forecast for the total demand for honey in Asia in 2020-2025 (under the framework of the optimistic scenario), in volume and value terms

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